BIO DATA

Dr. H RAJASHEKAR M.Com., Ph.D.

PROFESSOR & CHAIRMAN, DEPT. OF COMMERCE FORMER VICE CHANCELLOR (I/C), UNIVERSITY OF MYSORE





: 0821 – 2419836/842/843 : rajashekarh1@yahoo.co.in

 DEPARTMENT OF COMMERCE, UNIVERSITY OF MYSORE, MANASAGANGOTRI, MYSURU – 570 006

| PRESENT POSITIONS | Professor and Chairman , Department of Commerce, University of Mysore. | | | | |
|--|---|--|--|--|--|
| TEACHING AND RESEARCH DISCIPLINE | Management, Cost Accounting and Corporate Governance. | | | | |
| ADMINISTRATIVE | VICE CHANCELLOR (I/C) (2022 – 2023) | | | | |
| EXPERIENCE | University of Mysore. | | | | |
| | MEMBER SECRETARY (2014 – 2016) | | | | |
| | Centenary Celebrations, Crawford Hall, University of Mysore. | | | | |
| | SYNDICATE MEMBER / ACADEMIC COUNCIL MEMBER/ | | | | |
| | FINANCE COMMITTEE MEMBER (2021 – 2023) | | | | |
| | University of Mysore. | | | | |
| | DEAN OF FACULTY (2021 – 2023) | | | | |
| | Faculty of Commerce and Management, University of Mysore. | | | | |
| | DIRECTOR (2016 – 2024) | | | | |
| | EMRC, University of Mysore, Mysuru. | | | | |
| | CO-ORDINATOR AND MEMBER SECRETARY (2017 – 2022) | | | | |
| | KSET-UGC, University of Mysore. | | | | |
| | CHAIRMAN, BOARD OF STUDIES (2016 – 2019) | | | | |
| | Faculty of Commerce, University of Mysore. | | | | |
| | CO-ORDINATOR (2022) "AZADI KA AMRUT MAHOTSAV" function, organized by the University of Mysore, in association with Karnataka State Govt. | | | | |
| | MEMBER (2016) | | | | |
| | Organizing Committee, All India Youth Festival, held between 15th Feb 19th Feb. 2016 at University of Mysore. | | | | |
| | JOINT TREASURER (2016) | | | | |
| | The 103rd Indian Science Congress-2016, University of Mysore. | | | | |
| | MEMBER (2016) | | | | |
| | Organizing Committee, XL Indian Social Science Congress, held between 19th December -23rd Dec. 2016 at the University of Mysore. | | | | |

TREASURER (2015 – 2017)

Mysore University Alumni Association ®, Mysuru.

MEMBER (2015)

Technical Review Committee, 103rd Indian Science Congress related tenders, University of Mysore.

CHAIRMAN (2012 – 2014) / (2024 – Till date)

Department of Studies in Commerce, University of Mysore.

AWARDS AND
HONOURSHonoured with an award "BHARAT GOURAV AWARDS" for
outstanding services, Achievements, and Contributions by INDIA
INTERNATIONAL FRIENDSHIPSOCIETY, New Delhi on 15th April,
2015 in a function held at India International Centre, New Delhi.

Honoured with **"BHARAT EXCELLENCE AWARD"** for outstanding and extraordinary achievements in chosen fields of activity and services rendered to promote greater friendship and India-International Co-operation by FRIENDSHIP FORUM, New Delhi on Monday, 25th of April, 2016.

Honoured with **"RASHTRIYA SHIKSHA GAURAV PURASKAR 2021"** for outstanding and exemplary contribution towards Education, Skill Development and Research by Centre for Education Growth and Research, New Delhi in a function held on 30th December, 2021 during16th Rashtriya Shiksha Gaurav Puraskar Ceremony 2021, New Delhi.

| ACADEMIC/ | PROFESSOR (2011 – PRESENT) |
|------------|--|
| TEACHING | University of Mysore, Manasagangotri. |
| EXPERIENCE | ASSOCIATE PROFESSOR (2005 – 2011) |
| | University of Mysore, Manasagangotri. |
| | SENIOR LECTURER (2000 – 2005) |
| | Kuvempu University (Davangere PG Centre). |
| | LECTURER (1996 – 2000) |
| | Kuvempu University (Davangere PG Centre). |
| | TEMPORARY LECTURER (1992 – 1994) |
| | University of Mysore, Manasagangotri (Hassan PG Centre). |
| | TEMPORARY LECTURER (1990 – 1992) |
| | University of Mysore, Manasagangotri (ICC&CE). |
| | RESEARCH FELLOW (1988 – 1992) |
| | University of Mysore, Manasagangotri. |
| | |

| INTERNATIONAL | SL | POST/ | ORGANISATION | AREA OF | YEA | | |
|---------------|-------------------|--------------------|-------------------|-------------------|-----|--|--|
| | | | | | | | |
| | Pee | r Reviewed Referee | ed Journals: 41 | | | | |
| | Peer Reviewed: 19 | | | | | | |
| | INTE | | CATIONS: | | | | |
| | Pee | r Reviewed Journal | s: 36 | | | | |
| | Boo | k Review Articles: | 12 | | | | |
| | Edit | ed Books: 03 | | | | | |
| | Nev | vs Paper: 01 | | | | | |
| PUBLICATIONS | NAT | IONAL LEVEL PUBLI | CATIONS: | | | | |
| | BOC | KS AUTHORED: 07 | | | | | |
| | | kshops: 01 | | | | | |
| | Inte | rnational: 02 | | | | | |
| | Nati | ional: 09 | | | | | |
| | TEC | HNICAL SESSIONS C | HAIRED IN SEMINAF | RS AND CONFERENCE | S | | |
| | Inte | rnational: 21 | | | | | |
| ACHIEVEMENTS | National: 35 | | | | | | |
| SCHOLARLY | SEIV | IINARS/CONFEREN | CES | | | | |
| | | | | | | | |

