

UGC - Human Resource Development Centre

Prof. S.J. Manjunath, B.E., M.B.A., Ph.D.

Director

No. : HRDC /

Ref. :

Manasagangothri
Mysuru - 570 006.
Karnataka, INDIA

Report of the 27th Refresher Course in Commerce

The 27th Refresher Course in Commerce was conducted by the UGC-Human Resource Development Centre, University of Mysore from 29-10-2020 to 11-11-2020. The theme of the Refresher Course was "Contemporary Issues in Commerce and Business Education". The Course Co-ordinator was Prof. M.L, Ashok, Department of Studies in Commerce, University of Mysore, Mysore. A total of 31 Participants attended the refresher course.

On the first day, first session General Instruction has been given to Teacher-Participants. the second session was addressed by Prof. D. Anand, B.N. Bahadur Institute of Management Sciences, University of Mysore, Mysore on the topic "Current Trends in Commerce and Business Education". Afternoon session was engaged by Dr. D.K. Murthy, Bangalore who delivered the lecture on "Research Methodology". On the second day, Prof. Prabhu Dev, Director, MQI College of Management, Bangalore discussed on "Good Governance Enhancing Corporate Reputation" and "Maximizing Shareholder's Value Through Good Financial Reporting" in the morning session, Dr. S. Nagendra, Bangalore, spoke "Insight Into Industry 4.0" and "Exploring Management Education" in the afternoon session. On third day, first and second session, Dr. V. Rajesh Kumar, Bangalore explained on "Orientation to Financial Statements and IND AS" and "Analysis of Financial Statements-DU PONT Analysis", third session Sri Rajendra Umesh Nayak, spoke on Finance Expert Academy, Bangalore "Portfolio Construction and Management". On the fourth day, first session, Sri Rajendra Umesh Nayak, explained on "Share Price Prediction Model". second and fourth session Prof. Rajesh Chakravarthy, Bangalore delivered lectures on "Introduction to Digital Marketing" and "Education and Social Media", third session Sri Bharath Rajanna, Management Consultant, Bangalore spoke on "Online Teaching Challenges and Tools to be Used". On the fifth day, first and third session Sri, Bharath Rajanna, delivered lectures on the topics "Future of Analytics in Management" and "advanced Excel Tips and Tricks". second and fourth session Smt. Vindhyashree N, Bangalore spoke on

"Introduction to Design Thinking" and "Process of Design Thinking". On the sixth day, morning session, Sri Vinod Tantri, Founder, Knowledge Bell, Bangalore discussed on "Behavioral Finance for Stock Traders" and "Personal Finance : A Missing Link in Education System". In the third session, Prof. P. Paramashivaiah, Dean, Department of Studies and Research in Commerce, Tumkur University, Tumkur spoke on "Impact of Covid-19 on MSME", fourth session Dr. Manjunath S, Directorate of Research & Innovation, CMR University, Bangalore spoke on "Emerging Technologies, Pedagogy and Management in the 21st Century".


On the second week, first day Prof. D.K. Murthy, discussed on "Crypto Currency". In the morning session, afternoon session Prof. K. Maran, Director, Sairam Institute of Management Studies, Sri Sairam Engineering College, Chennai explained on "Teaching Methodology Strategy for Commerce and Management Faculty in Global" and "Pedagogy Approach in Commerce and Business Education for Sustainable Development". On second day, morning session Prof. Paramashivaiah, demonstrated on "Work Life Balance after Covid-19". Prof. Aisha M. Sheriff, B.N. Bahaddur Institute of Management Sciences, University of Mysore, Mysore spoke on "Stress Management" and "Emotional Intelligence" in the afternoon sessions. On third day, first session Prof. B.H. Suresh, Former Professor of Commerce, Mysore explained on "Dynamics of Personality", second session Prof. B. Nagaraj, Department of Studies in Commerce, University of Mysore, Mysore spoke on "Impact of Digital Marketing on Consumer Buying Behaviour", third session Prof. K. Nagendra Babu, Department of Studies in Commerce, University of Mysore, Mysore delivered lecture on "Reverse Mortgage". On fourth day, first session, Prof. Jagadeesha, Mysore demonstrated on "Impact of Covid-19 on Business", second session Prof. Hari Kumar P.N, Department of Commerce, university of Kerala, Karyavattom, Trivandrum spoke on "Sampling and Sample Size Determination", third session Prof. S.J. Manjunath, B.N. Bahaddur Institute of Management Sciences, University of Mysore, Mysore moderated the "Participants Seminar", fourth session Dr. Mahesh R, B.N. Bahaddur Institute of Management Sciences, University of Mysore, Mysore evaluated the 'Participants Seminar'. On fifth day, first session Prof. Kumaraswamy M, Department of Studies in Commerce,

