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IN BRIEF

Media Academy Awards An-

Sri. Ravindra Bhat, Bureau Chief, Prajavani Mysore and Sri. Amshi Prasanna Kumar, Bureau Chief of Kannada Prabha, Mysore are among the 38 winners of the prestigious Karnataka Media Academy Awards for the year 2010. Ravindra Bhat and Amshi Prasanna Kumar were honoured at a felicitation programme in Mysore for receiving the highest honour in the state.

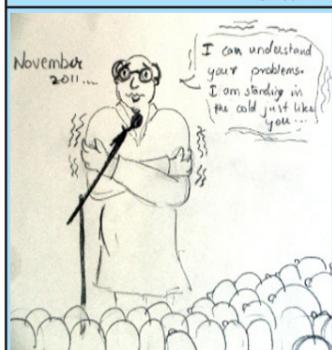
Rajyothsava award to Dr.Malagatti

Dr. Aravinda Malagatti, writer and Professor in Kannada department, won the Rajyothsava award for the year 2011 in the literature category.

Dr.Malagatti is one of the prominent writers of rebellion literature in Kannada. His contribution to the University of Mysore and to Kannada literature is invaluable.

Cartoon Corner

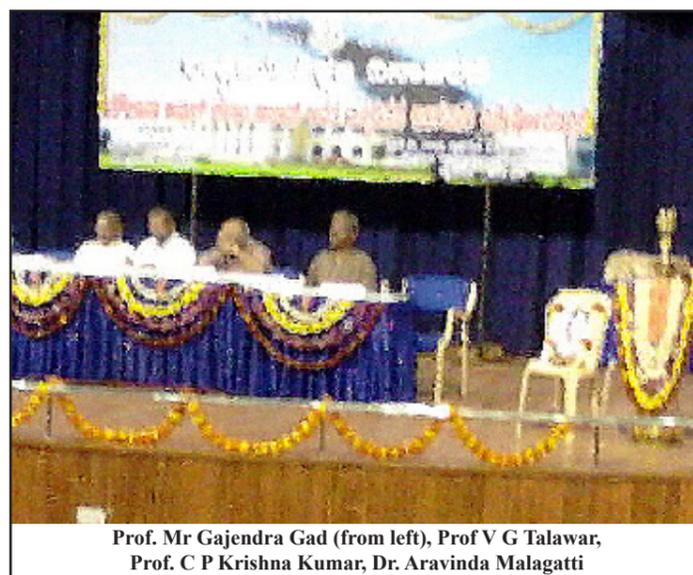
-Shruthi R



Mysore: Knowledge and education are the only aspects that can expand horizon, remove darkness, build humanity and nation, said Prof. M R Gajendhragad, former Vice Chancellor of Kuvempu University.

He was addressing the students after inauguration of National Education Day special lecture programme which was organised by University of Mysore on account of Maulana Abul Kalam Azad's birth day celebrations. The lecture was delivered in Nalwadi Krishna Raja Wodeyar's auditorium here on 11th November.

Delivering a lecture on science and society he expressed his gratitude for making education as birth right after 64 yrs of Independence. "This right will definitely play a role in



Prof. Mr Gajendra Gad (from left), Prof V G Talawar, Prof. C P Krishna Kumar, Dr. Aravinda Malagatti

making every child literate and bring out best of art and science from them" he added. Expressing his views on education he said, "Education has power to dispel ignorance, build wisdom and comprehension. Education can carve the best out of a child."

He added that an

individual who receives education along with moral values will be a good citizen. He recalled the great works done by Maulana Abul Kalam Azad. He gave call for the students to actively participate in all curriculum activities which will enhance one's personality.

Prof. C P Krishna

Kumar, a writer, opined that lecturers and students should inculcate the habit of learning various aspects till their death and even at their death beds. Education has the power to build scientific temper but it should be thought in a proper manner to make young generation develop their attitude. He expressed his regret on science lecturers who teach science and have failed to develop scientific temper. He expressed his gratitude for felicitating him in this occasion saying it's a recognition which he got in his home.

