



1. NAME:

✚ Dr. H. RAJASHEKAR

2. PRESENT POSITIONS:

- ✚ Professor of Commerce, University of Mysore, Manasagangotri, Mysuru.
- ✚ Secretary, Centenary Celebrations, University of Mysore,
- ✚ Director, EMRC, University of Mysore, Mysuru.
- ✚ Chairman, Board of Studies in Commerce (PG and UG), University of Mysore.
- ✚ Chairman, Board of Studies in MTA (PG and UG), University of Mysore.
- ✚ Treasurer, UNIVERSITY OF MYSORE ALUMNI ASSOCIATION ® (UMAA), University of Mysore, Mysore from 2015.

3. QUALIFICATION:

✚ M. Com., Ph.D.

4. ADDRESS:

✚ Department of Commerce, University of Mysore, Manasagangotri, Mysore-570 006, Karnataka, India.

5. Residential Address:

✚ No. 24, "SHRAMAGOWRI", E AND F BLOCK, DVC COLONY, RAMAKRISHNANAGAR, MYSORE-22, KARNATAKA, INDIA.

6. PHONE AND EMAILADDRESS

- + Landlines: 0821-2419836 (personal)
- + 0821-2419843/2419451, 2419366 (office)
- + Mobile: 9448754039
- + Email: rajashekarh1@yahoo.co.in

7. AREA OF SPECIALISATION:

- + Corporate Governance and Business ethics, HRM and General Management

8. TEACHING EXPERIENCE (PG):

- + 24 Years

9. BOOKS PUBLISHED:

- + 07

10. NUMBER OF RESEARCH ARTICLES PUBLISHED IN JOURNALS

- + National: 46
- + International: 44

11. NUMBER OF CONFERENCES/SEMINARS ATTENDED AND PRESENTED RESEARCH PAPERS

- + National: 33
- + International: 20

12. CHAIRED TECHNICAL SESSIONS IN CONFERENCES AND SEMINARS:

- + National: 08
- + International: 02

11. AWARDS AND HONOURS:

- + Honoured with "BHARAT GOURAV AWARD" for outstanding services, Achievements, and Contributions by INDIA INTERNATIONAL FRIENDSHIP SOCIETY, New Delhi on 15th April, 2015 in a function held at India International Centre, New Delhi.
- + Honoured with "BHARAT EXCELLENCE AWARD" for outstanding and extra-ordinary achievements in chosen fields of activity and services rendered to promote greater friendship and India-International Co-operation by FRIENDSHIP FORUM, New Delhi on Monday, 25th of April, 2016.

12. FOREIGN VISITS:

- ✚ Kuwait
- ✚ Saudi Arabia
- ✚ Canada
- ✚ United States of America

13. SEMINARS AND CONFERENCES (PARTICIPATION AND PAPER PRESENTATIONS):

- ✚ National: 31
- ✚ International: 20

14. NUMBER OF SUCCESSFUL GUIDANCE

- ✚ Ph. D's: Awarded-15,
: In progress-08
- ✚ M. Phil's: Awarded-11

15. PH. D. / M. PHIL. THESIS COPIES ADJUDICATED

- ✚ Ph. D.=28
- ✚ M. Phil=05

16. MAJOR RESEARCH PROJECTS COMPLETED

- ✚ 01 (Financed by UGC during 2001-03)

17. TECHNICAL SESSIONS CHAIRED IN SEMINARS AND CONFERENCES

- ✚ National/State-06
- ✚ International-03

18. ORGANISING EXPERIENCE:

- ✚ **Coordinator** of the 22nd **Refresher Course in Commerce**, Organized by the UGC-Academic Staff College and Department of Studies in Commerce, University of Mysore, Manasagangotri, Mysore-06.
- ✚ **Coordinator** of the **Seventeenth Refresher Course in Commerce**, Organized by the UGC-Academic Staff College and Department of Studies in Commerce, University of Mysore, Manasagangotri, Mysore-06.
- ✚ **Placement Convener**, Placement cell, Department of Commerce, University of Mysore, Manasagangotri, Mysore from 2007 to 2012.

