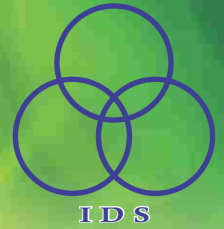




University of Mysore
Institute of Development Studies
Manasagangotri, Mysuru -570006, Karnataka,



IDS

National Conference on
Emerging Trends in Agribusiness Management in India
09th & 10th March 2018



Sponsored by
University Potential of Excellence
University of Mysore

The University of Mysore was established on July 27, 1916. It is the sixth oldest in the country and the first in the state of Karnataka. Also, in a sense it is the first university of the country to be established outside the limits of the British India. The university was founded as a result of the efforts of the benevolent and visionary Maharaja of erstwhile Princely State of Mysore His Highness Shri Nalvadi Krishnaraja Wadiyar – IV (1884-1940), and the then Diwan Sir M. Visvesvaraya (1860-1962). It was the first University to be accredited by NAAC in 2000 with Five Star Status. The university is now ranked 36th in the India Rankings 2017, NIRF-MHRD, Government of India

About Mysuru

Mysore, previously known as Mysuru, is the third largest and second most populated city of Karnataka. Situated right at the foot of Chamundi Hills, Mysore was once the capital of the Kingdom of Mysore. The rich cultural environment of Mysore has earned it the moniker of Cultural Capital of Karnataka. Mysore Dasara is celebrated with great pomp and grandeur for ten days and people from every corner of the globe visit this city during the festival. There are some notable heritage structures in Mysore like the famous Mysore Palace and the Jaganmohana Palace. Other significant tourist spots in Mysore include Somanthapura, Karanji Lake & Park, Chamundi Hill, Brindavan Garden and Rail Museum. Mysore is also famed for its exceptional quality of Mysore Silk and a unique tradition of painting known as Mysore Painting. This city offers quite a few mouthwatering delicacies like the Mysore Pak and Mysore Masala Dosa.

The nearest major airport to Mysore is the new Bangalore International Airport, which is about 170 kilometres away. Bangalore itself is very well-connected to all major cities in India. It takes about three hours by road to reach Mysore from Bangalore. You can take a KSRTC bus, a train or a taxi from Bangalore. From the month of October to February, Mysore has extremely pleasant climate condition. The minimum temperature recorded is 10°C. Winter season is regarded as the best season to visit Mysore

Institute of Development Studies

The University of Mysore established the Institute of Development Studies (IDS) in 1971. The IDS is an Inter disciplinary center in the field of development, which would combines teaching, training and research. The focus of the Institute from its inception on analyzing the different dimensions of development – physical, socio-political, economic and environmental to mention the major ones. The accent was therefore on equipping students with the basic knowledge and skills necessary for perceiving and analyzing the problems encountered in development and planning and finding the appropriate solutions for them. The Institute received a grant from the Government of Mysore to take up research projects concerning development and planning. In the first 5 years the Institute functioned mainly as a clearing house for projects entrusted in teachers in different departments of the University. The Institute owes its gratitude to the founders namely Prof. D.Javare Gowda, then Vice-Chancellor, Dr. R.P.Misra founder Director and D.V.Urs, then Registrar. The Institute has collaborated with a number of International institutions like the Food Research Institute at Stanford, US Department of Agriculture, IDS at Sussex, IED of World Bank, College of Wales, AIT-Bangkok, FAO, CFTRI, NIAM, ICRISAT, ISEC etc., in the field of training and research. Ford Foundation Assistance: The Ford Foundation while appreciating the research and training activities of the Institute, made liberal grants during 1977 for acquiring the present building Leela Vihar, Books for Library and to undertake study visits by Institute faculty. We owe our gratitude to the Ford Foundation for strengthening the basic infrastructure of the Institute.

Courses offered by IDS

MBA in Agri –Business Management, MA in Development Studies, MA in Rural Development
Ph. D. PROGRAMME: Ph.D. in Agri-Business Management and Development Studies

About the National Conference:

Agribusiness is defined as the total output arising from farm production and product processing at both pre- and post farm gate levels. In developing countries like India, the agribusiness sector encompasses four distinct sub-sectors, viz. agricultural inputs; agricultural production; agro-processing; and marketing and trade. All these add value or utility to the goods. Agribusiness is emerging as a specialized branch of knowledge in the field of management sciences. In this context, agribusiness can be defined as science and practice of activities, with backward and forward linkages, related to production, processing, marketing, trade, and distribution of raw and processed food, feed and fibre, including supply of inputs and services for these activities.

