



UNIVERSITY OF MYSORE CENTRE FOR STUDY OF SOCIAL EXCLUSION AND INCLUSIVE POLICY

Humanities Block, Manasagangothri, Mysore - 570006

(Centre for Excellence for Tribal Studies Recognised by the Ministry of Tribal Affairs, Govt. of India)

> Two Day National Seminar On

Women Entrepreneurship and Skill Development: Issues, Challenges and Opportunities 9th and 10th January, 2020

Venue: Manasagangothri, University of Mysore, Mysore – 570006



Organized by CENTRE FOR STUDY OF SOCIAL EXCLUSION AND INCLUSIVE POLICY UNIVERSITY OF MYSORE, MYSORE - 570006

In Association with



National Commission for Women, New Delhi

BACKGROUND

With the new policy of liberalization, globalization and privatization, India's economy has witnessed drastic changes since mid-1991. India has huge entrepreneurial potential. The concepts of entrepreneurship and skills are interrelated. Skills are basic, but not enough, to get decent jobs. Enhanced productivity through skill development must be complemented by economic growth and employment. Overall, they are a prerequisite for the government's pursuit of comprehensive development of the nation. Entrepreneurship is traditionally defined as the process of designing, launching and running a new business, which usually begins as a small business, such as a startup company, offering a product, process or service for sale or hire. Entrepreneurship development is the process of improving the skills and knowledge of entrepreneurs and enhancing their ability to develop, manage and organize marketing by considering the risks involved.

Entrepreneurship is crucial to the overall development of any nation and in recent years it has gained prominence with the participation of women. Women today are more progressive and play an important role in meeting their economic needs and achieving social status. The emergence of women entrepreneurs in society depends mainly on changing social, psychological, economic, and cultural dimensions, which has a positive impact on the economic participation of any developed and developing countries. In India, women play an important role in society, but their entrepreneurial potential is not recognized due to the low level of women in society. It is necessary to change the mindset of women to give equal rights as defined in the Constitution.

Women entrepreneurs are defined as those who manage and control the industry, and their industry accounts for at least 51 percent. They represent a group of women who are not on the path to be defeated and explore new ventures of economic participation. "Women Entrepreneurship" is a function of business ownership and business creation that empowers and empowers women and empowers them in society. Women-entrepreneurs have a lot of influence in all sectors of the economy. A "woman entrepreneur" is a person who denies the role of their individual needs to participate and receive financially independent. The strong desire to do something positive is a high-quality women entrepreneur contributing to the values of family and social life. Now there are various factors that motivate her as women enter the field of entrepreneurship. These factors include education, the desire to be independent, the desire to make money, and to make a mark in society.

Significance of the Seminar

Currently, women's participation in economic activities is marked by lower work participation rates. Women entrepreneurship has accelerated over the last three decades with the increase in the number of women entrepreneurs and their contribution to economic growth. In this dynamic world, women entrepreneurs are an important part of economic development and social progress. In this connection, the seminar will provide a platform for emerging women entrepreneurs and other stakeholders to discuss the key challenges facing women entrepreneurs. This seminar creates a conducive environment to share best practices and experiences in tackling the challenges in the region and gain insights learned from the business models adopted in the Indian context and around the Indian Ocean.

Keeping this in view, the Centre for study of Social Exclusion and Inclusive Policy is organizing a two-day national seminar on "Women Entrepreneurship and Skill Development: Issues, Challenges and Opportunities" which will be held on 9th and 10th January 2020.

OBJECTIVES OF THE SEMINAR:

- 1. To provide a platform for academicians, NGOs and policymakers to discuss problems being faced by the women entrepreneurs in contemporary India.
- 2. To offer a platform for discussion and exchange of ideas on effective policies that would help to empower and support women entrepreneurship

- 3. To analyze the various programs related to the development of women entrepreneurship and skill development.
- 4. To exchange experiences in promoting the empowerment of women through entrepreneurship
- 5. To discuss the theoretical issues arising from the practice of the Entrepreneurship, Innovation, Entrepreneurial Education and skill development;
- 6. To discuss the problems faced by rural women entrepreneur and to segregate the personal and professional problems of rural women entrepreneurs
- 7. To reinforce the current alliances and networks of women entrepreneurs to express their ideas and experiences and to support women's capacity building at the national level.
- 8. To discuss strategies, affirmative action, and policy proposals to address various issues related to entrepreneurship and skill development.

