

**PERSONAL INFORMATION**



- 1. Name in full : Dr. K.NAGENDRA BABU
- 2. Date of Birth : 9<sup>th</sup> August, 1968
- 3. Qualification : M.Com., Ph.D.,
- 4. Designation : Chairman and Associate Professor,
- 5. Address : DOS in Commerce,  
University of Mysore,  
Manasagangotri, Mysore.

**ACADEMIC QUALIFICATION**

Sl.No	Examination Passed	University	Month and Year	Class Obtained	Subject
1.	B.Com	University of Mysore	1989	Ist class	Commerce
2.	M.Com	University of Mysore	1991	Ist class and II Rank and Gold Medallist in Cost accountancy	Commerce
3.	Ph.D	Karnataka University	2002		Commerce

**AREA OF SPECIALISATION:**

- Cost Accounting
- Marketing Management
- Human Resource Management

**Teaching Experience: 24 Years**

Sl.No	Level of Teaching	College/University/Institution	Period of Service	Course Taught
1.	Graduation	University of Mysore.	5	B.Com
2.	P.G	M.Com (KARNATAKA UNIVERSITY AND UNIVERSITY OF MYSORE.)	19	M.Com (KARNATAK UNIVERSITY AND UNIVERSITY OF MYSORE.)
3.	TOTAL		24 Years	

## RESEARCH EXPERIENCE AND PUBLICATIONS

### Research Guidance:

Ph.d - awarded under the guidance: 7

Ph.d – Pursuing: 8

M.Phil –awarded under the guidance: 26

### International Publications: 2001

1.	Analysis of Return on Investment: A case study of the KSIIDC	Indian Journal of COMMERCE	National Journal	July–September 2001
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### International Publications: 2003

2.	Evaluation of Recovery Performance: A Case Study of KSIIDC	Management Researcher VOL.X No. 3&4	International Journal	January-June 2003
3.	Analysis of Scope and Scale of Financial Operations	Southern Economist ISSN: 0038-4046	International Journal	August 2003
4.	Human Resource Management in KSRTC	THIRD CONCEPT International journal of Ideas, Vol. 17, No.202	International Journal	December 2003

### International Publications: 2004

5.	Amendments to the Consumer Protection Act 1986 Implications on Consumers	Management Researcher VOL.X No. 3&4	International Journal	January-June 2004
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### International Publications: 2005

6.	Evaluation of Recovery Performance in Regional Rural Banks: A Case Study	Southern Economist ISSN: 0038-4046	International Journal	May 2005
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### International Publications: 2007

7.	RFID and Retail Supply Chain Management	The ICFAI Journal of E-Business	International Journal	April 2007
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### International Publications: 2008

8.	The effects of ownership structure on firm performance: evidence from Iran	The ICFAI Journal of APPLIED FINANCE	International Journal	March – 2008
9.	Customer visiting pattern in Organised Retailing- A study of	SONA School of management journal,	International Journal	May-2008

	Spencer's Hypermarket	Global management review		
10.	Occupational stress in Different Managerial levels	Erudition, The albertian journal of management	International Journal	July - 2008
11.	Relationship between family environment and occupational stress among IT employees	MANAGEMENT Researcher	International Journal	September 2008
12.	End-User Computing (EUC) Satisfaction with Internet Shopping	Monthly Journal Advances in Management ISSN: 0974-2611	International Journal	October 2008
13.	Effect of privatisation on profitability of newly privatized firms: Empirical evidence from Iron	Southern Economist ISSN: 0038-4046	Inter National Journal	December 2008
<b>International Publications: 2009</b>				
14.	Service Quality and Customer Satisfaction in Automobile Market	Southern Economist ISSN: 0038-4046	International Journal	February 2009
15.	Alleviate Stress for Cyber-ambience	SCMS Journal of Indian Management	International Journal	January-March 2009
16.	The Development of a model to evaluate online trust	Monthly journal of Advances in Management	International Journal	March-2009
17.	Relationship Between age and occupational stress among IT employees	BVIMSR's Journal of Management Research	International Journal	April- 2009
18.	A study and strategy to measure the Traditional efficiency of KSRTC	Southern Economist	International	June 2009
19.	Role of gender in coping with stress – A study of software employees.	ERUDITION The Albertian Journal of Management	International Journal	July 2009
20.	Automobile Scene: Brand- Awareness, Image, and personality	SCMS Journal of Indian Management	International Journal	July-September 2009
<b>International Publications: 2010</b>				
21.	Factors influencing store loyalty- A conceptual approach on super markets.	SONA	International Journal	Feb 2010