University of Mysore, Mysore moderated "Participants seminar"., second session Prof. N. Nagaraj, Department of Studies in Commerce, University of Mysore, Mysore spoke on "Environmental Accounting : Issues and Challenges", third session Prof. K. Nagendra Babu, moderated the "Participants Seminar", fourth session Dr. Thimmarayappa R, HOD, Department of Commerce, Maharaja's College, University of Mysore, Mysore moderated the "Participants Seminar". On the last day, first session, Prof. B. Nagaraj, served as moderator for "Participants Seminar", second session Dr. Mahesh R, moderated the "Participants Seminar".

As a part of the Refresher Course , the Online test was conducted in the afternoon followed by feed back from the participants.

In support to this report , the following Documents are attached.

1. Resource Persons' List
2. Teacher Participants' List
3. Seminar Schedule
4. Time Table
5. Group Photo


(Prof. S.J. Manjunath)
Director

DIRECTOR
UGC-Human Resource Development Centre
University of Mysore
Manasagangotri, Mysuru-570006

Recommendations of Committee towards allotment of courses for 2020-21 (RC/OP/STC etc.) under the scheme of HRDC

S.NO	NAME OF HRDC/RECOMMENDED PROGRAMMES BY THE COMMITTEE
5.	<p>UNIVERSITY OF MYSORE.</p> <p>1. Faculty Induction Programme - 04.</p> <p>2. Refresher Courses: Theme-LEARNING OUTCOMES AND COMPETENCES 10</p> <p>i) Commerce.</p> <p>ii) Languages, Literature & Cultural Studies (Kannada & Indian Languages).</p> <p>iii) History.</p> <p>iv) .Library & Information Science.</p> <p>v) Physical Education.</p> <p>Refresher Courses: Inter/Multi-disciplinary:</p> <p>vi) Cognitive Economics.</p> <p>vii) Quantum Biology.</p> <p>viii) Human Rights.</p> <p>ix) Materials Science.</p> <p>x) Teacher Educators: Learning outcomes and educational reform – Pedagogy, Assessment and Quality Assurance.</p> <p>3. Short Term Courses.</p> <p>i) “Research Methodology”</p> <p>ii) ‘Gender Sensitization’.</p> <p>iii) ‘Disaster Management’.</p> <p>iv) “Soft Skills’.</p> <p>4. Workshop. - 05.</p> <p>i) Leadership Development Programme 02</p> <p>ii) MOOCs, Online Courses & Open Educational Resources</p> <p>iii) E-content Development and Online Pedagogy</p> <p>iv) Interaction Programme for Ph.D. Research Scholars/Post-Doctoral Fellows</p>

Address List of Resource Persons of the 27th Refresher Course in Commerce (Online)
From : 29.10.2020 To 11.11.2020

S.N	Name & Address of the Resource Persons	Contact No. & E-mail
1.	Prof. Midatala Rani Director, UGC-Human Resource Development Centre, University of Mysore, Manasagangotri, Mysore-570006.	Off : 0821-2419319 Res : Cell : Email : mallirani@yahoo.co.in
2.	Prof. D. Anand Prof. B.N. Bahadur Institute of Management Sciences, University of Mysore, Manasagangotri, Mysore- 570006.	Off : Res : Cell :9845130340 Email : anand@bims.uni-mysore.ac.in
3.	Dr. V. Prabhu Dev Professor and Director, MQI College of Management, 8, Bore Bank Rd, Byadarahalli, Benson Town, Bengaluru- 560046	Off : Res : Cell : 9886726297 Email : Profvprabhudev@gmail.com
4.	Dr. S. Nagendra #48, 8 th Cross, Mahalakshmi Layout, Further Extension, Bengaluru- 560086	Off : Res : Cell : 9845639001 Email : vindhyashree@gmail.com
5.	Dr. V. Rajesh Kumar No. 3135, Shobha Forest View 100 Feet Road, Ganigarapalya BSK VI Stage, Bengaluru- 560109	Off : Res : Cell : 9845350399 Email : vrkumar27@yahoo.com
6.	Sri. Rajendra Umesh Nayak Finance Expert Academy #851, 4 th Block, 7 th Cross, HMT Layout, Nagasandra Post, Bengaluru- 560073.	Off : Res : Cell : 9980625180 Email : nyakarjan123@gmail.com
7.	Sri. Bharath R Management Consultant, #851, 4 th Block, 7 th Cross, HMT Layout, Nagasandra, Bengaluru- 560073.	Off : Res : Cell : 8147726460 Email : bharath@edupinnacle.com
8.	Smt. Vindhyashree N. #48, 8 th Cross, Mahalakshmi Layout, Further Extension, Bengaluru- 560086	Off : Res : Cell : 9513222712 Email : vindhyshree@gmail.com