Writer Prof. C P Krishna kumar, state award winners Dr Aravinda Malagatti from KIKS department and Dr Ramegowda were felicitated. In the programme prof. V G

-Sushma C N

Libraries are the back bone of institutions : Prof.

Mysore: Today information is at one's finger tip, but it is the library and books which encourages in gaining knowledge and persuades to read voraciously, opined Dr.Hegde, a retired professor from University of Mysore.

He was addressing the students after inaugurating the book exhibition which was organised by department of Library Science, University of Mysore here on 11th November.

He said that libraries are the activity centers in any educational institutions owing to a huge collection of books, journals, documents and thesis; and the bustle of students in a library showcases the echelon of the institution.

He rejoiced on making this library one of the best in



Dr. Naganavara lights the lamp at the inauguration while Dr.Hegde (right) and Mr.Venkatesh look on.

the country. recalling his past memories when this library was considered a synonym to reference by students, professors and research scholars from various universities, he congratulated library science department for maintaining the same trend. and encouraged students to buy and read more books.

The book exhibition was exclusively organised for the benefit of university students. they were given a chance to recommend books which would help students in their academics. This innovative concept was introduced to enhance the quality and accessibility of the library, and gained a positive response

from the students. They who appreciated the opportunity to suggest books of their choice. They are eager to receive new and latest version books for their study.

-Sushma C N

(Student opinions on p.3)

Freshers' party

The students of final year Communication and Journalism hosted a freshers' party for the first year students of the department, on 22nd November. It were held in the department itself, including cultural programmes and games. It was inaugurated by Dr. N Usha Rani, who appreciated the students for organizing the

Quote Forever

Put it (news) before them briefly so they will read it, clearly so they will appreciate it, picturesquely so they will remember it and, above all, accurately so they will be guided by its light.

Joseph Pulitzer

Eminent journalist and Editor of New York World

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Alternate for Liquid Gold

The woes of the Indian common man have been growing day by day, and the hike in fuel prices makes it worse. Since last June petroleum products got hiked by 33.5 % and petrol prices recently hiked by Rs. 2. This means we can expect a hike in other petroleum products too, like kerosene and LPG. Many gimmicks have come up in the news, of our leaders squabbling over and bargaining over a rupee hike and dip in prices, while the common man suffers.

The reasons for hike may be many, including taxes to the central and state government. But 30 years from now, when the oil reserves dry out, petroleum products can neither be produced nor recycled. Instead of blaming government for hike in price of non-renewable resource, it is better to find an alternative solution. The best hitherto is the use of renewable resources.

Since the bio fuels can be produced out of food grains, vegetables, waste food products and even from alga, they are renewable. The government should try to promote bio-fuels by providing subsidies as it is giving to petroleum products, promote bio fuels in public transport to begin with. According to science, mixture of bio- fuel and diesel is a good combination for automobiles. Apart from bio fuels, solar energy and wind energy can also be considered as good alternatives. Innovations such as solar and hydro cars are potential alternatives. Research should be encouraged for new ways to come up with better renewable fuels without any ill effects.

The mention of research and development raises the question of expenses involved in it. but with the right allocation of resources this can be possible. the profits that the government makes in the energy sector from taxes are being directed to non effective social sectors such as the National Rural Health Mission while the energy sector is weakened. instead, the financial resources must be directed back to the energy sector itself. this way it would be possible to construct more research centres and employ technocrats and also promote higher education in the field to add to the number of technocrats. working of these research institutions in a public-private partnership would ensure the innovation of renewable feuls are would be in time.

These are not long term suggestions but the need of the hour. As we drive our vehicles blissfully unconcerned that the disaster is not yet upon us, fuel sources are depleting at an alarming rate. The seeds we sow of research on renewable fuels will blossom when oil reserves are on the verge of drying out.

Until then, public transport has to be encourages as far as possible. When the elite begin to travel by public transport, it encourages others to follow too. this will bring down the consumption of petroleum products considerably. Taking to account the demand created for public transport, its facilities will be improved sooner or later. This basically requires that the public come forward and think of the greater good, of the society and of their own.