22.	An Evaluation Of Conflicting Share Of Stake Holders Contribution Towards Developing An Integrated Supply Chain Infrastructure For Fruits And Vegetables	Adarsh Journal of Management Research volume no 3.	International Journal	1 March 2010
23.	Critical Success Factors for fruits and vegetables supply chain- perspective of Different stakeholders	Management Mega trends; Twenty first century perspectives	International Journal	Volume -2010
24.	Consumers perception towards store Brands in super markets; An empirical study in Bangalore	ACRM Journal of Business and Management Research	International Journal	Volume 5, September, 2010
25.	Influence of Advertisements on Impressionable Young Minds	SOUTHERN ECONOMIST	International Journal	October 15 2010
26.	Service Quality and Passenger Satisfaction: An Empirical Study	Management and Change Volume no 14, IILM Institute for Higher education	International Journal	November 2010
27.	Factors that Affect Online User Perception as Shopping and Product	SANKHYA- International Journal of Management and Technology, Vol.2, No.1,	International Journal	December 2010

**International Publications: 2011**

28.	Supply chain: A Differentiator in Marketing Fresh Produce	The IUP journal of Supply chain Management, vol. VII, No., 1	International Journal	2011
29.	Critical Success Factors for Fruits and Vegetables Supply Chain- Perspective of Different Stakeholders	Management Mega Trends twenty first century Perspectives	International Journal	2011

**International Publications: 2012**

30.	Financial Performance of Road Transport Corporation- A case study of KSRTC	BVIMR management edge	International Journal	July 2012
31.	Elements That Impact Customer Satisfaction of A Website's Quality	Sixth International Multi-Disciplinary Conference : "Knowledge in new millennium"	International Journal	December 2012

32.	Evaluation of E- commerce and distribution Channel with 4cs method in computer institute Mysore (India)	M-Infinity Journal of Management Vol.5 Issue – 2 December 2012 ISSN 0973-7197	International Journal	December 2012
<b>International Publications: 2013</b>				
33.	Regards and Views to Accounting Standards-setting	International Journal of Economics, Business and Finance Vol. 1, No. 4, May 2013, PP: 71-79 , ISSN : 2327-8188	International Journal	May 2013
34.	Examine of accounting standards- setting	International Journal Economics, Business and Finance.	International	June-2013
35.	Customer Satisfaction towards mobile phone services in services	M-Infinity Journal of Management	International	June-2013
36.	Business Opportunities in Indian service sector	Kegees Journal of social science	International	July 2013
37.	Brand preference towards consumer durables : A case study of washing machine	Commerce and Management Explorer	International	July 2013
38.	The revision of improving mobile technology and customer satisfaction in India: A theoretical out look	Kegees Journal of social science	International	July 2013
39.	Challenges and Opportunities of Green marketing with reference to Mysore city	SANKYA	International	November 2013
40.	The History of Mobile Phone Industry and customer care in India			
<b>International Publications: 2014</b>				
41.	Perceptions of vulnerable Groups Towards Issues and policy implications of banking institutions in financial inclusion	Equality and sustainable human development- Issues and Policy implications	International	2014
42.	Green Marketing in India	Commerce and Management Explorer	International	January 2014