| INTERNATIONAL | SL | POST/ | ORGANISATION | AREA OF | YEAR |
|---------------|----|---------------|---------------|----------------|------|
| ACADEMIC | NO | ASSIGNMENT | / | ASSIGNMENT | |
| EXPOSURE | | | UNIVERSITY | | |
| | 1 | INTERNATIONAL | MONTE CARLO | INTERNATIONAL | 2014 |
| | | CONFERENCE | INN, | CONFERENCE | |
| | | | MISSISSAUGA, | | |
| | | | ON, CANADA | | |
| | 2 | CHAIRMAN, | UNIVERSAL | ACADEMIC AND | 2015 |
| | | INSPECTION | INSTITUTE FOR | AFFILIATION | |
| | | COMMITTEE | PRIVATE | | |
| | | | TRAINING, | | |
| | | | KUWAIT, UAE | | |
| | 3 | COMMITTEE | AKKA KANNADA | ACADEMIC AND | 2016 |
| | | MEMBER | SAMMELANA IN | ADMINISTRATION | |
| | | | USA AND OTHER | | |
| | | | ACADEMIC | | |
| | | | WORK | | |
| | | I I | | 1 | |

| | 4 | CHAIRMAN, | AL SA | 1 | ACAD | EMIC AND | 2016 |
|------------------|--------------------------------|--------------------|---------|-------------|-------|------------|------|
| | | INSPECTION | | ATIONAL | | NISTRATION | _0_0 |
| | | COMMITTEE | | ETY, ABU | | | |
| | | | DABI, | | | | |
| IMPORTANT | DIGIT | AL LAB – 2017 | | | | | |
| MOUs | CEC-UGC, University of Mysore. | | | | | | |
| FORMULATED/ | моос | Cs - 2020-21,2022 | - | | | | |
| CREATED | | Degree Colleges, I | | sity of My | sore. | | |
| | | | | | | | |
| RESEARCH | | Guided | | :2 | 26 | | |
| EXPERIENCE | M.Phil. Guided | | | :: | 11 | | |
| | Ph.D. | Thesis Adjudicate | d | : (| 63 | | |
| | Resea | rch Scholars Pursu | uing at | Present : : | 11 | | |
| SPECIAL LECTURES | ACAD | | LEGES | :11 | | | |
| DELIVERED | KEY N | ΟΤΕ | | :02 | | | |
| | ATI M | YSORE | | :03 | | | |
| | OTHE | R UNIVERSITIES | | :05 | | | |
| NAAC VISITS | AS CH | AIRMAN | : (|)2 | | | |
| | AS MEMBER : 11 | | | 11 | | | |
| | AS ME | MBER COORDINA | TOR : 1 | .6 | | | |
| | | | | | | | |
| | SL | NOMENCLATUR | E OF | | YEAR | YEAR OF | |

| FORMULATION OF | SL NO | NOMENCLATURE OF INNOVATIVE PROGRAMMES DESIGNED | YEAR | YEAR OF INTRODUCTION |
|------------------------|----------|---|------|------------------------------|
| ACADEMIC PROGRAMMES | 1 | MEMBER, STATE SYLLABUS STRUCTURE COMMITTEE FOR COMMERCE COURSE- NEP - 2020 | 2021 | 2021 |
| | 2 | NATIONAL CO-COORDINATOR, MOOCS-TOURISM RESOURCES OF INDIA, CEC, NEW DELHI | 2019 | 2019, 2020, 2021 AND 2022 |

| | 3 | NATIONAL CO-COORDINATOR, MOOCS-HOSPITALITY INDUSTRY IN INDIA, CEC, NEW DELHI | 2019 | 2019, 2020, 2021, 2022, 2023 & 2024 |
|---|------------------------------|---|--|---|
| PROFESSION RELATED TRAINING EXPERIENCE | ORIEI WOR REFR FACU | KSHOPS | :01 :04 :04 :02 :01 :01 | 1 |

| RESEARCH PROJECTS | TITLE | "FINANCING OF WEAKER SECTIONS BY COMMERCIAL BANKS-WITH SPECIAL REFERENCE TO KARNATAKA STATE" | "CORPORATE GOVERNANCE" |
|----------------------|--|--|--|
| | FUNDING AGENCY AND AMOUNT | UGC NEW DELHI, RS.2,30,000. | CEC, NEW DELHI RS. 12,50,000. |
| | ТҮРЕ | MAJOR | E-CONTENT DEVELOPMENT AND COURSE IMPLEMENTATION |
| | DATE OF SANCTION AND SUBMISSION | 2002 AND 2005 | SEPTEMBER, 2022. |

PROFESSIONAL ACHIEVEMENTS

BOOKS PUBLISHED

Book entitled "Commercial Banking & Finance", Mangal Deep Publications Jaipur, 2000.

Book entitled "Company Secretary and Secretarial Practice", Published by Kuvempu University Distance Education Council, Shankaraghatta. Book entitled "International marketing ", Published by Kuvempu University Distance Education Council, Shankaraghatta, 2005.

Book entitled "Principles and Practice of Management", Published by Kuvempu University Distance Education Council, Shankaraghatta, 2004.

Book entitled "Principles and Practice Banking Theory" Published by Kuvempu University Distance Education Council, Shankaraghatta, 2005.

