

CURRICULUM VITAE

Dr. M. KUMARASWAMY

Professor

DOS in Commerce,

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Career Goal: To excel in teaching, research and administration of the University

Contribute to the best of my knowledge, abilities with a vision in university growth and development.

Name : Dr. M. Kumaraswamy

Designation : Professor

Teaching & Research Experience : 28 years

Work Experience:

1992-1994 : Department of Studies in Commerce, Manasagangothri,
University of Mysore, Mysore (Guest Faculty)

1994-1999 : Department of Studies in Commerce and Management,
Karnataka State Open University, Manasagangothri, Mysore.

1999- 2010 : Department of Studies in commerce, PG Centre, Hassan

2010-2012 : Coordinator, Satellite Post Graduate Centre, Chamarajanagar,
University of Mysore

2012- 2016 : Department of Studies in Commerce, Post Graduate Centre,
Hemagangothri, Hassan

2016-Till today : Department of Studies in Commerce, Manasagangothri,
University of Mysore, Mysore

Educational Qualification: M.Com., Ph.D.

Ph.D. Topic : “Mergers and Acquisition Strategy in Service Sector -A Study of Public Sector Banks in Karnataka”.

Ph.D. Scholars Awarded:

1. “Qualitative Characteristics of Financial Reporting Information System in Indian Banking Industry -A Comparative Study of Public and Private Sector Banks” Davood Khodadady (awarded Ph. D from University of Mysore in 2013).
2. “Performance Appraisal of Indian Hotel Industry – Applying Balanced Scorecard” Hooshang Amiry (Awarded Ph. D from University of Mysore for Award of Ph. D in 2014)
3. “Transforming the Indian Banking Sector through Mergers and Acquisition – A Study with Special Reference to Regional Rural Banks in Karnataka” Jayaprasad. D (Awarded Ph. D from University of Mysore in 2016
4. “Public Private Partnership for Development of Tourism Industry in Karnataka” Srikanth H S (Awarded Ph. D from University of Mysore in 2016)
5. “Work Life Balance in Indian Banking Sector – With Special Reference to Women Employees of Public Sector Banks in Karnataka” – Smt. Ashwini. S (Awarded Ph. D from University of Mysore in 2017
6. “Retail Portfolio Management in Indian Banking Industry – A Comparative study of Public and Private Sector Banks ” – Nayan J (Awarded Ph. D from University of Mysore in 2017)

Ph.D. Scholars working for PhD

1. “Tax Reforms in India-A Study on Goods and Services Tax”- Vinya kumar.C from the year 2017-18
2. “A study on Faculty Accountability and Its Influence on their Performance “ Smt.Likhita .S. Anuradha from the year 2017-18
3. “Double taxation on International trade- a study on India. Shivakumar.B JRF student in DOS in Commerce, Manasagangothri. Mysore.
4. “An Evaluation of Income Tax Deduction under Income Tax Act- a Study on An Individual Assessee” – Divakar, JRF student in Dos in commerce, Manasagangothri, Mysore.
5. Creative Marketing Strategy – A study on Super markets in Mysore- Smt. Veenakumari.K. K from the year 2019.

6. Centre and State Government Financial Relations under GST –Sidharaja Shetty
JRF student in Dos in commerce, Manasagangotri, Mysore.
7. Accountability of Tax Revenue-A study on Goods and Services Tax in Karnataka
Nanda Kumar K- JRF student in Dos in commerce, Manasagangotri, Mysore.

Number of Research Project Completed:

Successfully completed one UGC Sponsored Minor Research Project on “Marketing of Educational Services: Student Relationship Management in Universities” in the year 2013.