- ✚ **Chairman of BOE (P.G.)** Department of Commerce, University of Mysore, Mysore during 2009-10.
- ✚ **Chairman of BOE (P.G.),** Department of Commerce, University of Mysore, Mysore during 2010-2011.
- ✚ **Chairman of BOE (P.G.),** Department of Commerce, University of Mysore, Mysore during 2011-2012
- ✚ **Chairman of BOE in MBA (Banking and Finance),** University of Mysore, Mysore during 2011-12 via Order No. Ex. 8.1/8.4/BOAE/01/PG/UG/2011-12 dated 28.03.2011.
- ✚ Organized a **Blood Donation Camp** in Association with Jeevadhara Blood Bank, Mysore on 9th October, 2013 in the Department of commerce, University of Mysore, Manasagangotri, Mysore. (Almost 200 volunteers donated blood).
- ✚ **Chairman of BOE (P.G.) Master of Tourism Administration,** University of Mysore, Mysore during 2014-15.
- ✚ **Chairman, BOS in Commerce (PG), University of Mysore, during 2016-2019.**
- ✚ **Chairman, BOS in Commerce (UG), University of Mysore, during 2016-2019.**
- ✚ **Chairman, BOS in Master of Tourism Administration (MTA), University of Mysore, during 2016-2019.**

19. ADMINISTRATIVE EXPERIENCE:

- ✚ **Chairman,** Department of Commerce, University of Mysore, Manasagangotri, Mysore. From 01-06-2012 to 31-05-2014.
- ✚ **Secretary,** Centenary Celebrations (1916-2016), University of Mysore, Mysore, Karnataka. From August 2014.
- ✚ **Treasurer,** UNIVERSITY OF MYSORE ALUMNI ASSOCIATION ® (UMAA), University of Mysore, Mysore from 2015.
- ✚ **Joint Treasurer,** the 103rd Indian Science Congress-2016, University of Mysore, Mysore.
- ✚ **Member,** Technical Review Committee, 103rd Indian Science Congress related tenders, University of Mysore, Mysore.
- ✚ **Member,** College Development Council Advisory Committee, University of Mysore, Mysore from 2015 to 2018.

- ✚ **Member, Advisory Committee for setting up community Radio Station (CSR) at the University of Mysore.**
- ✚ **Member, Advisory Committee on Teachers Teaching Quality and Skill Assessment. University of Mysore.**

20. MEMBERSHIPS IN OTHER UNIVERSITIES AND ASSOCIATION WITH OUTSIDE INSTITUTIONS:

- ✚ **Member**, Review Committee, Review Projector (India) (An Indian Book Review), Coimbatore, Tamil Nadu.
- ✚ Served as **coordinator for B.Com. (Distance Education)**, Kuvempu University from August 2003 to January 2006.
- ✚ **Member**, Editorial Board, Explorations- A Multi Disciplinary Refereed Research Journal, Published by St Aloysius College (Autonomous), Mangalore.
- ✚ **Life member**, Indian Commerce Association, New Delhi.
- ✚ **Member**, Editorial Board, JM INTERNATIONAL JOURNAL OF SERVICES MARKETING. Published by JM ACADEMY OF IT AND MANAGEMENT.
- ✚ **Member**, Academic Audit Committee (2011-12), JSS Women's college (Autonomous), Saraswathipuram, Mysore, Karnataka State.
- ✚ **Chairman**, MBA Course Development Panel, Directorate of Distance Education, Visvesvaraya Technological University, Bangalore. Karnataka State.
- ✚ **Chairman** for conducting the open defence on the thesis of Sri. Prakash C. under the guidance of Dr. George K I entitled **"Entrepreneurship and economic empowerment- a study on scheduled castes and scheduled tribes in Kerala"** submitted to the university of Kerala, Thiruvananthapuram, Kerala, for the award of the degree of doctor of philosophy (PhD.) in Commerce conducted on 01-02-2014.
- ✚ **Member**, Board of Studies (PG) in Commerce, Bharathiar University, Coimbatore during 2013-15.
- ✚ **Member**, Board of Studies (PG) in Commerce, JSS Women's College, Saraswathipuram, Mysuru during 2013-15.
- ✚ **Member**, Board of Studies (PG) in Commerce, JSS College of Arts, Commerce, and Science (An Autonomous College of University of Mysore), Ooty Road, Mysore during 2014-16.