Annual schedules for better

Any institution sets long term plan for the attainment of its vision and mission. Institutions branch out their long term plan into series of short term plans with which they will be able to execute and achieve a portion of end goal fixed in the master plan. Both short and long term plans encompass action schedules commonly annual programs. Time tables are prepared in advance to help everyone discharge their duties on the right time.

Students of varsities have to get registered,

attend lecture, do practical, sit for evaluation and get results with credentials on time. Similarly teachers need to bestow lecture, train and assess their students. The registrar should also discharge all its duty in a given time frame. Other administrative assignments should also be done before or on time.

Timely execution of duties and responsibilities mainly in varsities make great impact on students' future job performance. They should learn and experience doing and fulfilling their

assignments on time while they are in higher education. Varsities are students' first instances to get their first experience.

By implementing annual plans on their schedule, the universities will be able to achieve their vision and mission. Besides, students acquire expected knowledge from their field of study. Apart from this, they experience discharging their duties on time which is a plat form in their future career.

-Solomon Ejigu

Media's Priorities off the Beam

With the arrival of yellow journalism, media has begun to behave quite unreasonably. Crime, sex, personal issues of celebrities and what not; minor and unwanted news is not only given priority but even sensationalised.

The trend sensationalism, today, has become the mantra of media. Just for the sake of revenue, the trick of glorification is strictly followed. Most recently, it was Aishwarya Rai and her baby's turn to get glorified. In this case more than anybody else it was media which showed keen interest in the issue. The glorification trend

started from her pregnancy and continued until the birth of the baby. Media have a step too far; channelising masses to participate in naming the baby!

Giving birth is a natural process. Since she is a celebrity, making it news makes sense. But media was much ahead in carrying each and every aspect about the birth of the child. But deaths of children below the age of 5, because of malnutrition, anemia and other diseases occur very often. But still the birth of one child occupies space or time slot to the fullest possible extent. Why can't intellectuals, learned

and experienced people in media think of creating minimal awareness about the atrocities happening to the poor children in our country?

Lives of children dying out of malnutrition are as precious as the life of Aishwarya Rai's baby. Media raises its voice against inequality that takes place in other sectors or in times of crisis. But what happens to the media's priorities when it comes to celebrities' lives? Why this inequality when it comes to making news? Why media is obsessed with prejudice?

-Sushma C N

Letters to the Editor

We need an anthem for UoM

Mysore is the land of rich culture, home to a number of poets, intellectuals and musicians. The University of Mysore is one of the oldest universities in india. It is famous for many of its unique features, including its well-established fine-arts department which offers courses in music. Yet, we do not have a university anthem. There are so many traits that we could sing about in pride. every department in the fields of literature and fine arts are teeming with the brightest and most creative students and professors. but none of the litterateurs have composed one nor have the musicians thought

of a signature tune for this prestigious university. While other big universities play and honour their anthem during national and international seminars, it is sad that a university like ours does no such thing. it is high time we create our identities in the musical way that reflects the heart and soul of UoM.

**-Dileep Kumar M
3rd sem MCJ**

Water Demand

The department of Mass communication and journalism, is well equipped with infrastructure for

academic purposes. however, it lacks drinking water facilities, for which we have to go outside searching.

It is tiresome; and when classes will be held in full swing we will need a hygienic drinking water facility, to keep ourselves healthy. having a clean drinking water facility it will benefit everyone who comes to our department besides students. I request the Chairperson to kindly make the arrangement for drinking water to be available within our department.

**-Yamuna B Raj
1st sem MCJ**

UoM goes Book-Shopping

A good library is the most valuable asset any university can possess. But it would be like a cobweb-covered antique collection



if it is not updated with the latest collection of books.

The Book Exhibition held in the university library from 8th to 11th November was a beginning to this task. Students from all departments responded favourably to this initiative.

Prathima Sampige from 3rd semester Kannada says that this concept is innovative and helps students a great deal. Suggesting books to the library gave me exposure to a wide variety of books, thanks to the library science department, adds Supriya,

a student of 1st semester, Statistics department. "I am eager to receive and benefit from the books that I have suggested" says Ramanjan

from the MSW department. However, since it is a long process involving huge variety of books, students also wish that the process of acquiring books is completed at the earliest. Says Chaitra, from 3rd semester Physics "I would like to make use of these books before I finish my masters degree" Let us hope those new books reach the library shelves pretty soon.

