

Manasagangotri, Mysuru – 570006, Karnataka, India

## Patent & Prosper: Building awareness on Intellectual Property Rights On 19th February, 2021

Organized by

## **Intellectual Property Rights Cell**

University of Mysore, Mysuru.

## **Objective:**

The workshop aims to create IPR awareness among faculty, research scholars and students. This workshop gives insight about the beneficial aspects of patenting their creative, novel ideas and innovations. The workshop is also intended to provide knowledge on the various types of intellectual property like Patents, Copyright, Trademarks etc., and will focus on

- > Importance and scope of IPR in academic research.
- Patentability criteria.
- Translation of research into products, services or technology.
- Commercialization of IPR and licensing.

Inauguration: 10.30 am

First Session: 11.00 am - 12.00 am

"Unleashing Creativity and Demystifying Intellectual Property Rights"

Dr.M.N.Bheemesh

Senior Advisor, ALMT Legal, Bengaluru

**Second Session: 12.30 pm – 1.30 pm** 

"Patents to Boost Innovation" - Key aspects of Patentability Subject Matter &

understanding Copyright protection

Mr. Rakesh Prabhu

Reg. Patent Agent and Partner, ALMT Legal, Bengaluru

**Followed by Lunch** 

Venue: IOE auditorium, Vignana Bhawan, Manasagangotri, Mysuru 570006

Registration

PG Students & Research Scholars—Rs.100/-

Faculty members -Rs.200/-

Last Date: On or before 10th February, 2021

**Payment Details** 

A/c no: 54007591471, IFSC: SBIN0040059 SBI University Campus, Crawford Hall,

Mysore Branch

Registration link: <a href="https://forms.gle/9QrSg7TxUHQJ4e6R6">https://forms.gle/9QrSg7TxUHQJ4e6R6</a>

Certificates will be issued to the participants

Convenor

Dr. Asna Urooj

Co-ordinator, IPR Cell, UOM, Mysuru Contact: 0821-2419632; Office: 0821-2419636 **Co-Convenor** 

**Dr. Shubha Gopal** IPR Committee Member

UOM, Mysuru