

UGC Sponsored 2 days National Conference on 18th & 19th May, 2015

May 03, 2015

Subject: Request for sponsorship

Dear Sir/ Madam,

Centre for Information Science & Technology (CIST), University of Mysore, takes immense privilege in inviting you all to UGC sponsored 2 days National Conference on **Impact of Information Technology, Animation, Gaming & VFX** which will be held on 18th and 19th May 2015 in Mysore.

In order to sensitize and create awareness among the youth about job opportunities in the area of Information technology, animation, gaming and VFX this conference is arranged. The conference will provide a platform to students, IT professional from industry and animation industry to discuss and exchange the latest advances and career opportunities in the field. Information technology and Animation has encompassed almost all fields of society. This unique conference will inspire the students who are in search of creative carriers.

As a part of this conference, to identify the talent of students and professionals in animation, Gaming and Visual effects hold competitions that culminate with the 'AVG Award' for the best entrant. It also gives exposure in the industry which attracts employers that helps in the growth of an individual.

The other event, Media Un-Conference, will feature a panel discussion on a particular topic with some of the eminent media persons, followed up by a no-holds-barred interaction with the audience.

As we are expecting participation of great personalities and looking for good participants, we kindly request you to sponsor the event and get maximum advantage. Kindly find the sponsorship details and brochure (enclosed) for further details of the event.

We look forward to see your participation in the conference. Please feel free to call us with your queries. Pramod. C: [9590190213](tel:9590190213) or Manjunath: [7353967050](tel:7353967050)

Yours sincerely,



Dr. C. Amruthavalli
Secretary



UGC Sponsored 2 days National Conference on 18th & 19th May, 2015

Sponsorship Details

Event Sponsorship: Rs.75,000/- (Two Days)

- Co-sponsorer (2 days)
- Stall will be provided
- Display on Stage
- Banners inside premises (3 nos.)
- Logo on invitation, brochure, banner, poster & Advertisement
- Announcement in press meet
- Video ads on stage (big screen) in the breaks (2 days)
- On stage announcement (2 days)
- Announcement in FM Radio (2 days)
- Promotional materials can be distributed to the participants

Day Sponsorship: Rs.50,000/- (One Day)

- Co-sponsorer (1 day)
- Stall will be provided
- Display on Stage
- Banners inside premises (3 nos.)
- Logo on invitation, brochure, banner, poster & Advertisement
- Announcement in press meet
- Video ads on stage (big screen) in the breaks (1 day)
- On stage announcement (1 day)
- Announcement in FM Radio (1 day)
- Promotional materials can be distributed to the participants

Session Sponsorship: Rs.20,000/- (One Session)

- Stall will be provided
- Display on Stage for particular session
- Name on brochure in session details
- Video ads on stage (big screen) for particular session
- On stage announcement for particular session
- Promotional materials can be distributed to the participants in that session

'AVG Awards Nite' Sponsorship: Rs.30,000/- (Cultural Event on May 18, 2015 evening)

- Event will be named along with sponsorer
- Stall will be provided
- Backdrop on stage
- Name on brochure in session details
- Video ads on stage (big screen) in the breaks
- On stage announcement
- Promotional materials can be distributed to the participants

Prizes for the award can be sponsored (3 categories in 2 groups = 12 awards)

In association with:



Centre for Information Science & Technology (CIST)

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