-Shruthi R
-Sushma C N

Bosco: Bridge to Success

I have always wanted to know the reasons why children leave home at very tender age. Finally, I got an answer after I visited 'Bosco Mane' at Chamarajpet, Bengaluru recently.

Every child is gifted in some way or the other. It is up to the parents and teachers of a child to identify these special skills and enable them to pursue careers of their choice. imposing their ideas on the child instead leads to a lot of pressure on the students; they tend to adopt a don't-care attitude or seek short cuts to gain happiness in life.

Text books and classes held no fascination for the protagonist of this story. Sashwath was often scolded by his mother for his waywardness. Being the sensitive kind, he couldn't tolerate her anger and unhappiness. At 15, he ran away from home.

Sashwath left Davangere and reached Bangalore where, for the first time in his life, he experienced hunger. walking aimlessly, he reached the Bangalore city

market. He got some corn that satisfied his hunger. He roamed around hoping to find a job. He managed to find employment in a hotel but was not able to stay there for long and was back on the streets. Sashwath recounts his life on the streets "A man who called himself "Kumar" approached me. I had heard of child kidnappers and doubted this man's intention and was wary of interacting with him. But Kumar spoke



to me so tenderly that my fears seemed unfounded". Mr.Kumar brought him to Bosco Mane.

The staff at Bosco found Shashwath's whereabouts from regular counseling sessions and he was sent home; but again he made an exit. Though the boy was not able to study, he expressed a great desire to go to school. His pleas



No Smoking. Strictly!

Gangotri favours ban on smoking
-Shreedevi. S

Smoking inside the campus has become a nuisance, more so in parking lots, canteens, near hostels. It is sad that the students here, well aware that it is injurious to health, are addicted. The dept of journalism and mass communication takes some of the views on the issue- Should smoking be banned inside the campus?

"It must be banned because smoking is not only injurious to health, it creates pollution. Looking at the smokers many other can react and can develop the passion of smoking inside the campus"

-Natasha K. Raykar
2nd year Public

Administration

"It must be banned; students are here to be educated. smoking reflects their irresponsible attitudes towards their purpose of coming here. So it cannot be accepted inside the campus. Let them find the place outside the university premises."

-Mano, M.A Economics

"Though we know smoking is bad, we cannot advise them. Being PG students, they must have the sense."

-Prasad, English literature

"Smoking is harmful to health. One must have the

Imagination is freedom

When one is blessed with art in their hands, nobody can stop them from being an artist, no matter what the odds are. One such example is Dr.Chandavar Vidya R, Associate Professor in Zoology at Yuvraja's college, Mysore. At the art exhibition at Kalamandira, Mysore, where displayed her collection of paintings, she talks about her experiences with art.

Dr.Vidya has been a faculty at Yuvraja's college since 1996. She completed Post graduation in Zoology in 1985 from Bangalore University and obtained Ph.D. degree in 2002 in Endocrinology from University of Mysore. It all began when she saw the ad given the artist, Shri Rajashekar in Shimoga offering painting classes. it was there, within a month's time, that she learnt colour mixing, painting portraits, and oil painting techniques.

Dr.Vidya never had the idea of exhibiting her works somewhere until, after she got married, she started to paint extensively and making a collection of them. After nearly 25 years practice, today she excels

sense not to smoke inside the educational institutions. We feel highly uncomfortable to come to canteens and being welcomed

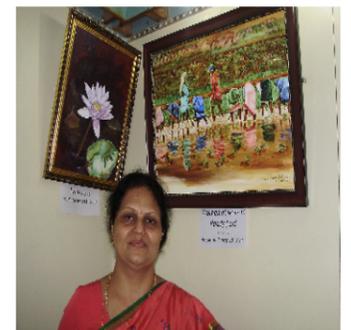
by the disgusting smell of cigarettes! These activities must be banned strictly inside the campus"

-Spoorthi, 2nd year Msc. Psychology

"Selling cigarettes inside the campus must be banned by the university. Those who smoke must pay the penalty charged by the university.

