

## **Vivekananda Institute for Leadership Development, Mysore**

### **ADMISSIONS OPEN TO THE FIFTH BATCH OF MNPM COURSE 2009-10**

Are you looking for a career in the development sector and become a social entrepreneur? Here is a chance to make a positive difference around you. Working in the non-profit sector that includes non-governmental organizations, national and international development agencies, cooperative sector, social and economic developmental units in government departments, corporate sector with Corporate Social Responsibility Units, corporate foundations, national and international funding agencies, academic and research programme in Third Sector Research, has ample opportunities and is lucrative as much as the profit sector. Vivekananda Institute for Leadership Development, Mysore in collaboration with the **University of Mysore** is offering a **two year full time course on Master in Non-Profit Management (MNPM)**. Successful completion of the MNPM course will pave way into any of the above mentioned sectors.

#### **Highlights of the Course:**

1. Value Based Education
2. Leadership Orientation
3. Expert Faculty
4. Guest lectures and seminars by leading luminaries from the Non Profit sector Government, Corporate foundations, National and International Donor agencies
5. Research and hands on experience
6. State-of-the-art infrastructure
7. Assured Placement
8. Earn while Learn scheme
9. Multiple employment opportunities in
  - i. . Non-Government Organizations –There are 1.7 million NGOs in the country.
  - ii. Government

- iii. Corporate Foundations
- iv. Corporate Social Responsibility Cells
- v. Third Sector departments in Universities
- vi. Cooperative sector
- vii. National & International Developmental Agencies
- viii. National & International Donor Agencies

Prospectus can be obtained in person or by post by payment of Rs.300 (Rs.325/- in case of post), from the Joint Director (Academics), Vivekananda Institute for Leadership Development, Mysore, CA-#2, KIADB Housing Area, Ring Road, Hebbal, Mysore- 570016, Karnataka. The prospectus and application can be downloaded from our website [www.vild.edu.in](http://www.vild.edu.in). and filled in application can be sent to us accompanied by a demand draft of Rs.300/- in favour of “Vivekananda Institute for Leadership Development,” Mysore.

**For more details please log on to website [www.vild.edu.in](http://www.vild.edu.in)**

<b>Last Date for Receiving of Filled in Applications</b>	<b>: September 15, 2009.</b>
<b><u>Online Entrance Examination</u></b>	
<b>Date</b>	<b>: September 20, 2009</b>
<b>Timings</b>	<b>: 03.00 pm to 04.00 pm.</b>
<b>Course Commencement</b>	<b>: September 28, 2009.</b>

## WHAT IS NON-PROFIT SECTOR?

Non Profit institutions do something very different from both the Government and Private sector. While the Government controls and Private business supply goods or supplies the Non Profit Institutions produces a 'changed human being'. The product is thus a cured patient, a child that learns or a youth grown into a self respecting adult.

These are institutions where surplus generated is not shared amongst the promoters or shareholders of the organizations. They work for just causes in the society focusing on the marginalized, the challenged, and the underprivileged and propelling human and national development. Non profit institutions include Non Government Organizations, Cooperatives, Corporate foundations, World Bodies, Multilateral and Bilateral Donor agencies.

NPOs can be Large, Medium and small depending on their budget. They could be urban based or rural based. They can also be classified based on their roles they perform.

1. Directly providing Services in the sectors of health, education, income generation, women or youth empowerment etc
2. Resource Groups/Institutions – Providing Training & Information
3. Networking and Facilitation – Expert and Advice and Consultancy Services
4. Innovations and Experimentations
5. Research and advocacy
6. Critic and Activist – Public policy and National Development

Over the years non-profit institutions have become the distinguishing feature of our society. From a concept that the Non Profit institutions are meant to supplement governmental programs and add special flourishes to the same we have moved a long way. It is increasingly perceived by all including the Government that Government alone cannot discharge all major social tasks and its ability is also limited. The Non Profit Institutions have started discharging a much greater role than limiting itself to specific needs. In fact to day in India it is one of the largest 'Employers'.