Address List of Resource Persons of the 27th Refresher Course in Commerce (Online)
From : 29.10.2020 To 11.11.2020

S.N	Name & Address of the Resource Persons	Contact No. & E-mail
9.	Sri Vinod Tantri Founder, Knowledge Bell 28/1, First Floor, Near Aditi, Victory II, 1 st Cross, Srirampura, Bengaluru- 560021.	Off : Res : Cell : 9986021204 Email : vinodtantri@knowledgebell.com
10.	Prof. S. Manjunath Directorate of Research & Innovation CMR University #2, 3 rd C Cross, 6 th Main Road, Kalyan Nagar, Bengaluru- 560043.	Off : Res : Cell : 9901159460 Email : smanjunath123@gmail.com
11.	Dr. D.K. Murthy "Srimathe" #113, 2 nd B Cross, Bhuvanagiri, Bengaluru- 560043	Off : Res : Cell : 9448272681 Email : dkmurthy.bu@rediffmail.com
12.	Prof. K. Maran Professor & Director, Sairam Institute of Management Studies Sri Sai Ram Engineering College, Sai Leo Nagar, Chennai- 44	Off : Res : Cell : 8754501112 Email : directorsims@sairam.edu.in
13.	Prof. Paramashivaiah Professor and Dean, Dept. of Studies & Research in Commerce, Tumkur University, B.H. Road, Tumkur- 572103.	Off : Res : Cell : 9448533326 Email : paramashivaiah@gmail.com
14.	Prof. Aisha. M. Sheriff B.N. Bahadur Institute of Management Sciences, University of Mysore, Manasagangothri, Mysore- 570006	Off : Res : Cell : 9243510311 Email : aisha@bims.uni-mysore.ac.in
15.	Prof. B.H. Suresh Professor of Commerce (Retd.) # 311, 10 th Cross, A-1 Block 3 rd Stage, Vijayanagar, Mysore- 570030	Off : Res : Cell : 9480253101 Email : bhs mysore57@gmail.com
16.	Prof. Jagadeesha #26 , Block 12. JSS Layout Mysore.	Off : Res : Cell : 9480253101 Email :

Address List of Resource Persons of the 27th Refresher Course in Commerce (Online)
From : 29.10.2020 To 11.11.2020

S.N	Name & Address of the Resource Persons	Contact No. & E-mail
-----	--	----------------------

-3-

17.	Prof. Hari Kumar P. N Professor Department of Commerce, University of Kerala, Karyavattom, Trivandrum-695581	Off : Res : Cell : 9447304912 Email : sushahari@gmail.com
18.	Prof. S.J.Manjunath B.N. Bahadur Institute of Management Sciences, University of Mysore, Manasagangothri, Mysore-570006.	Off : Res : Cell :9448587801 Email : manjunath@bims.uni-mysore.ac.in
19.	Prof. KumaraSwamy. M DOS in Commerce, University of Mysore, Manasagangothri, Mysore-570006	Off : Res : Cell : 8746903965 Email : mks_1968@rediffmail.com
20.	Prof. N. Nagaraj DOS in Commerce University of Mysore Manasagangothri, Mysore-570006.	Off : 0821-2419334 Res : 0821-2544459 Cell : 99720 40333 Email : nnagaraj.com@gmail.com
21.	Prof. K.Nagendra Badu DOS in Commerce University of Mysore Manasagangothri,Mysore-570006.	Off : Res : Cell : 9880935521 Email : nagendrababu280@yahoo.com
22.	Dr. Thimmarayappa. R HOD, Dept. of Commerce Maharaja's College, University of Mysore, Mysore- 570005	Off : Res : Cell : 9480191429 Email : rthimmarayappa@yahoo.com
23.	Prof. B. Nagaraj DOS in Commerce University of Mysore Manasagangothri, Mysore- 570006.	Off : Res : Cell : 99456 36998 Email : naga2747@gmail.com
24.	Dr. Mahesh .R B. N. Bahadur Institute of Management Sciences, University of Mysore, Manasagangothri, Mysore- 570006	Off : Res : Cell : 9886639536 Email : maheshrajgopal@yahoo.com
25.	Prof. Rajesh Chakravarthy #230, Ground Floor, 3 rd Cross, KHB Colony, 5 th Block Koramangala Bengaluru- 95	Off : Res : Cell : 9741718475 Email : cnbrajesh@gmail.com