Book entitled "Principles and Practice of Auditing" Published by KuvempuUniversity Distance Education Council, Shankaraghatta, 2006.

Book entitled "Business Ethics and Corporate Governance" Published by Kuvempu University, Distance Education Council, Shankaraghatta, 2009.

MEMBER SECRETARY, CENTENARY CELEBRATIONS PUBLICATION COMMITTEE-2015-16, UNIVERSITY OF MYSORE, INVOLVED IN PUBLISHING THE FOLLOWING BOOKS:

- Sir M. Visvesvaraya
- Maha Yantrashree Sir M. Visvesvaraya
- Krishnaraja Wadiyar IV-The Maker of Modern Mysore 1902-1940
- Rajarshi Nalvadi Krishnaraja Wadiyar (Jeevan, Sadhane and Vykthithva)
- Shathamanada Hejjegalu (Mysuru Vishwavidyanilayada Shathamanada Ithihasa),
- Kulapathiya Bhashanagalu.

MEMBERSHIP IN UNIVERSITY BODIES:

SERVED AS MEMBER OF BOARD OF STUDIES (PG) IN COMMERCE,

University during 1999-2002.

CO-ORDINATOR (2003 – 2006)

B.Com. (Distance Education), Kuvempu University.

MEMBER (2002 – 2005)

Review Committee, Review Projector (India).

LIFE MEMBER (2000 – Till date)

Indian Commerce Association.

SERVED AS MEMBER OF BOAES (PG) AND (UG) IN COMMERCE,

Kuvempu University during 2003.

SERVED AS A MEMBER OF BOE (PG) IN M. COM. EXAMINATIONS,

Kuvempu University during 2003.

SERVED AS CHAIRMAN OF BOE (UG B.COM.) DISTANCE EDUCATION,

Kuvempu University during 2005.

SERVED AS MEMBER OF BOS (PG) IN COMMERCE, Kuvempu University from August 2005 to January 2006.

SERVED AS MEMBER OF BOE (PG) IN M. COM., MFAM. AND MBI.TECH. EXAMINATIONS,

University of Mysore in 2008-09.

SERVED AS MEMBER OF DOCTORAL COMMITTEES,

Department of commerce, University of Mysore, Mysore.

CO-ORDINATOR (2007)

Seventeenth Refresher Course in Commerce (2007), Organized by the UGC-Academic Staff College and Department of Studies in Commerce, University of Mysore.

PLACEMENT CONVENER (2007 - 2010)

Placement cell, Department of Commerce, University of Mysore.

SERVED AS MEMBER OF BOE IN COMMERCE (PG),

JSS College for Women (AUTONOMOUS), Saraswathipuram, Mysore, during 2007-08, 2012-13, 2013-14.

SERVED AS A MEMBER OF BOE (PG) IN M. COM. EXAMINATIONS,

Kuvempu University during 2009-10.

SERVED AS A MEMBER OF BOE IN PGD EXAMINATIONS-2010,

KSOU, Mysore.

CHAIRMAN (2011 – 2012)

Board of Examination, MBA (Banking and Finance), University of Mysore, via Order No. Ex. 8.1/8.4/BOAE/01/PG/UG/2011-12 dated 28.03.2011.

MEMBER (2011 – 2012)

Academic Audit Committee, JSS Women's college Saraswathipuram, Mysuru.

LIFE MEMBER (2010 – Till date)

Indian Accounting Association.

CHAIRMAN, BOARD OF EXAMINATION (2009 – 2012)

Department of Studies in Commerce, University of Mysore.

SERVED AS A MEMBER OF BOE OF EXAMINERS OF MBA-CET-2010,

KSOU, Manasagangotri, Mysore-06.

SERVED AS AN EXAMINER FOR THE M.PHIL. IN COMMERCE,

Gulbarga University, Gulbarga during 2010.

SERVING AS A MEMBER OF FACULTY OF COMMERCE, University of Mysore, Mysore from 24-03-2010.

SERVED AS A MEMBER OF BOARD OF STUDIES (PG) IN COMMERCE,

University of Mysore from 2009.

SERVING AS MEMBER OF BOARD OF STUDIES) IN COMMERCE-SPECIALIZED PROGRAMME, RIMS (P.G.), University of Mysore, from 15-09-2010.

SERVED AS A MEMBER OF BOARD OF STUDIES IN COMMERCE (POSTGRADUATE),

University of Mysore, Mysore from 20-10-2010.

SERVED AS MEMBER OF BOE IN COMMERCE FOR THE EXAMINATIONS CONDUCTED DURING 2011,

Mangalore University, Mangalore via D.O. No. MU/EXB/PG/BOAE/2010-11/E16 dated 21-03-2011.

SERVING AS MEMBER OF BOE IN COMMERCE (PG) FOR THE EXAMINATIONS CONDUCTED DURING 2012-13,

Davangere University, Davangere.

SERVED AS MEMBER OF BOE IN COMMERCE (PG) FOR THE EXAMINATIONS CONDUCTED DURING 2012-13,

Bangalore University, Bangalore.

SERVED AS MEMBER OF BOARD OF STUDIES (PG) IN COMMERCE,

Tumkur University during 2013-14.

CO-ORDINATOR (2013)

22nd Refresher Course in Commerce, (from 13-05-2013 to 03-06-2013), Organized by the UGC-Academic Staff College and Department of Studies in Commerce, University of Mysore.

SERVED AS MEMBER OF BOE IN COMMERCE (PG) FOR THE EXAMINATIONS CONDUCTED DURING 2013-14,

Davangere University, Davangere.