Research Papers Published (Referred Journals):

1. Dr. M. Kumaraswamy and Shrinivasa Deene “Mergers of Associate Banks with State Bank of India: Pros and Cons” *Contemporary Issues in Finance* ISBN 978-81-7446-725-6
2. Prof. Jagadeesha and Dr. M. Kumaraswamy “Mergers and acquisition: a strategy for survival and sustenance for Indian Public sector Banks” *The Cambodian Management Journal* Vo.1No.2, 2009 page 11-17
3. Dr. M. Kumaraswamy and Davood Khodadady “The Relevance of financial Reporting information system in banking Industry” *Asian Journal of Research in Business Economics and Management* Volume 2, Issue 2 February, 2012 ISSN 2249-7323.
4. “Timeliness Characteristic of Financial reporting Information system” *Finance Asian Journal of Research in Business Economics and Management A Journal Of radix* Volume2, 2011-12, ISSN:2249-7307 Page-186-198
5. “Qualitative Characteristics of Financial Reporting Information System: An overview” *RADIX International Journal of Banking, Finance and Accounting* Vol.1, Issue 5 (May 2012) ISSN 2277-100X
6. “An overview on Performance management System: Emphasis on BSC” *International Journal of Social and Economic research* Vol.2 Issue 1 January-June 2012 PP 150-156
7. “Feasibility and Implementation of the BSC approach in hotel industry” *RADIX International Journal of Banking, Finance and Accounting* ISSN 2277-100X RIJBFA Volume 1 Issue11 November 2012
8. Dr. M. Kumaraswamy and Hoosang Amiry “Performance Appraisal through balance Scorecard approach in Hotel Industry” *Global Research Review Peer referred bi-annual research journal of scholars association Kerala* VOL.II NO. II –A December 2012 ISSN 2250-2521

9. Dr. M. Kumaraswamy and Hoosang Amiry "Case and effect relationship in hotel industry by Applying Balance Score Card Approach" *Asian Journal of Research in Business Economics and Management* Volume3, 2012-13, ISSN:2249-7307 Page-212-224
10. Dr. M. Kumaraswamy and Jayaprasad .D "Consolidation of Indian banking Sector with special reference to regional rural Banks" *Global Research Review Peer referred bi-annual research journal of scholars association Kerala* VOL.III NO. II September 2013 ISSN 2250-2521
11. Dr. M. Kumaraswamy and Jayaprasad .D "An Evaluation of Financial Performance RRBs in Karnataka" *Research Scholar Peer referred Quarterly Inter research journal Scholars Association Kerala* VOL.III No. IV-B, December 2013ISSN 2249-6696
12. Dr. M. Kumaraswamy, Jayaprasad .D and Nayan J "Students Relationship management in Universities with special reference to University of Mysore." *Mirror Scholars Association of Kerala Peer referred bi-annual research journal of Commerce, Management and Social science* Vol.4 No.1 March 2014ISSN 2249-8117
13. Dr. M. Kumaraswamy and Nayan J "SRM in Universities with special reference to University of Mysore." *KEGEES Journal of Social Science Kuriakose Gregorios College Pampady, Kerala* Vol.6 No.1.ISSN 0975-3621 January. 2014
14. Dr. M. Kumaraswamy and Ashwini S "Work life Balance with special reference to Public Sector banks Employees in Karnataka" *Global journal for Research Analysis Peer Previewed & Referred International Journal* Volume:3 Issue :2 February 2014 ISSN 2277-8160
15. Dr. M. Kumaraswamy and Jayaprasad D "Customer Relationship management in Kaveri Grameena Bank" *Global journal for Research Analysis* Volume:3 Issue :2 February 2014 ISSN 2277-8160
16. Dr. M. Kumaraswamy and Srikanth H S " Public Private partnership in the promotion of tourism Industry in Karnataka" *Mirror Scholars Association of Kerala Peer referred bi-annual research journal of Commerce, Management and Social science* Vol.4 No.1 March 2014 ISSN 2249-8117
17. Dr. M. Kumaraswamy and Nayan J "Marketing Housing Finance- A comparative Study of Public sector and Private sector banks" *Global journal for Research Analysis Peer Previewed & referred international Journal* Volume:3 Issue :2 March 2014 ISSN 2277-8160