SUB-THEMES FOR PAPER PRESENTATIONS

The following areas will be the Sub themes for this seminar on 'Women Entrepreneurship and Skill Development: Issues, Challenges and Opportunities.

- Importance of women entrepreneurship and Skill development for women empowerment
- Economic empowerment of women through Entrepreneurship and Skill Development
- Entrepreneurial Initiatives and Entrepreneurial Education
- Financial Literacy, Entrepreneurial Finance and Micro-financing to crowd funding
- Creating a Safe Work Environment and Entrepreneurial Legal Support
- Social Entrepreneurship, Start Up Accelerators & Incubators
- Challenges, Opportunities of Skill Development programme in India
- Managerial Capabilities, Entrepreneurship and skill development
- Self Employment and Innovative strategies for skill development
- Pradhan Mantri Kaushal Vikas Yojana and Skill India programme
- Rural women Entrepreneurship and Skill Development
- Public-Private Initiatives in Skill Development of women
- SHGs, NGOs and Skill Development of women
- National Policy For Skill Development And Entrepreneurship 2015
- Gender Equality in Skills Development
- Any other topic strictly relevant to the theme of the Seminar.

ABOUT UNIVERSITY OF MYSORE

The **University of Mysore (Accreted with A++)** spread around 750 acre's is among the leading institutions of its type, and is a long-term symbol in the focus on excellence in higher education in India. It was founded by the then Maharaja of Mysore, His Highness Sri Krishnaraja Wodeyar IV on July 27, 1916. The University of Mysore became the first University outside the sphere of the British administration in India, the sixth University in India as a whole, and the first ever University in Karnataka State. And University of Mysore is celebrating centenary year in 2016.

ABOUT CENTRE FOR STUDY OF SOCIAL EXCLUSION AND INCLUSIVE POLICY

The Tenth Plan recognizes that marginalization, exclusion, persecution of people on account of social, religious, caste and gender adversely affect developmental outcomes. The State is committed to instituting a National Charter to ensure social justice to deprived communities like Scheduled Castes, Scheduled Tribes, other backward castes and minorities. With this background, the CSSEIP is a University Grants Commission (UGC) sponsored centre functioning in University of Mysore (Karnataka) to conduct research on the issue of social exclusion, which has hypothetical as well as policy importance. The focus of the centre will be social exclusion and inclusion related to Dalits, tribal, and religious minorities etc. The center has been recognized as Centre for Excellence for Tribal Studies by the Ministry of Tribal Affairs, Govt. of India.

CALL FOR PAPERS

Papers are invited on any of the sub-themes of the seminar. Contributions may take the form of a paper.

GUIDELINES FOR SUBMISSION OF ABSTRACT AND FULL PAPER

- The abstract (500 words) and full paper (10 to 12 Pages) should be submitted by email to wesdncw2020@gmail.com. An expert committee will short-list the selected papers. Selected full papers will be double blind refereed by the peer experts for their selection for publication in the edited volume/Referred Journal (with ISBN/ISSN).
- The papers should be submitted in both hard and soft copy (in MS word, Times New Roman, A-4 size with one-and-a-half line spacing and one-inch margin all around and maximum 10 to 12 pages). Papers without soft copy will not be accepted.
- The research papers shall be preferably in the standard research format, spelling out the need for the study, objectives of the study, hypothesis if any, methodology, techniques of data analysis, findings/results, conclusion, references and statistical tables, in that order.

TRAVEL AND ACCOMMODATION:

Two days Moderate lodging and boarding facilities will be provided (outstation paper presenter) in the university guesthouse on twin share basis on first come first serve base. Outstation paper presenters will be reimbursed Sleeper Class (Train) / bus from the shortest route (Head quarters to Head quarters).

REGISTRATION DETAILS:

Faculty and Academicians : Rs. 200/-Research Scholars & Students : Rs. 100/-

IMPORTANT DATES:

Last date for submission of abstract : 30.11.2019 Acceptance to be communicated : 10.12.2019 Submission of Full Paper : 20.12.2019

Seminar Dates : 9th and 10th January 2020

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