SERVED AS MEMBER OF BOE IN COMMERCE (PG) FOR THE EXAMINATIONS CONDUCTED DURING 2013-14,

Mangalore University, Mangalore.

SERVED AS MEMBER OF BOE IN COMMERCE (PG) FOR THE EXAMINATIONS CONDUCTED DURING 2012-13,

Shri Vijayanagar Krishnadevaraya University, Bellary.

SERVED AS MEMBER OF BOE IN COMMERCE (PG) FOR THE EXAMINATIONS CONDUCTED DURING 2013-14,

Rani Chennamma University, Belagavi.

SERVED AS MEMBER OF BOARD OF STUDIES (PG) IN COMMERCE,

Shri Vijayanagar Krishnadevaraya University, Bellary during 2013-14.

MEMBER, BOARD OF STUDIES (PG) IN COMMERCE,

JSS College (Autonomous), Ooty Road, Mysore during 2012-15.

MEMBER, BOARD OF STUDIES (PG) IN COMMERCE,

JSS College for Women (Autonomous), Saraswathipuram, Mysore during 2013-16.

MEMBER (2015 - 2018)

Editorial Board, JM International Journal of Services Marketing.

MEMBER, BOARD OF STUDIES (2014 – 2017)

School of Commerce and Economics, North Eastern Hill University (NEHU), Shillong, Meghalaya.

MEMBER (2013 – 2015)

Board of Studies (PG) in Commerce, Bharathiar University, Coimbatore.

MEMBER, BOARD OF STUDIES (PG) IN MBA,

Davangere University, Shivagangotri, Davangere during 2014-2017.

MEMBER (EXTERNAL), DOCTORAL COMMITTEE, DEPARTMENT OF BUSINESS ADMINISTRATION,

Kuvempu University, Shankaraghatta from February 2016.

MEMBER, EDITORIAL BOARD, EXPLORATIONS- A MULTI-DISCIPLINARY REFEREED RESEARCH JOURNAL,

Published by St Aloysius College (Autonomous), Mangalore.

MEMBER, ACADEMIC AUDIT COMMITTEE (2011-12),

JSS Women's college (Autonomous), Saraswathipuram, Mysore, Karnataka State.

CHAIRMAN, MBA COURSE DEVELOPMENT PANEL, DIRECTORATE OF DISTANCE EDUCATION,

Visvesvaraya Technological University, Bangalore. Karnataka State.

GOVERNING COUNCIL MEMBER (UNIVERSITY NOMINEE),

Shanthi Education Institution, Malavalli from January 2015 to December 2017.

GOVERNING COUNCIL MEMBER (UNIVERSITY NOMINEE),

Shri Vasavi First Grade Degree College, Kollegala from October 2015 to September 2017

GOVERNING COUNCIL MEMBER (UNIVERSITY NOMINEE),

Sheshadripuram Degree College, Mysore from January 2016 to December 2018.

ACADEMIC COUNCIL MEMBER,

JSS College (Autonomous), Ooty Road, Mysore during 2015-17.

ACADEMIC COUNCIL MEMBER,

Yuvaraja's College (Constituent Autonomous), University of Mysore, Mysore during 2015-17.

ACADEMIC COUNCIL MEMBER,

Government First Grade College (Autonomous), Hassan during 2015-17.

MEMBER (2016 - 2018)

Governing Council, Sheshadri Puram Degree College, Mysuru.

MEMBER (2016 – 2018)

Governing Council, Shri Nataraja Women Residential First Grade College, Mysuru.

GOVERNING COUNCIL MEMBER (UNIVERSITY NOMINEE),

Shri Nataraja Women Residential First Grade College, Mysore from September 2016 to December 2018.

CHAIRMAN OF BOE (P.G) (2016-2017)

Master of Tourism Administration, University of Mysore, Mysuru.

MEMBER, ADVISORY COMMITTEE FOR SETTING UP COMMUNITY RADIO STATION (CSR) AT THE UNIVERSITY OF MYSORE.

BOARD OF STUDIES MEMBER,

Government First Grade College (Autonomous), Hassan during 2017-20

MEMBER, ACADEMIC AND ADMINISTRATIVE AUDIT COMMITTEE,

PES College, Mandya, Karnataka State visited on 21st October 2017.

MEMBER, GOVERNING COUNCIL, COMMUNITY RADIO STATION,

University of Mysore, Mysuru from 29-12-2018.

MEMBER, MOCK NAAC ASSESSMENT,

Vidyavardhaka First Grade College, Sheshadri Iyer Road, Mysuru held on 26th Sept. 2018.

MEMBER, EQUIVALENCE COMMITTEE,

JSS College for Women (Autonomous), Saraswathipuram, Mysuru 2018-2020.

MEMBER, POST GRADUATE SPORTS COUNCIL,

University of Mysore, Mysuru from January 2019.

MEMBER, MOCK NAAC ASSESSMENT,

JSS First Grade College (Autonomous), Ooty Road, Mysuru held on 15th August. 2019.

UNIVERSITY REPRESENTATIVE, ASSISTANT PROFESSORS SELECTION COMMITTEE,

Bharathi College, Bharathinagar, Mandya in 2019

GOVERNING COUNCIL MEMBER (UNIVERSITY NOMINEE),

TTL College of Business Management, Mysore from September 2019 to September 2021.

CHAIRMAN, BOARD OF STUDIES (2017 – 2018)

MBA Course Development Panel, Visvesvaraya Technological University, Bengaluru.

MEMBER (2023 – TILL DATE)

Governing Council, JSS College – Nanjangud, Mysuru.