18. Dr. M. Kumaraswamy and Jayaprasad D “An Evaluation of agricultural Finance-a study with Special reference to Kaveri Grameena Banks” PARIPEX-Indian Journal of Research Peer Reviewed & referred international Journal Volume:3 Issue :8 August 2014 ISSN 2250-1991
19. Dr. M. Kumaraswamy and Nayan J Retail Credit Risk Management in Indian public sector Banks Global journal for Research Analysis Peer Reviewed & referred international Journal Volume:3 Issue :8 August 2014 ISSN 2277-8160
20. Dr. M. Kumaraswamy and Nayan J “ Role of Information Technology in Banking Industry” SDMIMD 2nd International Conference Proceedings ISBN: 978-81-922146-4-1
21. Dr. M. Kumaraswamy and Ashwini S “ Work life Balance As a Tool for Engagement of Women Employees in Indian banking sector” SDMIMD 2nd International Conference Proceedings ISBN: 978-81-922146-4-1
22. Dr. M. Kumaraswamy and Mutthamma “Stress Management with Special reference to state bank of Mysore Employees in Mysore” SDMIMD 2nd International Conference Proceedings ISBN: 978-81-922146-4-1
23. Dr. M. Kumaraswamy and Nayan J “Innovation of Retail Banking Services – A study on Public Sector Banks in Karnataka” *Recent Trends in Business, Management & Tourism Post Graduate Department of Commerce, SRN Adarsha College* Vol. 1 ISBN 978-1-63041-692-8
24. Dr. M. Kumaraswamy and Ashwini S “Work life Balance for working women-A study on Banks In Karnataka” Proceeding of national conference Vidyavardhaka College of Engineering Department of Business Administration ISBN 978-93-83241-55-2
25. Dr.M.Kumaraswamy and Vinyakumar. C “Role of Goods and Services Tax Council under Goods and Services Tax regime in India” IOSR Journal of Business and Management e-ISSN: 2278-487X Volume: 21issue:11 p-ISSN: 2319-7668. November 2019.

Invited as Resource Person for Seminar and Conferences:

1. Participated as Reporter in International Conference on “Re-engineering in Management Education” organised by DOS in Commerce and Management, KSOU, Mysore held on 8th and 9th April 2007.

2. Participated as Resource person in UGC-SAP Colloquium on “Agri-Risk Management” organised by DOS in Commerce, Manasagangothri, Mysore, held on 9th March 2013.
3. Participated as Resource Person and Chaired the session in Two Days National Seminar on “Multi-Variate Analysis in Commerce and Management Research” organised by Kuriakose Gragorios College, Pampadi Kerala held on 16th and 17th December 2013.
4. Participated as Resource person in 10 Days National Level Training Programme on “Research Methodology for Social Science” organised by DOS in Commerce, Manasagangothri, Mysore held on 20th to 29 January 2014.
5. Participated as Reporter in UGC-SAP Annual Conference on “agri-Risk Management – Issues and Innovations” organised by DOS in Commerce, Manasagangothri, Mysore held on 25th March 2014.
6. Participated as Resource Person and Chaired the session in Two Days National Seminar on “Multi-Variate Analysis in commerce and Management Research” organised by Catholicate College, Kerala held on 28th and 29th November 2014.
7. Organised a one day National Conference on ‘International Financial Reporting Standard’ held on 14th November 2014 at DOS in Commerce, P G Centre, and Hemagangothri Hassan.
8. Participated as Reporter in ICSSR sponsored National Conference on “Financial Inclusion for Sustainable Development” organised by DOS in Commerce and Management, KSOU, Mysore held on 6th and 7th December 2014.
9. Participated as Resource person and Chaired the session in an International Conference on “Management Practice beyond the Horizon” organised by glow Plus Training academy Ambbathur and Dept. of Business administration D G Vaishnava College held on 7th March 2015 at Chennai.

