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Estd. 1916

Vishwavidyanilaya Karyasoudha Crawford Hall, Mysuru- 570 005

AC6/387/2015-16

Dated: 27.08.2016

Registrar (Acade

ADDENDUM

Sub: Modification of syllabus for B.Com first semester Management" subject from the academic year 2016-17.

- Ref. 1 Decision of the faculty of Commerce meeting held on 19th Feb 2016
 - 2. Decision of the Academic council meeting held on 29th march 2016
 - 3. This office Notification even number dated 27th May 2016.
 - Decision of the Board of studies in Commerce meeting held on 20th July 2016.
 - 5. Decision of the Academic council meeting held on 28th July 2016.

The Board of studies in Commerce (Graduate) which met on 20-07-2016 has discussed and approved the modification of syllabus for Bachelor of Commerce for first semester of "Business Management" subject from the academic year 2016-17.

The Academic council at its meeting held on 28th July 2016 has also approved the above said proposal.

The modified syllabus of "Business Management", for first semester of B.Com is here by rectified and the modified syllabus will come into effect from the academic year 2016-17.

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Draft approved by the Registrar

To:

- 1. The Dean, Faculty of Commerce, Post Graduate Centre, Hemagangotri, Hassan.
- The Chairman, Department of Studies in Commerce, Manasagangotri, Mysuru.
 The Chairman, Board of Studies in Commerce, Manasagangotri, Mysuru.
- The Chairman, Board of Studies in Commerce (UG), Department of Studies in Commerce, Manasagangotri, Mysuru.
 All the Principals of Affiliated Colleges remained to be an end of studies.
- All the Principals of Affiliated Colleges running Under Graduate Programme.
 The Director, College Development Council, Maharaja College Centenary Building, University of Mysore. Mysuru
- The Deputy Registrar/Assistant Registrar/Superintendent, Administrative Branch, Academic Section, University of Mysore, Mysuru.
 The Deputy Registrar/Assistant R
- The Deputy Registrar/Assistant Registrar/Superintendent, Examination Branch, University of Mysore, Mysuru.
 The PA to Vice Chapseller/Beside (Deputy Registrar/Superintendent, Examination Branch, University)
- The PA to Vice-Chancellor/Registrar/Registrar (Evaluation), University of Mysore, Mysuru.
 Office Copy.

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BUSINESS MANAGEMENT

Unit I

Concepts of management, definition, characteristics of management, importance, Functions, management – Arts, Science or Profession, Management, and administration, evolution of management thought – contributions of F.W.Taylor, Henry Fayol, Elton Mayo, Peter F. Drucker.

Unit II

Planning and Decision making – the process of management planning – MBO strategy formulation – stages in decision, making – Techniques of decision making – Business forecasting – Meaning and Importance.

Unit III

Organizing and Leadership – organization structure – Principles of organization – Departmentation – Delegation and De-centralization of Authority – Meaning and Importance. – Leadership Concepts – types.

Unit IV

Communication and Controlling – Communication – Meaning and Importance, Process of Communication, Channels of Communication – Controlling – Meaning – Definition, techniques, PERT, CPM, JIT, MBE, Budgetary Control

Unit V

Co ordination – Need and Importance of coordination – Emerging Trends in Management – Kaizen, TQM, TPM, MIS, Stress Management, Change Management, Fish bone (ISHI KAWA) Diagram, Business Eco System, Logistic management.

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CHAIRMAN BOS in Commerce DOS in Commerce Manasagangotri Mysore - 570 006