There must be some punishments to put an end for this

in painting still life and has also tried new media like oil on paper and knife painting.



Of all the objects in her still life studies, pearls interest her the most. "I love the way they glisten, pearls are my favourite jewels" she says. When asked who among the maestros she draws inspiration from, she mentions the names of Raja Ravi Verma, S M Pandit and any other artist whose works are a play of contrast colours, light and shadow. She also admires paintings featuring eyes, compelling and expressive eyes. But among her own paintings, she has no favourites. She loves them all. "Imagination is a lot more freedom.

Reproducing a painting is strict as it has to be the same as original" she quotes from her own experience.

-Shruthi R

A.R.Rehman- The Savior of “Rockstar”

Film: Rockstar
Director: Imtiaz Ali
Star cast: Ranbir Kapoor, Nargis Fakhri, Shammi Kapoor
Rating: 3 stars

The film kicks off with the aspiring rock star Janardhan Jhakar or JJ (Ranbir Kapoor) strumming his guitar, singing at bus stops in Delhi, while his chums give him style tips. But real music does not come to JJ like it did to his icon, Jim Morris. Khatana (Kumud Mishra), stout canteen manager tells him all the big stars have major tragedies in their lives. JJ infers that great music is born out of immense pain. Now all he wants is a painful heart-break. Enter Heer Kaul (Nargis Fakhri), a girl so beautiful she is way out league for everyone. Excited, JJ approaches her determined to lose happiness but they fall into a friendship so beautiful that it gives them the best few days of their lives. Until Heer gets married, and things are not so simple like before.

The story underlying the movie is beautiful. Director Imtiaz Ali tries to

make music the highlight of this movie but finds himself too tangled up with the love story of Heer and JJ, or as he is known later, Jordan. The romance and passion between the love birds, makes up for all the music lessons



missing in the plot. The love story takes a leisurely stroll eyeing the beauty of Kashmir and Prague, while the rock-story takes a few leaps in the midst; from Delhi to Prague and back.

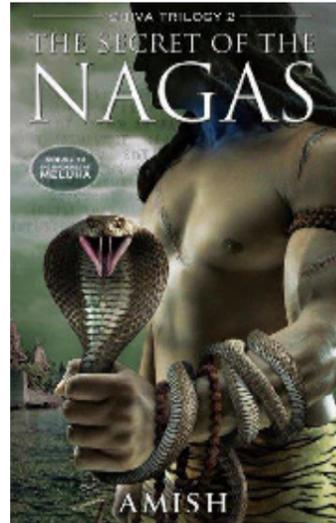
Ranbir Kapoor’s performance calls for appreciation while Nargis Fakhri manages the whole drama with very few expressions. The appearance of Shammi Kapoor as Ustad Jameel Khan is like a sprinkle of star-dust over the film. Apart from A R Rehman’s magical touch in the music, cinematography by Anil Mehta is also

History, Mystery and Art-

Book: Secret of the Nagas
Author: Amish
Publisher: Westland
Price: Rs. 295

The second sequel of the Shiva trilogy, the secret of the Nagas lives up to the standards set by author Amish in his first book, the immortals of Meluha (released 2010). The saga is set in the land which, today we call, the Indus valley civilization, during 1900 BC. The journey of the Shiva, a Tibetan tribe leader, starts from the gloriously perfect land of Meluha where he finds himself transforming from an ordinary tribal man to the Neelkanth, a divine lord who is worshipped by all, including the kind of Meluha himself. He is believed to be the reincarnation of Mahadev, the destroyer of evil and the Lord of Gods.

But with divinity comes great responsibility; to Shiva’s bewilderment even the impeccably administered kingdom of Meluha is going through troubled times and it is up



to him to save the day. The Meluhans dread attacks from Chandravamshis and the Nagas, believed to be the foulest creatures wedded to evil. While blissfully unaware of this predicament, Shiva falls in love with Sati, the princess of Meluha, who is not only uninterested, but also deliberately distancing him.