Presented papers in Seminar and Conferences:

1. Participated and presented papers entitle “Challenges of Job retention under Economic Recession in International conference, on Global Financial System in the Post era-issues, Challenges and Opportunities Department of Commerce and Management, University of Madras, Chennai.
2. Participated and (Poster) presented papers entitle “Study critical factors of data quality in implementing an ERP” in 6th International Multi-disciplinary

Conference knowledge in new millennium organised on 14th and 15th January 2011 at Mysore.

3. Participated and presented papers entitle “The feasibility of BSC in hotel industry” in International conference, Reengineering of management education Department of studies and Research in Commerce and Management, Karnataka State Open University, Mysore.
4. Participated and presented papers entitle “Gap reducing Strategy in Marketing of Management Education” in International conference, Reengineering of management education Department of Studies and Research in Commerce and Management, Karnataka State Open University, Mysore.
5. Participated and presented papers entitle “Student relationship Management in education system” in International conference, Reengineering of management education Department of studies and Research in Commerce and Management, Karnataka State Open University, Mysore.
6. Participated and presented papers entitle “Role of technology in Management Education” in International conference, Reengineering of management education Department of studies and Research in Commerce and Management, Karnataka State Open University, Mysore.
7. Participated and presented papers entitle “Ethical issues in marketing of management education” in International conference, Reengineering of management education Department of Studies and Research in Commerce and Management, Karnataka State Open University, Mysore.
8. Participated and presented a paper entitled “Evaluation of relationship between performance and performance Management” in an International conference on “Research and Perspectives in Development sciences” Organized on 11th January 2012 at University of Pune.
9. Participated and presented a paper entitled “Timeliness of Financial Statement in Banking Sector” in International Seminar on Cooperatives Organized on 11th January 2012 at University of Pune.
10. Participated and presented a paper entitled “FDI in Retail Sector Issues and Challenges” National Conference on Contemporary Management Practices and Just Society” Organized by VSKU Bellary on 30th and 31st March 2012.
11. Participated and presented a paper entitled “Work life Balance an Overview of Employees in Public Sector Banks” Two Days National seminar Organized by

institute of Management Studies and Research, shankargatta, shivamogga on 10th and 11th May 2012.

12. Participated and presented a paper entitled “Public Private Participation for Development of Tourism Industry – Issues and challenges” in a National Level Seminar on “Impact of globalization on Indian Service Sector” Organized on 19th March 2012.
13. Participated and presented a paper entitled “Role of Information Technology in Banking Industry” in an International conference on “Managing Human Resource at the Workplace” Organized on 14th and 15th December 2012 at SDMID, Mysore
14. Participated and presented a paper entitled “Work life Balance As a Tool for Engagement of Women Employees in Indian banking sector” in an International conference on “Managing Human Resource at the Workplace” Organized on 14th and 15th December 2012 at SDMID, Mysore
15. Participated and presented a paper entitled “Stress Management with Special reference to state bank of Mysore Employees” in an International conference on “Managing Human Resource at the Workplace” Organized on 14th and 15th December 2012 at SDMID, Mysore.
16. Participated and presented a paper entitled “Innovation of Retail Banking services – A study on Public Sector Banks in Karnataka” in International conference on “Recent Trends in Business, Management and Tourism” held on 30th April 2014 at Adarsha Group of Institutions, Bangalore.
17. Participated and presented a paper entitled “Work life Balance for Working Women – A study on Indian Women’s” in an Second International conference on “Emerging Markets and Issues in Management ” Organized on 19th and 20th April 2013 at VIT, Vellure
18. Participated and presented a paper entitled “Customer Relationship Management in Kaveri Grameena Bank” UGC sponsored two day national level seminar on “Multivariate analysis in Business Research” organized by Research and Post Graduate department of commerce Kuriakose Gregarious College Pampadi, Kerala on 16th & 17th December 2013.
19. Participated and presented a paper entitled “SRM in Universities with special reference to University of Mysore.” UGC sponsored two day national level seminar on “Multivariate analysis in Business Research” organized by Research and Post Graduate department of commerce Kuriakose Gregarious College Pampadi, Keral on 16th & 17th December 2013.