MEMBER (2022 – TILL DATE)

Governing Council, JSS College – Saraswathipuram, Mysuru.

MEMBER, SSR DRAFTING COMMITTEE FOR THE FOURTH CYCLE NAAC ASSESSMENT, UNIVERSITY OF MYSORE, MYSURU IN 2019. **MEMBER,** BUILDING COMMITTEE, UNIVERSITY OF MYSORE, MYSURU FROM SEPTEMBER 2019.

MEMBER, BOARD OF STUDIES IN COMMERCE (PG), NEWLY ESTABLISHED MANDYA UNIVERSITY FROM JULY 2019.

MEMBER, STEERING COMMITTEE FOR THE FOURTH CYCLE NAAC ASSESSMENT, UNIVERSITY OF MYSORE, MYSURU IN 2019.

IN-CHARGE OFFICER, UNIVERSITY TABLOT EXHIBITION IN DASARA-2019 PROCESSION, UNIVERSITY OF MYSORE, MYSURU.

MEMBER, REVIEW COMMITTEE,

ASSOCIATION WITH OUTSIDE THE STATE INSTITUTIONS/ UNIVERSITIES

Review Projector (India) (An Indian Book Review), Coimbatore, Tamil Nadu.

LIFE MEMBER,

Indian Commerce Association, New Delhi.

MEMBER,

Editorial Board, JM INTERNATIONAL JOURNAL OF SERVICES MARKETING. Published by JM ACADEMY OF IT AND MANAGEMENT.

CHAIRMAN,

Conducting the open defense on the thesis of Sri. Prakash C. under the guidance of Dr. Georgee K I entitled "Entrepreneurship and economic empowerment- a study on scheduled castes and scheduled tribes in Kerala" submitted to the university of Kerala, Thiruvananthapuram, Kerala, for the award of the degree of doctor of philosophy (PhD.) in Commerce conducted on 01-02-2014.

MEMBER, BOARD OF STUDIES (PG) IN COMMERCE,

Bharathiar University, Coimbatore during 2013-15.

MEMBER, BOARD OF STUDIES (PG) IN COMMERCE,

North Eastern Hill University (NEHU), UMSHING, Shillong, Meghalaya, India during 2014-17.

CHAIRMAN,

Conducting the open defense on the thesis of Sri.Vinod G. under the guidance of Dr. Biju T entitled "A Study on the Accrual Based Double Entry System of Accounting in Urban Local Bodies in Kerala" submitted to the university of Kerala, Thiruvananthapuram, Kerala, for the award of the degree of doctor of philosophy (Ph. D.) in Commerce conducted on 01-02-2016.

CHAIRMAN,

Conducting the open defense on the thesis of J. Sai Sirisha under the guidance of Prof. J Katyayani entitled "THE EFFECT OF ADVERTISING ON CUSTOMER BASED BRAND EQUITY" submitted to the Sri Padmavati Mahila Visvavidyalayam, Tirupati, Andrapradesh, for the award of the degree of doctor of philosophy (PhD.) in Commerce conducted in 2017.

CONVENER OF VIVA-VOCE BOARD,

Conducting the open defense on the thesis of M/s S Annie Shyla under the guidance of Dr. S. Ramola Pon Malar, entitled "Changing Status of Womenthrough Self Help Groups in Kanyakumari district-An Analytical Study" submitted to the Manonmaniam Sunderanar University Tirunelveli, T N, for the award of the degree of doctor of philosophy (PhD.) in Commerce conducted on 29-06-2017.

CHAIRMAN,

Conducting the open defense on the thesis of Mr. Nader Angoutin under the guidance of Dr. Abraham Punnoose entitled "Marketing Strategies and Export Performance- A Study of Cotton Textile Industry in India" submitted to the university of Kerala, Thiruvananthapuram, Kerala, for the award of the degree of doctor of philosophy (PhD.) in Commerce conducted on 22-08-2017.

CHAIRMAN,

Conducting the open defence on the thesis of Mrs. Arundhathi under the guidance of Dr. Megharaj entitled "INTENSITY OF JOB EVALUATION TECHNIQUES IN IT INDUSTRY-An Employee Perspective Evaluation at Hyderabad and Bangalore" submitted to the SK University, Ananthapuram, Telangana for the award of the degree of doctor of philosophy (PhD.) in Management conducted on 18th November 2017.

CHAIRMAN,

Conducting the open defence on the thesis of Chamarthy Venkateswarlu under the guidance of Dr. J. Chandra Prasad entitled "FINANCIAL PERFORMANCE OF MAJOR STEEL INDUSTRIAL UNITS IN INDIA-A Study with reference to four major units in Public and Private Sector"" submitted to the Dravidian University, Kuppam, Andra Pradesh for the award of the degree of doctor of philosophy (PhD.) in Management conducted on 6th January2018.

