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No.AC6/387/2015-16

Dated: 25th May 2016



NOTIFICATION

Sub: Restructuring the contents of the Bachelor of Arts in Hospitality Administration and Event Management {BA (HA & EM)} Course.

- Ref: 1. Decision of the Faculty of Commerce Meeting held on 19th February 2016.
2. Decision of the Academic Council Meeting held on 29th March 2016.

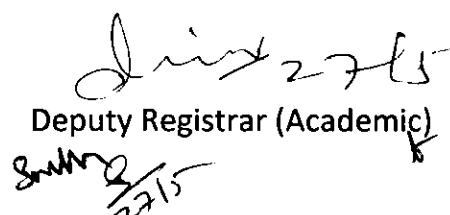
The Bachelor of Arts in Hospitality Administration and Event Management {BA (HA & EM)} (UG) which met on 08th December 2015 has discussed the need for restructuring the contents of the present course, the Project Report and the Internship related issues from the academic year 2016-17. The appended restructured contents are approved.

The Faculty of Commerce and the Academic Council at their Meetings held on 19th February 2016 and 29th March 2016 respectively have also approved the above said proposal and it is hereby notified.

The restructured contents copy of the Bachelor of Arts in Hospitality Administration and Event Management {BA (HA & EM)} course is annexed.

The contents may be downloaded from the University Website
i.e., www.uni-mysore.ac.in

Draft Approved by the Registrar



Deputy Registrar (Academic)

To:

- 1) The Dean, Faculty of Commerce, Post Graduate Centre, Hemagangotri, Hassan.
- 2) The Chairman, Department of Studies in Commerce, Manasagangotri, Mysuru.
- 3) The Chairman, Board of Studies in Business Administration, BIMS, MGM.
- 4) The Chairman, Department of Studies in Business Administration, BIMS, MGM.
- 5) The Chairman, Board of Studies in Commerce (UG), Department of Studies in Commerce, Manasagangotri, Mysuru.
- 6) The Co-ordinator, Directorate of Out Reach and Online Programme, Parakalamath, MGM.
- 7) All the Principals of Affiliated Colleges running Under Graduate Programme.
- 8) The Director, College Development Council, Maharaja College Centenary Building, University of Mysore, Mysuru.
- 9) The Deputy Registrar/Assistant Registrar/Superintendent, Administrative Branch, Academic Section, University of Mysore, Mysuru.
- 10) The Deputy Registrar/Assistant Registrar/Superintendent, Examination Branch, University of Mysore, Mysuru.
- 11) The PA to Vice-Chancellor/Registrar/Registrar (Evaluation), UOM, Mysuru.
- 12) Office Copy.

Commerce Noti. - Ja

UNIVERSITY OF MYSORE
SPECIALISED STUDIES
Syllabus for BA HAEM (Revised) 2015-2016

REGULATIONS PERTAINING TO BACHELOR OF HOSPITALITY ADMINISTRATION AND EVENT MANAGEMENT DEGREE – (BA HAEM)

1. ELIGIBILITY:

Students who have Passed two – year pre-university (class XII or 10 + 2) course of Karnataka state or equivalent there to, are eligible to seek admission to the BAHAM degree course.

2. DURATION OF THE COURSE:

The course of study for the BA HAEM degree shall extend over a period of three academic years, each academic year comprising of two semesters, and excluding the duration of the examinations, each semester comprising 90 working days of class work. The candidate shall complete his/her BAHAM degree within SIX semesters from the date of admission to the first semester of the course.

3. INDUSTRIAL EXPOSURE:

The course being professional the students are required to undergo industrial exposure in the 4th and 6th semester of the programme.

4th semester training is to introduce the students to the operational aspects of a star hotel (3 star and above) and he/she is preferably exposed to the four core departments of the hotel. The duration of the training is for 12 weeks starting in June and ending in August.