20. Participated and presented a paper entitled “Marketing of Housing Finance – A Comparative Study of Public and Private Sector Banks” in UGC sponsored Two Days National seminar on Financial Inclusion organized on 28th and 29th March 2014 at Basudev Somani College, Mysore.
21. Participated and presented a paper entitled “Mergers and Acquisition – A sustainable strategy in RRBs in Karnataka ” in UGC sponsored Two Days National seminar on Financial Inclusion organized on 28th and 29th March 2014 at Basudev Somani College, Mysore.
22. Participated and presented a paper entitled “Innovation of Retail Banking services – A study on Public Sector Banks in Karnataka” in International conference on “Recent Trends in Business, Management and Tourism” held on 30th April 2014 at Adarsha Group of Institutions, Bangalore.
23. Participated and presented a paper entitled “An Analysis and Performance Evaluation of Regional rural Banks in India” in International conference on “Recent Trends in Business, Management and Tourism” held on 30th April 2014 at Adarsha Group of Institutions, Bangalore.
24. Participated and Presented a paper on “Microfinance Institutions - A Study in Hassan District” at Two-Days UGC sponsored National Level Seminar on “Multivariate Analysis in Business Research” organized by Research and Post Graduate Department of Commerce, Catholicate College, Pathanamthitta, Kerala on 28th & 29th November 2014.
25. Participated and Presented a paper on “Marketing strategies a Study on Fast Moving Consumers Goods “ one day national seminar on emerging perspectives on HR marketing and Finance Held in Maharani's Women's Commerce and management College Valmiki road Mysore on 16th march 2019.

Participated in Seminar and conferences:

1. Participated as delegate in Two Days national conference on “Behavioural Modification Skills for teachers of Higher Education” organized by University of Mysore and UGC Academic staff college, Mysore on 8th and 9th August 2008.
2. Participated as delegate in “One day State Level Conference on Emerging Trends in Service sector” organised by Basudev Somani College, Mysore on 15th April 2010.

3. Participated as delegate in International conference on “The Role of cooperatives in balanced development Experience of India and Iran” held at Mysore on 11th December 2010.
4. Participated as delegate in International conference on “Multimedia Learning Resource Creation for Online Access” organised by MLRCC held at Mysore on 6th and 7th March 2014.
5. Participated as delegate in “One day State Level Conference on Entrepreneurship Awareness” organised by P.E.S College of Science, Arts and Commerce, Mandya on 14th March 2014.
6. Participated as delegate in “One day National Conference on CSR in the New Company’s Act 2013 Prospective and Challenges ” organised by Vidyavardak first Grade College, Mysore on 11th October 2014.
7. Participated as delegate in “One Day National Seminar on International Financial Reporting Standards” Jointly organized by University of Mysore and Institute of Chartered Accounts of India at Post Graduate Centre, Hemagangothri, Hassan on 14th November 2014.

Research Experience:

Completed Research Work for Ph. D in the year 2008 and also successfully completed and submitted UGC Sponsored Minor Research Project on “Marketing of Educational Services: Student Relationship Management in Universities” in the year 2013. Six PhDs are awarded to research scholars and five research scholars are working for their PhD work.