UGC > Member, Advisory Committee, Chatrapati Sahu Institute of Business Studies and Research, College with ASSIGNMENTS Potential Excellence, Kolhapur, Maharashtra. > Member. Advisory Committee, Farook College (Autonomous). College with Potential Excellance. Kozikhode, Kerala. > Member, External Peer Review Committee for reappointment of the Principal, Dr. Allan Abreo, Dr. Dada Vaidya Vidya College of Education, Ponda, Goa. October 2018 > Member. Committee. Expert to examine the representations of the HEIs to run courses under ODL mode, vide UGC letter D.O. No. F.1-11/2019 (DEB-1) dated August 30, 2019. > Member. UGC-Expert Committee for on-the-spot inspection of the College for grant of extension of autonomous status, Hajee Karutha Rowther Howdia College, Uthamapalayam, Tamilnadu, affiliated to Madurai Kamaraj University in 2020. > Member, Academic Advisory Committee, UGC- Human Resource Development Centre, Osmania University, Hyderabad from 2020. > Member, Academic Advisory Committee, UGC- Human Resource Development Centre, Bangalore University, **Bangaluru from 2020** UGC Nominee on the Governing Body of BLDEA"S A.S. Patil College of Commerce, BLDEA"S New Campus, Sholapur Road, Vijayapur, Karnataka for a period up to 2023-24. UGC Nominee on the Governing Body of Govt. First Grade College, Gubbi, Karnataka for a period up to 2022. > Member, UGC-Expert Committee for on-the-spot inspection of the College for grant of extension of autonomous status, C. Abdul Hakeem College, Hakeem Tamilnadu, Melvisharam, affiliated Nagar, to Thiruvalluvar University in 2021. Member, **UGC-Expert** Committee for on-the-spot inspection of the College for grant of extension of autonomous status, Dr. NGP Arts and Science College, Dr. NGP Kalapatti Road, Coimbatore, Tamilnadu, affiliated to Bharathiar University in 2021.

- UGC Nominee on the Governing Body of Sourashtra College (Autonomous), Vilachery Main Road, Pasumalai PO, Madurai-625 004, Tamilnadu for the period of give year's w.e.f. 2020-21 to 2024-25.
- Member, Academic Advisory Committee, UGC- Human Resource Development Centre, Karnataka University, Dharwad from July 2021.
- Member, Expert Committee for virtually conducting an inspection to evaluate/assess the suitability of offering programmes under ODL and /or online mode of three Higher education Institutions in July 2021.
- Member, UGC-Expert Committee for on-the-spot inspection of the College for grant of extension of autonomous status, Dharidhar (Autonomous) College, Keonjhar AT/PO/Dist. Odissa, Maharaja Sriram Chandra Bhanja Deo University in 2021.
- Member, UGC-Expert Committee for on-the-spot inspection of the College for grant of extension of autonomous status, Jagalmudi Jupauswamy Chaudary College, Guntur Andrapradesh, Acharya Nagarjuna University in 2021.
- Member, UGC-Expert Committee for on-the-spot inspection of the College for grant of extension of autonomous status, St. Mary's College, Thoothugudi, TN, Manonmaniam Sundaranar University in 2021.
- Member, UGC-Expert Committee for on-the-spot inspection of the College for grant of extension of autonomous status, Dharanidhar College, Keonjhar AT/PO/DIST, Koenjhar, Odisha, affiliated to Maharaja Sriram Chandra Bhanja Deo University in 2022.
- Member, Academic Advisory Committee, UGC- Human Resource Development Centre, Guru Jambeshwar University of Science and Technology, Hisar (Haryana), from 2021.

| KARNATAKA GOVERNMENT ASSIGNMENTS | MEMBER, NEP-2020, UG AND PG COMMERCE SYLLABUS PREPARATION SUBJECT EXPERT COMMITTEE, GOVERNMENT OF KARNATAKA IN 2021. NODAL OFFICER, CONFIDENTIAL WORK OF KEA, GOVERNMENT OF KARNATAKA IN 2021. QUESTION PAPER SETTER, UPSC, KPSC, NET, KSET AND OTHER MAJOR INSTITUTIONS AND UNIVERSITIES IN INDIA. |
|--|---|
| PROGRESS IN THE CAPACITY OF THE SECRETARY, CENTENARY CELEBRATIONS, THE FOLLOWING EVENTS ORGANIZED | Then Vice Chancellor Prof K S Rangappa who was the driving force behind the making of the Centenary has constituted a high-level Centenary Celebration Committee comprising of MPs including former prime minister Shri H D Deve Gowda , former vice chancellors, litterateurs and distinguished scientists. Being the Secretary of the centenary celebrations, after detailed discussions, successfully implemented the following events: Launching of Centenary Logo and Centenary Website Launch of Alumni Association, Booklet, Convocation Addresses and Centenary Account Gateway Launch of Centenary theme song Inauguration of yearlong Centenary Celebrations |

Organized Centenary Lecture Series by inviting Nobel Laureates and other Academic luminaries

Launch of centenary commemoration and reach out programme Organized 103rd Indian Science Congress

Organized All India Inter-University Wrestling Tournament

| PROGRESS AS THE |
|------------------------|
| DIRECTOR OF |
| EDUCATIONAL |
| MULTIMEDIA |
| RESEARCH CENTER |
| (EMRC) |

1. PRODUCTION OF E-CONTENT/LECTURE SERIES- 2016-2017

| | NME-ICT PHASE –II PROGRAMMES | | | | |
|------------|--|----------------------|--|--|--|
| Sl. No. | Subject | No. of Programmes | | | |
| 1 | Food and Healthcare Sciences | 25 | | | |
| 2 | Hotel Management | 51 | | | |
| 3 | Polymer Science | 63 | | | |
| 4 | Medical Lab and Molecular Diagnostic Technology | 47 | | | |

| 5 | Paramedical & Health Administration | 55 |
|---|-------------------------------------|-----|
| 6 | Industrial Microbiology | 35 |
| 7 | Plant Propagation | 46 |
| 8 | Tourism | 302 |
| | TOTAL PROGRAMMES | 624 |

