



# ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ UNIVERSITY OF MYSORE

Manasagangotri, Mysuru-570 006



1. Established on: 5.8.1995

## 2. Vision

The vision of the University Industry Interaction Centre is to partner with industry in order to achieve excellence in higher education and enhance the competitiveness of Indian Industry.

## 3. Mission

The mission of the University Industry Interaction Centre is to act as a catalyst for providing interaction opportunities for academics and industrialists and thus facilitate the achievement of the vision.

**UNIVERSITY INDUSTRY  
INTERACTION CENTRE**

ವಿಶ್ವವಿದ್ಯಾನಿಲಯ - ಕೈಗಾರಿಕಾ  
ಅನುನಯ ಸಂಬಂಧ ಕೇಂದ್ರ



## Objectives

- a. To interact with industry and their associations such as CII, FICCI, NASSCOM etc, or any external agency for promoting collaborative research and consultancy work.
- b. To organise seminars, conferences, workshops, and training programmes in collaboration with industry.
- c. To engage with industry for accessing the industry trends. To gain insights into and also join policy advocacy initiatives.
- d. To involve with industry in their Corporate Social Responsibility initiatives and activities.

## Advisory Committee

- |                                                                           |                  |
|---------------------------------------------------------------------------|------------------|
| 1. The Vice-Chancellor                                                    | Chairman         |
| 2. The Registrar                                                          | Member           |
| 3. Smt. Pavitra Y.K. Member, Syndicate                                    | Member           |
| 4. Dr. Chaitra Narayana, Member, Syndicate                                | Member           |
| 5. Dr. Dharma Prasad, Nominee of Confederation of Indian Industry, Mysuru | Member           |
| 6. Sri.A.S. Satish, Nominee of Mysore Chamber of Commerce, Mysuru         | Member           |
| 7. The Director, University Industry Interaction Centre, Mysuru           | Member Secretary |

## Corpus Fund

A 'Corpus Fund' has been established in the name of the University Industry Interaction Centre. 80% of the interest accrued to the Corpus Fund during the financial year shall be used for conducting the Centre's activities. The remaining 20% of the interest accrued, and any unutilised amount shall be added to the Corpus Fund.

## Revenue Sharing with Faculty

Any revenue generated by the faculty through research projects shall be shared between the University and the faculty in the ratio of 25% and 75% respectively. Any revenue generated by the faculty by offering consultancy work shall be shared between the University and the faculty in the ratio of 50% and 50%. Any revenue generated by the faculty by conducting seminars, conferences, workshops or training programmes shall be shared between the University and the faculty in the ratio of 25% and 75% respectively. All expenditures shall be met out of the faculty's share in the revenue.

## Membership

University Industry Interaction Centre has obtained the institutional membership of the Confederation of Indian Industry, NASSCOM for University of Mysore in seeking to achieve its vision and mission. This Membership helps university faculty, research scholars and students in collaborating for innovation, engaging with start-ups, enabling skill development, engaging in policy advocacy, providing opportunities to network, and building and sharing the best practices.





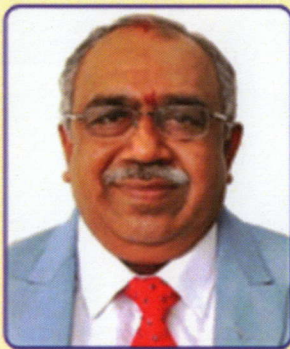
## UNIVERSITY INDUSTRY INTERACTION CENTRE

University of Mysore, Manasagangothri, Mysuru.

### University Industry Interaction Programme on **GST: GOOD OLD TAXES, STANDARDISATIONAL REFORMS & TRANSFORMATIONAL PATH - UNIQUE INDIAN MODEL**

**4<sup>th</sup> & 5<sup>th</sup> December, 2020 at 10 AM**

University Industry Interaction Centre acts as a catalyst for university-industry interaction. It partners with industry to achieve excellence in higher education and to enhance competitiveness of Indian Industry by providing interaction opportunities. It also engages with regulators of government to provide interaction opportunities to the faculties, research scholars and students on contemporary topics.



Inauguration by  
**Prof. G. Hemanthkumar**  
Honorable Vice-Chancellor  
University of Mysore



Resource Person  
**Sri G. Naryanaswamy, IRS**  
Commissioner of Central Tax  
Govt. of India, Bangaluru



**Prof. R. Shivappa**  
Registrar, University of Mysore



**Prof. B. Mahadevappa**  
Director  
University Industry Interaction Centre



## RESEARCH PROJECTS / CONSULTANCY WORK

Year	Faculty	Department	Research Projects / Consultancy Work	Revenue Generated
2014-15	Prof.JAMUNA PRAKASH	Food Science and Nutrition	Food Design	51,000
2014-15	Prof. PRAKASH NARASHIMHA K N	Earth Science	Identification of Rock Sample	3,750
2015-16	Prof.JAMUNA PRAKASH	Food Science and Nutrition	Food Design	90,000
2015-16	Prof. JANARDHAN.G.R	Botany	Analysis of Seed Sample	3,000
2016-17	Prof. JANARDHAN.G.R	Botany	Analysis of Seed Sample	6,500
2017-18	Prof. BASAVARAJAPPA H. T.	Earth Science	Location of Land Survey	17,250
2017-18	Prof. JANARDHAN.G.R	Botany	ORSi Technology	4,750

## EVENT PHOTO NASSCOM



### CONTACT

The Director

University Industry Interaction Centre

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