The story unfolds meticulously, unpredictably and by the beginning of the secret of the Nagas, Shiva is entangled in confusion as to the whereabouts of what the society defines ‘evil’. After each war, ambush and bloodshed, the

picture becomes clearer for Shiva. The course of events makes one question the very definition of good and evil that has been taught by the ancestors through myths and moral stories. Especially to a Hindu reader who has been raised with stories of the Gods, it is a reminder of childhood bedtime stories with a fictional twist that keeps the pages turning. From the most ancient and greatest form of administration of the Ram Rajya, to the most brilliant strategies of war, laced with humour and romance, the Shiva trilogy has got it all.

To those readers who wish to dig deep into religion and spirituality, the Shiva trilogy provides a great start. To others readers who love a good page-turner, it is a solace that this book is a fiction. Either way, the Shiva trilogy is a must-read.

-Shruthi R

Reality in Imagination.....

Sitting in the Canteen with a cup of coffee, I have seen an old enough woman stretching her hand for alms. It set me on an imaginary journey into an Ideal world.

Every creature, mammals, birds and plants; has its special nature and identity. Beyond all men with boundless thinking ability, creativity and vibrance, nature in all aspects governs most lives. The diversity of nature makes our planet interesting. Similarly diversified are situations in which man lives; no two people are the same, not even identical twins. This makes life more fascinating.

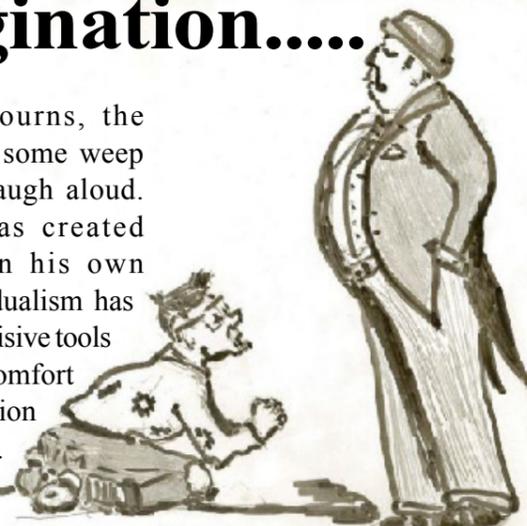
Human life is a mixture of opposite instances that we experience everywhere: happiness and sadness, luxury and suffering, poor and rich, literate and illiterate, black and white.

When one mourns, the other rejoices; some weep while others laugh aloud.

Man has created differences in his own species. Individualism has used various divisive tools to sustain the comfort of a minor section of the society.

Color, caste, ethnicity, belief, language and other political and social mindsets segregate humans who are equal at birth.

Civilization and modernization has brought new trends of life which ease and upgrade man’s living standard. However it benefits only minorities while it is a disadvantage to many. The earth naturally has plenty of resources sufficient to all. The greedy have limited the gift of nature by accumulating beyond



their need.

I neutrally contemplate approximate sensible distribution of wealth and equality in all walks of life all over the world. How life would be so fascinating! Genuine support among people and Diversity with equality would make man’s survival more beautiful and fantastic.

Regretting with this imbalance way of life, suddenly, I come back from drifting in an Ideal

-Solomon Ejigu

To the Stressed Student..

Competition has taken over the world and young minds being prepared to survive in the big scary world are under a lot of pressure. College, commonly perceived in the movies as the time for unlimited fun, is becoming a stressful ordeal for students, who need to cope up with the curriculum and battle for highest marks. Here are a few pointers to fight stress and perform better.

Often it is not the big things like exams or seminars that cause annoyance and stress, but small things like an unclean desk or room and improper time management. Stay organized and clean at all times; take time to clean up your desk and work out a time table, and watch yourself write an assignment twice as fast.

Following a healthy diet is important; while studying for exams replace your sugar-snacks and fizzy drinks with fruit juices and vegetable salads. Getting



enough sleep helps in better concentration during the waking hours.

Despite the best health care, studying at a stretch can be tiresome. Instead of forcing your wary brain to concentrate, take a walk, call a good friend and have a chat, write in your journal or do any relaxing activity. Listening to music or watching the funniest scenes from a favourite movie also help a great deal.

And finally, as the old saying goes, laughter is the best medicine for stress. Keep your sense of humour at all times to make the best

-Shruthi R