Emerging Areas of Agribusiness

- (I) Production: Production of high-yielding seeds, Production of high-quality planting material, including use of tissue culture methods of micro-propagation, Nurseries, including hardening nurseries, Organic farming, Production of microbial cultures and vermicompost, and Floriculture
- (ii) Processing: Fruit and vegetable processing, including dehydration, canning, aseptic packaging, processing of underutilized fruits, and processing for other products like grape raisin, osmo air-dried fruits, fruit toffee, bleached dry ginger and spices' powders, Processing of maize for starch and feed through improved mini/ small mills and dry milling plants, Processing of millets for various purposes, including malt from finger millets and RTE (Ready-to-Eat) products, Processing of sugarcane for various jaggery products like spiced jaggery, powdered jaggery, and jaggery cubes, Processing of herbal and medicinal plants, Processing of dairy products, Processing for poultry products, including poultry dressing, and Processing of livestock products and livestock wastes
- (iii) Infrastructure: Cool chain infrastructure, including cold storages, Storage and warehousing, Specialized transport services, Packaging infrastructure, including pack houses, and Agri-clinics and service centres,
- (iv) Trade and Others: Procurement through contract arrangements, including contract farming, Retailing, Supply chain management, and Capacity building, including human resource development in agribusiness.

Objectives of the Conference:

The objective of the conference is to provide a platform for evolving strategies for Emerging Trends in Agribusiness Management in India.

1. To review the emerging trends in agribusiness sector in India
2. To suggest the policy measures for strengthening the agribusiness sector in India .
3. To suggest prioritization for agri entrepreneurs, Food Retailing, Agri Risk Management, Contract farming for high value crops and Agri Supply Chain and Value Chain etc.
4. To provide suggestions for improvement of design, structure and implementation of scheme and delivery of services in the Agribusiness Management.

Sub -Themes of the conference

- **Indian Agriculture:** Organic Farming, Contract Farming, Agriculture, Rural Agrarian Issues, role of Women in agriculture and Rural Development, strategies for doubling of Income of farmers from production and Marketing.
- **Agribusiness Management:** Management of Agricultural Input, Agri-Supply Chain Management, Farm & Dairy Business Management, Food Retail Management, New Initiatives in Agribusiness Management, Rural Marketing.
- **Institutional Reforms and Management for Agribusiness:** Horticultural Marketing, HOPCOMS, SHGs, Cooperative Agencies, Farmer Producers Organizations, Farmers Producers Companies, Karnataka Oil Seeds Federation, Value Chain in Agriculture, International Trade in Agricultural Commodities, APEDA, NHB, Agricultural Entrepreneurship Development, Agricultural Marketing and Futures Trading, Agricultural Extension Management.
- **Finance to Agriculture and Marketing:** Management of Agricultural Credit, Management of Marketing Finance, Agriculture Risk Management – Crop Insurance – Fasal Bhima Yojana, and other Insurance Schemes.
- **Emerging Issues in Agriculture and Agribusiness in India:** IT Application in Agriculture and Marketing, e-Trading and e-payment issues in Karnataka and their impact, e National Agricultural Marketing System (e NAM), Government Policies in Agribusiness and Strategies and Any other related issues in Agriculture and Agribusiness in India.

Registration Fees includes Lunch, Tea and Proceedings:

PLEASE CHECK APPROPRIATE REGISTRATION FEE:

before 12th February, 2018

Student	INR 500
Research Scholars	INR 1000
Faculty and Professionals	INR 1500
Accompanying Persons	INR 1000

IMPORTANT DATES

The last date of submission of

Abstract and Full paper: 10th February 2018

Notification of Acceptance: 11th February 2018

Registration last Date: 12th February, 2018

Conference Date: March 09th & 10th, 2018

**Registration fee includes working tea and lunch, Accommodation
Conference kit, CD, Edited Book of proceeding with ISBN and Certificate.**

CONFERENCE PUBLICATION

All the papers selected for conference will be published in a CD & Edited Book bearing ISBN. The book will be released during the conference.

An early submission of the full paper for publication will be highly appreciated.

GUIDELINES FOR AUTHORS

Length: 3500- 5000 words or 10-12 Pages , Paper Title should be brief , All authors' Title (e.g. Dr, Mr, Mrs, etc.) & Name, Affiliation, Email etc, Abstract (not more than 250 words) and Keywords, Introduction / Background / Objective , Literature Review, Methodology, Findings, Analysis & Discussion, Conclusion, Limitations and Recommendations, References – Harvard or APA Style is Required, Tables, figures, etc. in their appropriate location in the paper (if applicable), Margins: 1 inch or 2.5 cm. ts, Spacing: 1.5 between lines and 2 between paragraphs

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REGISTRATION FORM

National Conference on Emerging Trends in Agribusiness Management in India 09th & 10th March 2018

Institute of Development Studies
University of Mysore
Manasagangotri, Mysuru -570006, Karnataka

Category: Faculty Research Scholar Student

Name:

Institution:

Address:.....

E-mail:

Telephone: Mobile:

I hereby confirm my participation in conference: with contribution
 without contribution

Title of the Paper

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Please fill the date and time
and place of your arrival to Mysore

Railway Station Bust stand

Registration Fee

Registration Fees includes Lunch, Tea and Proceedings:
PLEASE CHECK APPROPRIATE REGISTRATION FEE :
BEFORE 12TH FEBRUARY, 2018

Student	<input type="checkbox"/> INR 500
Research Scholars	<input type="checkbox"/> INR 1000
Faculty and Professionals	<input type="checkbox"/> INR 1500
Accompanying Persons	<input type="checkbox"/> INR 1000

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Date : SIGNATURE :

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send filled from along with payment details to

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