Address List of Resource Persons of the 27th Refresher Course in Commerce (Online)
From : 29.10.2020 To 11.11.2020

S.N	Name & Address of the Resource Persons	Contact No. & E-mail
------------	---	---------------------------------

Course Coordinator

26.	Prof. M.L. Ashoka Course Co-ordinator, Dept. of Studies in Commerce University of Mysore Manasagangothri, Mysore- 06.	Off : Res : Cell : 98442 80530 Email : ashokml.uom@gmail.com
-----	--	---

Address List of Teacher Participants of the 27th Refresher Course in Commerce (Online)
(From 29.10.2020 to 11.11.2020)

Sl. No.	Name & Address of the Participant	Contact No. & E-mail	Photo
1.	Dr. Munivenkatappa Asst. Prof. of Commerce, Smt. VHD Central Institute of Home Science (Autonomous) Sheshadri Road Bengaluru-560001. Bangalore Urban Dist.	Off : 080-222-00233 Res : Cell : 9448512617 Email : dr.munivenkatappa@gmail.com	
2.	Suresha C. Asst. Prof. of Commerce, Government College for Women (Autonomous), Mandya-571401.	Off : 9164653467 Res : Cell : 9164653467 Email : ccasuresha77@gmail.com	
3.	Dr. K.M. Jagadeesha Asst. Prof. of Commerce, I.D.S.G. Government College Chikmagalur- 577102.	Off : 08262220464 Res : Cell : 94493 68353 Email : kiblijagadeesha@gmail.com	
4.	Nataraja K. Asst. Prof. of Commerce, Sri Basaveswara Government First Grade College, Mayakonda- 577534 Davanagere Dist.	Off : 8192215908 Res : Cell : 9740899359 Email : natarajakavallappa@gmail.com	
5.	A. Vyjayanthi Asst. Prof. of Commerce, B.M.S. College for Women Basavanagudi, Bengaluru- 560004.	Off : 080 26601836 Res : Cell : 9945043108 Email : vyjayanthi30@gmail.com	
6.	Chandrashekara N. Asst. Prof. of Commerce, Government First Grade College, Nanjanagud- 571301. Mysore Dist.	Off : 8221223067 Cell : 9141042575 Email : Chandra9242445599@gmail.com	
7.	Maruthi S.M. Asst. Prof. of Commerce, I.D.S.G. Government College, Chikmagalur- 577102.	Off : 8262220464 Res : Cell : 9480531736 Email : arunamaruthism97@gmail.com	
8.	Dr. D.P. Umesh Asst. Prof. of Commerce, Govt. First Grade College, Kuvempunagar, Mysuru-570023.	Off : 0821-2567906 Res : Cell : 9741711100 Email : dooraumesh1971@gmail.com	
9.	Ravish B.P. Asst. Prof. of Commerce, Government College for Women (Autonomous), Mandya- 571401.	Off : 9481931294 Res : Cell : 9481931294 Email : ravishgfgch@gmail.com	



Address List of Teacher Participants of the 27th Refresher Course in Commerce (Online)
(From 29.10.2020 to 11.11.2020)