2. REPURPOSE MASSIVE OPEN ONLINE COURSES

a. Jan – June 2019 Semester Cycle

| SI. No. | Name of the Course | Credits |
|------------|--------------------------------------|---------|
| 1 | Geography – Physical Geography | 04 |
| 2 | Geography – Agricultural Geography | 04 |
| 3 | Geography – Resource and Environment | 04 |
| 4 | Sericulture - Applied Entomology | 04 |

b. July-December 2019 Semester Cycle

| Sl. No. | Name of the Course | Credits |
|------------|---------------------------------------|---------|
| 1 | Tourism and Travel Management | 04 |
| 2 | Tourism Operations | 04 |
| 3 | Hospitality Industry in Tourism | 04 |
| 4 | Geography of Tourism | 04 |
| 5 | Geography of India | 04 |
| 6 | Plant Pathology and Soil Health | 04 |
| 7 | Tourism Resources of India | 04 |
| 8 | Tourism Transport and Travel Services | 04 |
| 9 | International Tourism Destinations | 04 |
| 10 | Food Microbiology | 04 |
| 11 | Food Chemistry | 04 |
| 12 | General Sericulture | 04 |
| 13 | Mulberry and Silkworm crop protection | 04 |
| 14 | Biology of the Silkworm, Bombyx Mori | 04 |
| 15 | Biogeography | 04 |
| 16 | Food Preservation Technology | 04 |

| 17 | Food and Nutrition | 04 |
|----|--------------------|----|

c. Jan – June 2020 Semester Cycle

| Sl. No. | Name of the Course | Credits |
|------------|--------------------------------------|---------|
| 1 | Geography – Physical Geography | 04 |
| 2 | Geography – Agricultural Geography | 04 |
| 3 | Geography – Resource and Environment | 04 |
| 4 | Sericulture - Applied Entomology | 04 |

d. July-December 2020 Semester Cycle

| Sl. No. | Name of the Course | Credits |
|------------|---------------------------------------|---------|
| 1 | Food Preservation Technology | 04 |
| 2 | Food and Nutrition | 04 |
| 3 | Food Microbiology | 04 |
| 4 | Food Chemistry | 04 |
| 5 | Plant Pathology and Soil Health | 04 |
| 6 | Microbial Physiology and Metabolism | 04 |
| 7 | Virology | 04 |
| 8 | Human Genetics | 04 |
| 9 | Tourism transport and Travel Services | 04 |
| 10 | International Tourism Destinantions | 04 |
| 11 | Tourism Resources of India | 04 |
| 12 | Tourism and Travel Management | 04 |
| 13 | Hospitality Industry in Tourism | 04 |
| 14 | Geography of Tourism | 04 |
| 15 | Biogeography | 04 |
| 16 | Geography of India | 04 |
| 17 | International Business | 04 |
| 18 | Business Statistics | 04 |
| 19 | Business Research Methods | 04 |

| e. January - | June | 2021 | Semester | Cycle |
|--------------|------|------|----------|-------|
|--------------|------|------|----------|-------|

| Sl. No. | Name of the Course | Credits |
|------------|--|---------|
| 1 | Agricultural Geography | 04 |
| 2 | Applied Entomology | 04 |
| 3 | Descriptive Statistics | 04 |
| 4 | Environmental Economics | 04 |
| 5 | Introductory Microeconomics | 04 |
| 6 | Physical Geography - Climatology and Oceanography | 04 |
| 7 | Principles of Genetics | 04 |
| 8 | Probability and Probability Distributions | 04 |
| 9 | Resources and Environment | 04 |
| 10 | Silkworm rearing and Reeling Technology | 04 |
| 11 | Wild Life and its Conservation | 04 |

f. JULY – DECEMBER 2021 Semester Cycle

| Sl. No. | Name of the Course | Credits |
|------------|-------------------------------------|---------|
| 1 | Biogeography | 04 |
| 2 | Business Research Methods | 04 |
| 3 | Business Statistics | 04 |
| 4 | Food Chemistry | 04 |
| 5 | Food Microbiology | 04 |
| 6 | Food Preservation Technology | 04 |
| 7 | Food and Nutrition | 04 |
| 8 | Geography of India | 04 |
| 9 | Geography of Tourism | 04 |
| 10 | Hospitality Industry in Tourism | 04 |
| 11 | Human Genetics | 04 |
| 12 | International Business | 04 |
| 13 | International Tourism Destinations | 04 |
| 14 | Microbial Physiology and Metabolism | 04 |
| 15 | Plant Pathology and Soil Health | 04 |

| 16 | Tourism and Travel Management | 04 |
|----|---------------------------------------|----|
| 17 | Tourism Resources of India | 04 |
| 18 | Tourism transport and Travel Services | 04 |
| 19 | Virology | 04 |

g. January – June 2022 Semester Cycle

| Sl. No. | Name of the Course | Credits |
|------------|--|---------|
| 1 | Silkworm rearing and reeling technology | 04 |
| 2 | Applied Entomology | 04 |
| 3 | Principles of Genetics | 04 |
| 4 | Virology | 04 |
| 5 | Human Genetics | 04 |
| 6 | Environmental Economics | 04 |
| 7 | Wild Life and its Conservation | 04 |
| 8 | Hospitality Industry in Tourism | 04 |
| 9 | Agricultural Geography | 04 |
| 10 | Introductory Microeconomics | 04 |
| 11 | Physical Geography – Climatology and Oceanography | 04 |
| 12 | Resources and Environment | 04 |
| 13 | Geography of India | 04 |
| 14 | Descriptive Statistics | 04 |
| 15 | Probability and Probability Distribution | 04 |