Special Lectures:

1. Resource person lecture for Contact programme of KSOU at Mysore, Bangalore, Davanagere, Gulbarga and Hassan study centres.
2. Resource person in workshop on Syllabus review committee, in Commerce (PG) JSS KSOU Mysore.
3. Additional teaching two hours a week on every Saturday in Department studies in Commerce, MGM University of Mysore Corporate Income Tax Law and Practice for M.Com during 2010-11.
4. Resource person Syllabus review committee, in Commerce (PG) JSS Autonomous Women’s College, Saraswathipuram, Mysore

5. Resource person lecture on Indirect tax, Government Women's college Hollenarasipur.
6. Resource person lecture on Indirect tax, KM Doddi college, Mullavalli
7. Resource person lecture on taxation, Terician College Mysore.
8. Resource person lecture on Marketing of Higher education, Government First Grade College Chanarayapattana.
9. Lectures on Commerce Education, Government First Grade college Belluru
10. Lectures on labour Welfare, Max Indian Limited Nanjangud Industrial area. (Central Worker Education Board)
11. Lectures for Career Guidance to Commerce Graduate students in various colleges of Hassan District

Membership in Academic Bodies

1. Member BOE in Commerce(PG) DOS in Commerce, UOM Academic years 2009-2010,2010-2011,2011-2012,2012-2013,2013-2014
2. Chairman, BOE in commerce(PG) DOS in Commerce for the academic year 2015-16
3. Faculty member in Commerce and Management, UOM 2008-2010, 2012-2014 and 2018-19 to 2019-2020
4. Member, PG Course (Commerce) selection committee for last 10 academic years.
5. Member BOE in Commerce(PG) KSOU, Mysore Academic year 2009-2010, 2010,2011, 2013-2014 and 2014-2015
6. Coordinator, Member, Examination Investigation committee, UOM 2010-2011 PG Commerce Examination
7. Member BOS in Commerce(PG) KSOU, Mysore April,2014 to till today
8. Member Doctoral committee in Commerce,) KSOU, Mysore May 2014 to till today
9. Member BOE in Management (PG Diploma) KSOU, Mysore 2010-2011
10. Member BOE in Commerce(PG) Government Autonomous College Mandya Academic year 2010-2011, 2011-2012, 2012-2013, 2013-2014 and 2014-2015
11. Member BOE in Commerce(PG) JSS Autonomous College, Ooty Road, Mysore 2011-2012 and 2014-2015
12. Member BOE in Commerce(PG) JSS Autonomous Women's College, Saraswathipuram, Mysore 2014-2015

Membership:

1. Member, Mysore University Employees Cooperative Society, Mysore
2. Member, Mysore University Employees Housing Society, Mysore
3. Commerce Association, DOS in Commerce, PG Centre, Hassan

Administrative Assignments

1. Founder Co-ordinator Satellite Post Graduate Centre, Chamarajanagar, University of Mysore
2. Course Coordinator, Dos In Commerce, P.G Centre, Hassan 2008-09 to 2010-11 2014-15to 2016-17
3. Coordinator, member CBCS university of Mysore during 2010-2012
4. Coordinator for CBCS, DOS in Commerce and MSW Satellite Post Graduate Centre, Chamarajanagar University of Mysore
5. Member coordinator, guest faculty selection meeting for Commerce, Management and MSW for the academic year 2010-11 and 2011-2012, Chamarajanagar, UOM
6. Internal audit and Stock verification of Post Graduate Centre, Hemangangorthri, and Hassan.
7. Worked as Sector Office and Sector Magistrate 196 Hassan Assembly Election 2013 General Assembly Election
8. Sector Office and Sector Magistrate 14 Hassan Parliament Election 2015 General Parliament Election
9. Placement Convener, Placement activities in Department of Commerce, PG. Centre, Hassan

Personal Details

1. Date of Birth : 30th November 1968
2. Marital Status : Married
3. Gender : Male
4. Nationality : Indian
5. Languages Known : Kannada and English

References:

1. Prof. Jagadeesha, Professor and Dean Academic, Karnataka State Open University, Mukthagangothri, Mysore. Mobile No. +91 94488 08105
2. Prof. B.H. Suresh, Professor, DOS Commerce, University of Mysore, Manasagangothri. Mysore. Mobile No. +91 94802 53101

Place : Mysore

Date : 20-04-2020

Signature