6th semester specialized training is to train the student in a specific area of the hospitality and allied industry. This training is for 08 weeks between December and March every year.

4. MEDIUM OF INSTRUCTIONS:

The medium of instructions and examination shall be in English.

5. SUBJECTS OF STUDY:

A candidate for the BA degree In Hotel & Event Management course shall seek to study the subjects stated in the course Matrix.

6. ATTENDANCE:

- a. For the purpose of calculating attendance, each semester shall be taken as a unit
- b. A student shall be considered to have satisfied the requirements of attendance for the semester, if he/she has attended in aggregate 75% of the number of working periods in each of the subjects.
- c. A student who fails to complete the course in the manner started above shall not be permitted to take the university examinations.

7. COURSE STRUCTURE OBJECTIVES:

To develop the right skills necessary in hospitality and allied industries so as to meet the requirements according to the industry expectations.
To develop the required skills in Food & Beverage Production.
To develop the required skills in Food & Beverage Service.
To develop the required skills in House Keeping & Front Office operations.
To develop the required skills in Sales and Marketing, General Management, Entrepreneurship, Revenue Management,
To develop the required skills in communication for a better career in the Hospitality Industry.
To provide the basic knowledge in hygiene, food safety & nutrition in line with International standards.
To enable the candidates to manage any hospitality, Event Management, tourism and other allied industries.

8. SCHEME OF EXAMINATION:

There shall be a university examination at the end of each semester. The maximum marks for the university examination in each theory paper shall be 75. Internal Grading would be done as per the matrix enclosed.

8.1 Criteria for awarding Internal Marks:

Attendance 10 marks

Tests 10marks

Assignments 05 marks

9. APPEARANCE FOR THE EXAMINATION:

- a. A candidate shall apply for all the papers in each examination when he/she appears for the first time. A candidate shall be considered to have appeared for the examination only if he/she has submitted the prescribed application for the examination along with the required fees to the university.
- b. A candidate who is permitted to seek admission to the particular degree course on transfer from any other university should study and pass the subjects which are prescribed by the university. Such candidates shall not however be eligible for the award of overall class or ranks.
- c. A candidate who has completed the three year Course and failed to clear subjects in one or more semesters shall attempt to clear that subject/s within 3 years from the year of the completion of the course. (Subject to the norms of Mysore University)

10. MINIMUM FOR A PASS:

Candidates who have obtained at least 40% of marks each on theory and practical/project works in aggregate shall be eligible for a pass in that subject.

11. CLASSIFICATION OF SUCCESSFUL CANDIDATES:

- i. The results individual semesters of degree examination shall be declared and classified separately as follows:
 - a. **First Class:** Those who obtain 60% and above of the total marks

- b. **Second class:** Those who obtain 50% and above but less than 60% of the total marks.
- c. **Pass class:** Rest of the successful candidates who secure 40% and above but less than 50% of marks.

ii. The results of the degree course as a whole shall be declared on the basis of the aggregate marks obtained by the candidates in all the subjects (except Languages) of the First to Eighth semesters of degree course put together as follows.

- a. **First class:** Those who obtain 60% and above of the aggregate in all subjects of all the semesters put together. (except Languages)
- b. **Second class:** Those who obtained 50% and above but less than 60% of the aggregate marks in all subjects of all semesters put together. (except Languages)
- c. **Pass class:** Rest of the successful candidates who obtain 40% and above but less than 50% of the aggregate marks in all the subjects of all semesters put together. (except Languages)

iii. Class and ranks shall be declared on the basis of the aggregate marks obtained by the candidate in all the subjects of the first to eight semesters of degree course as a whole. However, only those candidates who have passed each semester public examination in the first attempt only shall be eligible for the award of ranks. The first 10 ranks only shall be notified.

12. MEDALS AND PRIZES:

No candidates passing an external examination shall be eligible for any scholarship, fellowship, medal, prize or any other reward.