3. DEVELOPMENT OF FRESH MASSIVE OPEN ONLINE COURSES 2020

| Sl. No. | Name of the Course | No. of Programmes |
|------------|-------------------------------------|----------------------|
| 1 | Virology | 40 |
| 2 | Microbial Physiology and Metabolism | 40 |
| 3 | International Business | 40 |
| 4 | Business Research Methods | 40 |
| 5 | Business Statistics | 40 |
| 6 | Principles of Genetics | 40 |

| 7 | Human Genetics | 40 |
|----|-------------------------------|----|
| 8 | Micro Economics | 46 |
| 9 | Environmental Economics | 43 |
| 10 | Wildlife and its Conservation | 40 |

4. KANNADA TRANSLATION – Assignment (UG/PG) from 2020-2022

| Sl. No. | Name of the Course |
|------------|---|
| 1 | Introduction to Computer Networks and Internet Protocols |
| 2 | Digital Marketing |
| 3 | Goods and Service Tax |
| 4 | Early Childhood Care and Education (ECCE) |
| 5 | Mathematical Economics |
| 6 | Geography of India |
| 7 | Food and Nutrition |
| 8 | Food Preservation Technology |
| 9 | Design and Analysis of Algorithms |
| 10 | Business Statistics |
| 11 | International Business |
| 12 | Virology |
| 13 | Agricultural Geography |
| 14 | Business Research Methods |

5. AWARDS AND ACHIEVEMENTS

2016 - "DGWT- A Cause for Concern"- Silver Beaver Award & Technical Excellence award for Graphics.

2017- "GURUKAR"-The Green Man

"HEJJE-Technology Meets Bandipur Wildlife

"LAKKANNAVAR – The Green Engineer for Farmers"-Best Educational Programme.

National Science Film Festival Competition, Vigyan Prasar

2018- "MILLETS for next generation – Climate smart Agriculture" has been awarded Best Research to Dr. Chandra Navak and also won Special Jury Award in the 8th National Science Film Festival-2018

2018- "REJUVENATING WATERHOLES"-The Solar Way-has been awarded Best Video Programme under Senior Secondary category in the 22nd All India Children's Educational Audio-Video Festival & ICT Mela 2018 organized by CIET, NCERT, New Delhi.

2020- "INCREDIBLE TALE OF A WATER WARRIOR", has been awarded Jury Special Mention Award with Cash Prize of Rs.50,000/-2021- "LIQUID WASTE MANAGEMENT-SWACHH PARISAR", has been awarded Best Documentary Film Award

2021- "THE INDIAN GREY HORNBILL" has been awarded Best Documentary Film Award and Individual Excellence Award.

2021- "THE JOURNEY OF SILK", received Individual Excellence Award for Best Research.

6. PRAKRITI FILM FESTIVAL

The University Grants Commission and Consortium for Educational Communication, New Delhi in collaboration with Educational Multimedia Research Centre, University of Mysore organized the Award-cum-Screening Ceremony of 23rd UGC-CEC Educational Video competition and Prakriti International Documentary Film Festival – 2021 on Environment, Development, Human Rights and Swachh Bharath at University of Mysore which was held from 24th – 27th November, 2021 at Vigyan Bhavan. Hon'ble Governor of Kerala Government Sri. Arif Mohammad Khan inaugurated the Film Festival on 24th November at Crawford Hall Auditorium, University of Mysore, Mysore.

Award winners of Prakriti Intl. Documentary Film Festival



Mysuru, Nov. 29 (RK&KS)-The Award-cum-Film Screening of 23rd UGC-CEC Educational Video Competition and Prakriti Video Competition and Prakriti International Documentary Film Festival concluded on Nov. 27. The winners of the video com-petition were presented with awards on the occasion.

The event was jointly organ-ised by University Grants Com-mission (UGC), Consortium for Educational Communication (CEC), New Delhi (an inter-Uni-versity Centre of UGC) and Ed-ucational Multimedia Research Centre (EMRC), University of

Mysore (UoM).

The awards were present-ed during the valedictory func-tion by UoM Vice-Chancellor presented during the valedictory func-tion by UoM Vice-Chancellor (VC) Prof. G. Hemantha Kumar. Madras University Vice-Chan-cellor Prof. S. Gowri, CEC Joint Director Dr. Sunil Meharu, EMRC Director Prof. Rajashek-ar were present. Winners and categories

Environment: 'Green Mok-sha' by Ashish Bhavalkar: Rs. 50,000 cash prize, trophy and certificate; 'Bamboo Ballads' by Sajith Naduthodi: Trophy and 'Kamegowda - A unique role

model' by T. Kempanna also bagged a prize

'Isapur Development: Ka Development: 'Isapur Ka Dangal' by Asif Hussain and 'Solar Insect Trap' by K. Gopi-nath were awarded with shields. Human Rights: 'Blooming Together' by Jaya Joseraj: Rs. 50,000 cash prize, trophy and cettificate

certificate Swachh Bharat: 'Six Women

Solid Waste Management by Solid Waste Management' by T.P. Varadhanayaka: Rs. 50,000 cash award, trophy and certifi-cate. Documentary 'Swachhata Ka Avishkar' by Prashanth Kus-hikar bagged a shield.

7. ORGANIZER

i). One Day Orientation Workshop on "Development of e-contents for Massive Open Online Courses (MOOCs)" in association with Administrative Training Institute (ATI), Mysuru on 17th March, 2021 at Vigyan Bhavan Auditorium, MGM, Mysuru.

ii). One Day National Webinar in association with Swami Vivekananda Yaga Anusandhana Samsthana (Deemed to be University), Bengaluru, on a toping "History of Yaga and its Multifarious Benefits" on the eve of International Yoga Day on 14-06-2022 at the University of Mysore, Mysuru.