43.	Organisational climate and Job satisfaction of Commerce teachers working in first grade colleges in Mysore region	Empowering employability in Business education	International	May-2014
44.	Determinants of job satisfaction of public and private banks; A study of Tumkur District	Kegees Journal of Social Science	International	July, 2014
45.	Factors influencing individual investor behaviour ; An empirical study in Bangalore	Commerce and Management Explorer	International	July, 2014
46.	The review of mobile phone industry and customer care in Karnataka state.	Review of Research Journal	International	September 2014
47.	Impact of infrastructural facilities on Job satisfaction: A study of First Grade College teachers in Karnataka	Kegees Journal of Social Science	International	January 1, 2015
<b>National Publications 2003</b>				
1.	Analysis of Marketing Cost in Spinning Mills – A Case Study	Indian Journal of MARKETING	National Journal	December 2003
<b>National Publications 2007</b>				
2.	E-Products in Retail Management	Marketing Master Mind	National Journal	February 2007
<b>National Publications 2013</b>				
3.	Role of SKDRDP in enhancing Rural Women Entrepreneurship	Rural Women Entrepreneurship	National	September-2013
<b>National Publications 2015</b>				
4.	Customer Perceptions Towards Store Environment In Modern Retail Outlets: A Case Study of Big Bazaar Store in Mysore	K.G College, Kottayam, Kerala	National	June 2015

**INTERNATIONAL CONFERENCE**

Sl. No	Conference	Sponsors	Duration and Year	Title of the paper (If presented)
<b>1999</b>				

1.	XXII International Seminar and National Conference of Indian Accounting Association	Department of Accountancy and Business Statistics, University of Rajasthan, Jaipur.	February 27-28 1999	Environmental Accounting: General Limitations and hurdles
<b>2008</b>				
2.	First International Conference of SCOTT research Forum Management Studies	Scott Research Forum (SRF), Scott Christian College (Autonomous), Nagercoil, Tamilnadu	April 19 <sup>th</sup> , 2008	Chaired a Session on Management Studies
3.	First International Conference of SCOTT research Forum Management Studies	Scott Research Forum (SRF), Scott Christian College (Autonomous), Nagercoil, Tamilnadu	April 19 <sup>th</sup> , 2008	Presented paper on : Business Ethics – A String of 5 W s and 1 H
4.	International Conference on Services Marketing in the Globalized Era	SAN International Business School, Coimbatore, Tamilnadu, India.	May 15 <sup>th</sup> 2008	The study of the Challenges in the Evaluation of Financial Performance of Service Sector
<b>2009</b>				
5.	International conference on Business and Finance-2009	IBS, Hyderabad.	9 <sup>th</sup> and 10 <sup>th</sup> January 2009	“Effects of Privatisation on the Firm Performance: Empirical Evidence from Iran”
<b>2010</b>				
6.	International conference On Management of Emerging Paradigm Conflicts in a Globalising World	PES Institute of Technology	January 8 <sup>th</sup> and 9 <sup>th</sup> 2010	Management of Emerging Paradigm Conflicts in a Globalising World
<b>2011</b>				
7.	International conference on Re- Engineering of Management Education	Karnataka State Open University,	8 <sup>th</sup> and 9 <sup>th</sup> April, 2011	Rapporteur and presented a paper entitled: “Usage of

		Manasagangotri, Mysore		technology in Management Education”
8.	International conference on Re- Engineering of Management Education	Karnataka State Open University, Manasagangotri, Mysore	8 <sup>th</sup> and 9 <sup>th</sup> April, 2011	What ails Management Education?
9.	International conference on Re- Engineering of Management Education	Karnataka State Open University, Manasagangotri, Mysore	8 <sup>th</sup> and 9 <sup>th</sup> April, 2011	Strategies to revive Management
10.	International conference on Re- Engineering of Management Education	Karnataka State Open University, Manasagangotri, Mysore	8 <sup>th</sup> and 9 <sup>th</sup> April, 2011	University and Industry Interface
11.	International conference on Re- Engineering of Management Education	Karnataka State Open University, Manasagangotri, Mysore	8 <sup>th</sup> and 9 <sup>th</sup> April, 2011	“Strategies for Revival of Management Education”
12.	International conference on open and distance learning in Global environment – Issues and Challenges	Karnataka State Open University, Manasagangotri, Mysore	21 <sup>st</sup> to 23 <sup>rd</sup> September 2011	Delegate
<b>2012</b>				
13.	Business Opportunities in Emerging Asia	ABBS, Bangalore.	22 <sup>nd</sup> and 23 <sup>rd</sup> August 2012	Business Opportunities in Emerging Asia: a review
<b>2013</b>				
14.	Second International conference on Challenges and Strategies for Vibrant Management	Department of Management Studies, Mahendra Engineering College, Salem, Tamilnadu. India.	April 15 <sup>th</sup> to 17 <sup>th</sup> , 2013	The History of Mobile Phone Industry and Customer care in India
15.	Sai Ram Institute of Management studies, Chennai, India.	2013	Mobile phone market in India	International conference on Economics and