-2-

Sl. No.	Name & Address of the Participant	Contact No. & E-mail	Photo
10.	Dr. Jyothi Shivakumar N.M. Asst. Prof. of Commerce, Lal Bahadur Shastri Government First Grade College, RT Nagar Post, Bengaluru- 560032.	Off : 08023431526 Res : Cell : 9945383801 Email : jyothism2000@gmail.com	
11.	Dr. B. Madhusudhana Asst. Prof. of Commerce, Government First Grade College, Nanjanagud- 571301. Mysuru Dist.	Off : 08221223067 Res : Cell : 9739123284 Email : nanjswamy@gmail.com	
12.	Prakasha Asst. Prof. of Commerce, Government First Grade College, Nanjanagud- 571301. Mysuru Dist.	Off : 08221223067 Res : Cell : 9845791023 Email : prakashkotekere1970@gmail.com	
13.	Fakeerappa Ani Asst. Prof. of Commerce, Sri K H Patil Government First Grade College, Hulkoti- 582205. Gadag Dist.	Off : 82372289350 Res : Cell : 9916112434 Email : fakeerappaani@gmail.com	
14.	Dr. Shruthi S. Asst. Prof. of Commerce, P.E.S. Science Arts and Commerce College, Mandya- 571401.	Off : 082322 24176 Res : Cell : 9739664205 Email : shruthischaturtha@gmail.com	
15.	Dr. Trinesha T.R. Asst. Prof. of Commerce, Maharani's Women's Commerce and Management College Paduvarahally, Mysuru- 570012.	Off : 0821 2428855 Res : Cell : 8105951451 Email : thimakapura.trinesha617@gmail.com	
16.	Indira P.E. Asst. Prof. of Commerce, Government First Grade College Bilikere- 571103. Mysuru Dist.	Off : 08222295274 Res : Cell : 9448739262 Email : binduindira@yahoo.com	
17.	Dr. Shivakumar B. Asst. Prof. of Commerce, Government Arts College (Autonomous), Chitradurga- 577501.	Off : 08194 235908 Res : Cell : 9448013339 Email : bskumar68@gmail.com	
18.	Mujammil Pasha Asst. Prof. of Commerce, Government Arts College (Autonomous), Chitradurga- 577501.	Off : 08194 235908 Res : Cell : 9886665847 Email : mujamilpasha@gmail.com	





**Address List of Teacher Participants of the 27th Refresher Course in Commerce (Online)
(From 29.10.2020 to 11.11.2020)**

-3-

Sl. No.	Name & Address of the Participant	Contact No. & E-mail	Photo
19.	Manju S. Asst. Prof. of Commerce, Government College for Women (Autonomous), Mandya-571401.	Off : 9845062571 Res : Cell : 9845062571 Email : csmanju78@gmail.com	
20.	Dr. M.C. Shivakumar Asst. Prof. of Commerce, Maharani's Women's Commerce and Management College, Paduvarahally, Mysuru-570012.	Off : 8892554967 Res : Cell : 9448246967 Email : dr.mcshiva@gmail.com	
21.	Sagar Asst. Prof. of Commerce, Government First Grade College, Kushtagi-583277. Koppal Dist.	Off : 9741607104 Res : Cell : 6361520354 Email : sagarbitm@gmail.com	
22.	Laxman B.H. Asst. Prof. of Commerce, Government First Grade College, Davanagere-577004.	Off : 08192-223960 Res : Cell : 9945125173 Email : laxman.yuknik@gmail.com	
23.	Girish V. Asst. Prof. of Commerce, P.E.S. College of Science, Arts and Commerce, Mandya-570401.	Off : 8232 220043 Res : Cell : 9844959889 Email : girishv9844@gmail.com	
24.	Dr. Ganapathi H.A. Asst. Prof. of Commerce, Government First Grade College Hebri-576112. Udupi Dist.	Off : 8253251156 Res : Cell : 9448724260 Email : ganapathi.halekoppa@gmail.com	
25.	Venkatesha R. Asst. Prof. of Commerce, Sir M. V. Govt. Arts and Commerce College, Bhadravathi-577301. Shivamogga Dist.	Off : 8282271826 Res : Cell : 9591177682 Email : venkitourism2010@gmail.com	
26.	Vijayashakaranayaka J.R. Asst. Prof. of Commerce, Government First Grade College Mariyammanahalli-583222. Ballari Dist.	Off : 9448986925 Res : Cell : 8951742879 Email : jrdsn100@gmail.com	
27.	Adarsha K.N. Asst. Prof. of Commerce, Government College for Women (Autonomous), Mandya-571401.	Off : 8904030629 Res : Cell : 8904030629 Email : knadarsha890@gmail.com	

**Address List of Teacher Participants of the 27th Refresher Course in Commerce (Online)
(From 29.10.2020 to 11.11.2020)**

-4-

Sl. No.	Name & Address of the Participant	Contact No. & E-mail	Photo
28.	Rekha S.G. Asst. Prof. of Commerce, Government First Grade College, Halebeedu-573121.	Off : 9481964749 Res : Cell : 9480239151 Email : rekhasg12@gmail.com	
29.	Sunil Bhaskar Kardak Asst. Prof. of Commerce, GMD Art's, BW Commerce and Science College, Sinnar, Nashik-422102. Maharashtra.	Off : Res : Cell : 9850699085 Email : skardak85@gmail.com	
30.	Guruprasad B. Asst. Prof. of Commerce, Sir M. V. Govt. Arts and Commerce College, Bhadravathi-577301. Shivamogga Dist.	Off : 8282271826 Res : Cell : 9481508871 Email : gurucbhundi@gmail.com	
31.	Vinoda K.N. Asst. Prof. of Commerce, Govt. First Grade College for Women, K.R. Pet-571426. Mandya Dist.	Off : 8230261080 Res : Cell : 9986954637 Email : vinodn637@gmail.com	