13. CONDITIONS TO KEEP TERMS:

- a. A candidate is allowed to carry all the subjects as arrears to the subsequent semester or all the papers that he/ she has failed in the previous semester/s to the subsequent semester/semesters.
- b. Such of those candidates who have failed /remained absent /for one or more papers henceforth called as "Repeaters", shall appear for exam in such papers during the three immediate successive examinations.
- c. Examination for odd/even semester shall be conducted respectively at the end of odd/even semester (odd with odd even with even)
- d. The candidate shall take the examination as per the syllabus at the scheme of examination in force during the subsequent appearances.
- e. A candidate has declared Failed in theory paper should re appear theory which ever had failed.

14. PATTERN OF QUESTION PAPER:

Each theory question paper shall be for three hours duration for each examination. The question paper shall ordinarily consist of three sections, to develop the testing of conceptual skills, understanding skills, comprehension skills, articulation and application of the skills. The question paper will be as per the following model.

SECTION-A (conceptual questions) (10 x 2 = 20 marks) Answer any TEN

SECTION-B (Analytical questions) (5 x 5 = 25 marks) Answer any FIVE

SECTION-C (Essay type questions) (2 x 15 = 30marks) Answer any TWO 4

UNIVERSITY OF MYSORE

COURSE MATRIX

BA HAEM- Revised Syllabus

SEMESTER - I (90 Working Days) Subject Code	Title of Subject	Total No Hrs teaching	Theory	Practical	Hrs/week	Max: Marks (Theory/ Practical)	Duration of Exam (Theory/ Practical)	Internal Marks (Theory)	Total Marks
1.1	COMMUNICATION ENGLISH-1	40 hrs	40 hrs	NIL	3	75	3 hrs	25	100
1.2	OPTIONAL LANGUAGE -	40 hrs	40 hrs	NIL	3	75	3 hrs	25	100
1.3	FOOD & BEVERAGE PRODUCTION-1	40 hrs	40 hrs	3	75	3 hrs	25	100	
1.4	FOOD & BEVERAGE SERVICE-1	40 hrs	40 hrs	3	75	3 hrs	25	100	
1.5	FRONT OFFICE OPERATIONS-1	40 hrs	40 hrs	3	75	3 hrs	25	100	
1.6	FRONT OFFICE - PRACTICAL	30 hrs	30 hrs	2	50	2 hrs	NIL	50	
1.7	HOUSE KEEPING OPERATIONS-01	40 hrs	40 hrs	3	75	3 hrs	25	100	
1.8	HOUSE KEEPING PRACTICAL- I	30 hrs	30 hrs	2	50	2 hrs	NIL	50	

1.9	HYGIE NE & SANITA TION	40 hrs	40 hrs	NIL	3	75	3 hrs	25	100
1.10	INDIAN CONSTI TUTIO N	40 hrs	40 hrs	NIL	3	75	3 hrs	25	100
Total	380	320	60	25	700	28 hrs	200	900	

Proceedings of the meeting of the Board of Studies in MBA(CSR) held on 13th November. 2015 at 11 a.m. in the Department of Commerce, Manasagangotri Mysore.

Members Present

1) Prof. B.H. Suresh	Chairman
2) Prof. Hemanth Kumar	Member
3) Prof. Manjunath S.J.	Member
4) Prof. S.R.S. Khadri	Member
5) Sri Bhagavan	Member
6) SriCaptain Satish	Member

The chairman welcomed the members for the meeting.

Then the agenda was taken up for discussion and the following resolutions were made:

- 1) The committee members prepared and approved the list of examiners for 2016-17 examinations.
- 2) The modified syllabus was placed before the members and after a thorough discussion it was approved.

The Chairman thanked all the members for participating in the deliberations.

Chairman
(Dr.B.H.Suresh)

Prof. Hemanthkumar

Prof. Manjunath S.J

Prof. S.R.S. Khadri

SriCaptain Satish

Sri Bhagavan