- ✚ **Member**, Board of Studies (PG) in Commerce, North Eastern Hill University (NEHU), UMSHING, Shillong, Meghalaya, India during 2014-17.
- ✚ **Chairman** for conducting the open defence on the thesis of “IMPACT OF ORGANISED AND UNORGANISED RETAILING ON CONSUMER BUYING PREFERENCE-A STUDY IN BANGALORE” submitted MR. GANGADHARAI AH D.N. under the guidance of **Dr. H. N. Ramesh, Associate Professor, Institute of Management Studies and Research, Kuvempu University, Shankaraghatta** in fulfilment of the requirements for the degree of Doctor of Philosophy in Faculty of Commerce in 2015.
- ✚ **Chairman** for conducting the open defence on the thesis entitled “**A Study on the Impact of Amalgamation on the Operational Efficiency of the State Transport Undertakings in Tamilnadu**” submitted by Mr. G. Venkatesan of The Gandhigram Rural Institute (Deemed University), Gandhigram. Under the guidance of Dr. S. Manivel in fulfillment of the requirements for the degree of Doctor of Philosophy in Faculty of Commerce in 2015.
- ✚ **Academic Council Member**, JSS College of Arts, Commerce, and Science (an autonomous college of University of Mysore), Ooty Road, Mysuru from 2015.
- ✚ **Member of EXTERNAL REVIEW COMMITTEE** constituted by JSS Mahavidyapeetha, Mysore to review the academic progress of JSS COLLEGE FOR WOMEN (AUTONOMOUS), Mysuru during 2015.
- ✚ **Governing Council Member**, Shanthi Education Society, Malavalli, Mandya, Karnataka during 2015.
- ✚ **Chairman** for conducting the open defence on the thesis entitled, “A STUDY ON CO-OPERATIVE CREDIT MANAGEMENT OF DCC BANK IN SHIVAMOGGA DISTRICT” submitted **Mr. RAGHUNANDAN G., Research Scholar, under the guidance of Dr. KUNDAN BASAVARAJ., Associate Professor, Department of PG Studies and Research in Commerce and Management, Sahyadri Arts and Commerce College, Kuvempu University, Shimogga** in fulfillment of the requirements for the degree of Doctor of Philosophy in Faculty of Commerce in 2015.
- ✚ **Governing Council Member (University Nominee)**, Shri Vasavi First Grade Degree College, Kollegala from October 2015 to September 2017
- ✚ **Governing Council Member (University Nominee)**, Sheshadripuram Degree College, Mysore from January 2016 to December 2018.

- ✚ **Academic Council Member**, JSS College (Autonomous), Ooty Road, Mysore during 2015-17.
- ✚ **Academic Council Member**, Yuvaraja's College (Constituent Autonomous), University of Mysore, Mysore during 2015-17.
- ✚ **Academic Council Member**, Government First Grade College (Autonomous), Hassan during 2015-17.
- ✚ **Governing Council Member (University Nominee)**, Shri, Nataraja Women Residential First Grade College, Mysore from September 2016 to December 2018.
- ✚ **Chairman, BOE in Commerce (M. Com. III Sem.), University of Calicut, Calicut.**
- ✚ **Chairman** for conducting the open defence on the thesis entitled, "THE EFFECT OF ADVERTISING ON CUSTOMER BASED BRAND EQUITY" submitted **Ms. J. Sai Sirisha, Research Scholar, under the guidance of Dr. J. Katyayani, Professor, Department of PG Studies in Management, Sri Padmavati Mahila Visvavidyalayam, Tirupiti** in fulfillment of the requirements for the degree of Doctor of Philosophy in Faculty of Management in 2017.