				Business
16.	Impact of global crisis in Indian Business	Annai Mathamaal Sheela Enginerring College	25 <sup>th</sup> October, k2013.	Work-life balance among working women; A study on Commerce college teachers in Tumkur District;
17.	Cross Cultural Management in Global Business	Acharya Bangalaore B-school and Daito Bunka University Japan	December, 27 <sup>th</sup> and 28 <sup>th</sup> , 2013	Cultural issues in advertisement; Indian Scenario.
<b>2014</b>				
18.	International conference on Empowering employability in Business education	Sri Sri Shivalingeshwara swamy FG College and PG centre, Channagiri, Karanataka	6 <sup>th</sup> may 2014	Organisational climate and Job satisfaction of Commerce teachers working in first grade colleges in Mysore region
19.	International conference on “New dimensions in commerce and Industry in the globalized era”	Bharath College of Science and Management	22 <sup>nd</sup> Feb 2014	The study of important factors of customer satisfaction in global mobile market
20.	Vision for the Financial Sector India 2020	Sri Guru Gobind singh college of Commerce	10 <sup>th</sup> and 11 <sup>th</sup> March, 2014	Delegate.

**NATIONAL CONFERENCE**

Sl.No	Conference	Sponsors	Duration and Year	Title of the paper (If presented)
<b>1997</b>				
1.	XX All India Accounting Conference	Department of Commerce and Goa chapter of Indian Accounting Association, Goa University, GOA	2 <sup>nd</sup> and 3 <sup>rd</sup> February 1997	Participant
2.	51 <sup>st</sup> All India Commerce Conference	IIBM, Patna	27-28-29 December 1997	“Union Budget Perspective 98-99”
<b>1999</b>				

3.	“Corporate Governance” as main theme and “ E-Commerce” and “ Business Education in Next Millennium”	Federation of teachers councils of Commerce and Management in Karnataka	7 <sup>th</sup> and 8 <sup>th</sup> August 1999	Participant
<b>2000</b>				
4.	All India Seminar on Commerce Education in the New Millennium	DOS in Commerce, University of Mysore	3 <sup>rd</sup> and 4 <sup>th</sup> March 2000	“Business Education in the Next Millennium”
<b>2006</b>				
5.	National Conference on The Role of HR in enhancement of people capability and capacity	New Horizon College of Engineering	1 <sup>st</sup> to 3 <sup>rd</sup> of September 2006	HR practices in Organised food and grocery retailing- An empirical Study.
<b>2007</b>				
6.	60 <sup>th</sup> All India Commerce Conference	Dept. Of Commerce, Osmania University, Hyderabad, A.P, India	27 <sup>th</sup> to 29 <sup>th</sup> December 2007	Participant
<b>2009</b>				
7.	Economic Recession and Management Strategies	Karnataka State Open University, Manasagangotri, Mysore	21 <sup>st</sup> and 22 <sup>nd</sup> February 2009	Recession and management strategies for current and future
8.	National conference on Economic Recession and Management Strategies	Karnataka State Open University, Manasagangotri, Mysore	February 21-22, 2009	Strategic role of human resource management during global recession
<b>2011</b>				
9.	NAFCUB, National Research Conclave	National Federation of Urban Cooperative Banks and Credit Societies Ltd. New Delhi.	April 30- May 01, 2011	Effectiveness of Training and Development Programs on Enhancing Skill-sets of Bank Employees
<b>2013</b>				
10	Socio-economic and case studies in inclusive development of marginalised groups;	Centre for study of social exclusion and inclusive policy	2013	September 27 <sup>th</sup> and 28 <sup>th</sup> 2013 University of Mysore

	issues and challenges”			
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**SEMINAR:**

**INTERNATIONAL SEMINAR**

Sl.No	Seminar	Sponsors	Duration and Year	Title of the paper (If presented)
1.	International Seminar on The role of co-operatives in balanced development Experiences of India and Iran	International seminar on cooperative committee	December 11 <sup>th</sup> 2010	Paper presented on the role of co operatives in economic development: an overview of co operative movement.
2.	Financial Markets ; Issues and Challenges	Bharathidasan University	January 4 <sup>th</sup> and 5 <sup>th</sup> , 2014	Investor Behavior towards Investment avenues; An empirical study in Mysore”

**NATIONAL SEMINAR**

Sl.No	Seminar	Sponsors	Duration and Year	Title of the Paper ( If Presented)
1.	National seminar on ‘Financial Services: The Changing Scenario’	Dr.B.R.Ambedkar University	15 <sup>th</sup> and 16 <sup>th</sup> March 1997	Role of mutual funds in the field of Financial services: A performance study of non- UTI mutual funds
2.	Challenges for Business Education in the 21 <sup>st</sup> Century	Commerce and Management Davanagere.	11 <sup>th</sup> 12 <sup>th</sup> July 1997	Business Education for Globalisation and Challenges before the Indian Universities Under the Changing Scenario
3.	Industrial Sickness	Dept of PG studies and Research in Commerce, Kuvempu University, Shivagangotri, Davanagere.	November 12, 2000	Participant
4.	Legal Environment Of Business	Dept of PG studies and Research in Commerce, Kuvempu University, Shivagangotri,	March 10, 2002	The Industries (development and regulation) act 1951 and sick industries Companies act some issue
5.	Challenges Before Business Education	Dept of PG studies and Research in Commerce, Kuvempu University,	March 16 2003	Globalisation and commerce education – with special reference to Accounting Education

		Shivagangotri, Davanagere.		
6.	National seminar on Retail Investors in Indian Capital Market	Hassan P.G.Centre, UOM, Mysore	30 <sup>th</sup> August, 2008	Delegate
7.	Emerging Issues in Financial Sector	Kuvempu University	31 <sup>st</sup> January 2010	Asset liability Management
8.	Marketing Revolution: Emerging Trends in Retail Marketing	Vidyodaya Arts and Commerce First Grade College, T Narasipura, Mysore dist.	16 <sup>th</sup> and 17 <sup>th</sup> September 2011	Chairman and presented a paper entitled Private Label Brands
9.	UGC Sponsored National Seminar on Applications of Statistical Techniques in Commerce and Management Research	Catholicate College, Pathanamthitta.	3 <sup>rd</sup> and 4 <sup>th</sup> December 2012	Paper Presented: Research Methodology in Social science
10	One day national seminar on “ Microfinance and Sustainable Promotion of Entrepreneurship in India”	GFGC Kunigal, Tumkur dist.	3 <sup>rd</sup> April 2013	Deligate, and presented a paper on “ Entrepreneurship Development Through SHG’s: A cease study of Sira Taluk”
11.	UGC-SAP (DRS-I) Colloquium on Agri – Risk Management	Department of Studies in Commerce, Manasagangotri, Mysore	9 <sup>th</sup> March 2013	Deligate
12.	Two day National seminar on “ Multivariate data analysis in commerce and management research”	K.G College, Mahathma Gandhi University, Kerala	15 <sup>t</sup> and 16 January 2013	Session Chaired: HRM
13.	Rural Women Entrepreneurship	Dept. of Commerce, Davanagere University, Davanagere	September 2013	Role of SKDRDP in enhancing Rural Women Entrepreneurship
14.	Agri-Risk Management	DOS in Commerce, Manasagangotri, Mysore	25 <sup>th</sup> March 2014	Session Chaired, Financial Literacy
15.	UGC sponsored National Seminar on Financial	Basudev Smani College- Mysore	28 <sup>th</sup> and 29 <sup>th</sup> March 2014	Challenges of rural co-operative banks in Karnataka: A

	Inclusion			theoretical perspective
16.	“ International Financial Reporting Standards”	P. G Centre, Hemagangotri	14 <sup>th</sup> November 2014	Chairperson
17.	Global interface of technology and business	SIT Tumkur	7 <sup>th</sup> and 8 <sup>th</sup> March, 2014	Participation Delegate

**WORK SHOPS ATTENDED**

Sl.No	Work Shop	Sponsors	Duration and Year	Title of the Paper
1.	Computer Applications	DOS in Commerce, Manasagangotri, Mysore.	20 <sup>th</sup> February 2006.	Participant
2.	Branding the Brands	ABBS, Bangalore.	16 <sup>th</sup> November 2009	Participant
3.	Business Process Re-Engineering and Supply Chain Management	VTU and REVA group of educational institutions	17 <sup>th</sup> April 2010	Participant
4.	FDP on Multivariate Data Analysis	Kuriakose Gregorious College, Kottayam, Kerala.	23 <sup>rd</sup> to 25 <sup>th</sup> January 2012	Participant
5.	Real Estate Management	ABBS, Bangalore.	12 <sup>th</sup> to 14 <sup>th</sup> April 2012	Participant
6.	FDP on Research Methodology and Multivariate – Panel Data Analysis and Modeling	Kuriakose Gregorious College, Kottayam, Kerala	16 <sup>th</sup> and 17 <sup>th</sup> May, 2013	Participant
7.	Workshop on academic administration	University of Mysore, UGC academic staff college	15 <sup>th</sup> and 16 <sup>th</sup> October, 2014.	Participant

**Books Published**

Sl.No	Author	Name of the Co- Author	Title of the Book	Publishers Name, Place and Year of Publication
01.	Dr.K.Nagendra Babu	Sumangala	Stress management: A study of IT employees	Scholar press, Germany, 2013

**RESOURCE PERSON AND SESSION CHAIRED:**

Sl. No	Chief Guest and Chairman	Sponsors	Duration and Year	Title of the Paper
1.	First International Conference of SCOTT research Forum Management Studies	Scott Research Forum (SRF), Scott Christian College (Autonomous), Nagercoil, Tamilnadu	April 19 <sup>th</sup> , 2008	Chaired a Session on Management Studies
2.	Three days Post Graduate SIM revision Workshop	KSOU, DOS in Commerce. Mysore	24 <sup>th</sup> to 26 <sup>th</sup> October 2008	Resource Person
3.	National level Trainers Training Programme on Empowering students for career management	AIMS, Mysore	9 <sup>th</sup> February, 2010	Resource person
4.	The 6 <sup>th</sup> International Multi-disciplinary Conference on Knowledge in New Millennium	UGC Academic Staff college UOM, Ministry of Science research and Technology and UISIA	14 <sup>th</sup> & 15 <sup>th</sup> January, 2011	Chair Person for Commerce Session
5.	National Seminar on "Inflation Management: Myths and Realities"	St. Philomena's College, Mysore	28 <sup>th</sup> and 29 <sup>th</sup> March 2011	Resource Person
6.	Re-engineering of management education	Karnataka state open university Mysore	8 <sup>th</sup> and 9 <sup>th</sup> april , 2011	Rapporteur
7.	Marketing Revolution: Emerging Trends in Retail Marketing	Vidyodaya Arts and Commerce First Grade College, T Narasipura, Mysore dist.	16 <sup>th</sup> and 17 <sup>th</sup> September 2011	Chairman and presented a paper entitled Private Label Brands
9.	Two day National seminar on "Multivariate data analysis in commerce and management research"	K.G College, Mahathma Gandhi University, Kerala	Session Chaired: HRM	16 <sup>th</sup> and 17 <sup>th</sup> December 2013
10.	Agri-Risk Management	DOS in Commerce, Manasagangotri, Mysore	Session Chaired, Financial Literacy	25 <sup>th</sup> March 2014
11.	ICSSR 10day National level training Program	DOS in Commerce, Manasagangotri, Mysore	Resource Person: Sampling	20 <sup>th</sup> to 29 <sup>th</sup> January 2014
12.	Research methodology and data analysis	Teresian college ,Mysore.	Resource Person	11 <sup>th</sup> and 12 <sup>th</sup> November, 2014.
13.	International Financial reporting standards	Hassan P.G centre., Hemagangotri, Hassan.	Session chair	14 <sup>th</sup> November, 2014.

14.	Internet and online marketing	Holenarsipur First grade college, Hassan	Resource person	December 2014
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**VISITS TO ABROAD:**

Sl.No	Conference	Sponsors	Duration and Year	Title of the Paper and Session Chief Guest
1.	INTERNATIONAL CONFERENCE ON BUSINESS OPPORUTNI8TIES IN ASIA AT COLOMBO, SRILANKA	Acharya Institute of Management, Peenya, Bengaluru	August 22 <sup>nd</sup> to 25 <sup>th</sup> ,2012	BUSINESS OPPROTUNITIES IN ASIA

**UGC Sponsored Minor and Major Research Projects**

Sl.No	Title of the Project	University	Year	Amount (in Rupees)
1.	“HRM policies and practices in NWKSRTC”	Karnatak University, Dharwad.	2002	20,000
2.	“HRM policies and practices in KSRTC”	Karnatak University, Dharwad	2009	35,000
3.	“ Effectiveness of Training and Development Programs in Enhancing Job Satisfaction: An Empirical Study of University and College Teachers”	University of Mysore	2011	2,17,500

**Editorial Board Member:**

1. Commerce and Management Explorer, KG college, Kerala.
2. Management and Accounting Review, Mysore
3. Kegees Journal of Social Science. Cochin , Kottayam.

**Worked as Board Member and Chairman:**

1. Member, Faculty of Commerce, University of Mysore.
2. Board of Examination Chairman (2012-13) and Board of Examination Member, University of Mysore

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3. Board of Examination Member, Department of Commerce, Kuvempu University, Shimoga.
4. Board of Studies Member, St. Philomena's' college (autonomous college), Mysore. (2013-2014)
5. Board of Examination Member, St. Philomena's' college (autonomous college), Mysore.
6. Board of Studies Member, Govt. Autonomous college, Mandya. (2011-2014)
7. Board of Examination Member, Govt. Autonomous college, Mandya.
8. Board of Examination Member, J S S Autonomous college, Ooty Road. Mysore
9. Board of Examination Member, J S S Autonomous College, J SS University. Sarsawathi Puram, Mysore. (2008, 2009, 2014)
10. Board of Examination Chairman in 2013-14, Department of Management, Tumkur University, Tumkur.
11. Board of Examination Member, Department of Studies and Research in Commerce, Tumkur University, Tumkur.
12. Board of Examination Ex- Chairman, Department of Management, Tumkur University, Tumkur.
13. Board of Studies ,Member, Department of Commerce, , Mandya Autonomous College
14. Board of Studies ,Member, Department of Commerce, , JSS Autonomous College (2011-2014).
15. Member of affiliation committee, University of Mysore, Mysore.
16. Examiner and Paper setter for all the universities in Karnataka except Karnataka University Dharwad.

**Panel expert for solving the issue relating to Economics in the Karnataka state Higher Education Council.**

**Ph.D., Adjudicator;**

Adjudicator of Ph.D., in Commerce for Mahatma Gandhi National University Kottayam-2014

**1. Adjudicator of ph.d., thesis of Mr. AJIT KUMAR, MR. ANIL KUMAR, MR. DINESH, MR. MOHANADASAN, AND MR. LAKSHMANAN**

**Course Co- Ordinator**

1. Refresher course in Commerce and Management in 2000, Karnatak University, Dharwad
2. 21<sup>st</sup> Refresher Course in Commerce and Management From 14<sup>th</sup> August 2012 to 6<sup>th</sup> September 2012 from UGC Academic Staff College, University of Mysore, Manasagangotri, Mysore.



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3. 23<sup>rd</sup> Refresher Course in Commerce and Management From 27<sup>th</sup> June 2014 to 17<sup>th</sup> July 2014 from UGC Academic Staff College, University of Mysore, Manasagangotri, Mysore.

**Resource person for Academic Staff College, Mysore for the Year 2004, 2007, 2008, 2009, 2011, 2013, delivering lectures to the participants.**

**DR. K. NAGENDRA BABU  
CHAIRMAN AND ASSOCIATE PROFESSOR  
DEPARTMENT OF STUDIES IN COMMERCE  
MANASAGANGOTRI, UNIVERSITY OF MYSORE  
MYSORE**