27th REFRESHER COURSE IN COMMERCE (ONLINE)
FROM 29.10.2020 TO 11.11.2020
SEMINAR SCHEDULE

Sl. No.	Name of the Participants	Title of the Seminar Topic	Date & Time
1.	Dr. Munivenkatappa	Digital Retail Management	09.11.2020 02.00 To 03.15
2.	Suresha C.	Cash Reserve Ratio (CRR)	
3.	Dr. K.M. Jagadeesha	Quality Dimensions	
4.	Nataraja K	Company - Types of Company	
5.	A. Vyjayanthi	Office Etiquette and it's impact on Employee Morale	

1.	Chandrashekara N.	Cognitive Dissonance	09.11.2020 03.45 To 05.15
2.	Maruthi S.M.	Entrepreneurial Traits	
3.	Dr. D.P. Umesh	Highlights of Union Budget 2020	
4.	Ravish B.P.	Consumer Behaviour	
5.	Dr. Jyothi Shivakumar N.M.	Commodity Market	

1.	Dr. B. Madhusudhana	IFRS in India : An Overview	10.11.2020 10.00 To 11.15
2.	Prakasha	Online Education is the answer to India's Education challenges	
3.	Fakeerappa Ani	Role of information technology in Banking Sector	
4.	Dr. Shruthi S.	Accounting Concepts	
5.	Dr. Trinesha T.R.	E-WAY BILL provisions Under GST	

1.	Indira P.E	Green Marketing strategies for sustainable development	10.11.2020 02.00 To 03.15
2.	Dr. Shivakumar B.	Basic Concepts	
3.	Mujammil Pasha	Highlights of New Company 's Act	
4.	Manju S.	Legal Provisions for redemption of preference Shares	
5.	Dr. M.C. Shivakumar	Job Stress	

1.	Sagar	Commutation of Pension	10.11.2020 03.45 To 05.15
2.	Laxman B.H.	Royalty Accounts	
3.	Girish V	GST	
4.	DR. Ganapathi H.A.	Cyber Security	
5.	Venkatesha R.	Growth and Challenges of Retail Industry in India	

1.	Vijayashakaranayaka J.R.	Financial Decisions	11.11.2020 10.00 To 11.15
2.	Adarsha K.N.	Work Life Balance	
3.	Rekha S.G.	Changes in Channels of Marketing	
4.	Sunil Bhaskar Kardak	Business	
5.	Guruprasad B.	Working Capital management	
6.	Vinoda K.N.	Decision Making- Types of Decisions	


UNIVERSITY OF MYSORE
UGC-HUMAN RESOURCE DEVELOPMENT CENTRE
MANASAGANGOTRI, MYSORE-570 006.

27th REFRESHER COURSE IN COMMERCE (ONLINE) – TIME TABLE FOR 1st WEEK (29.10.2020 TO 04.11.2020)
THRUST AREA : “CONTEMPORARY ISSUES IN COMMERCE AND BUSINESS EDUCATION”

Date and Day	10.00 AM to 11.15 AM	11.45 AM to 1.00 PM	1.15 to 2.00	2.00 PM to 3.15 PM	3.45 PM to 5.00 PM	
29.10.2020 Thursday	Instructions to Teacher-Participants	Current Trends in Commerce and Business Education Prof. D. Anand	L U N C H B R E A K	Research Methodology – I Dr. D.K. Murthy	Research Methodology – II Dr. D.K. Murthy	
30.10.2020 Friday	Good Governance Enhancing Corporate Reputation Dr. Prabhu Dev	Maximizing Shareholder’s Value Through Good Financial Reporting Dr. Prabhu Dev		Insight Into Industry 4.0 Dr. S. Nagendra	Exploring Management Education 4.0 Dr. S. Nagendra	
31.10.2020 Saturday	Orientation to Financial Statements and IND AS Dr. Rajesh Kumar	Analysis of Financial Statements – DU PONT Analysis Dr. Rajesh Kumar		Portfolio Construction and Management Rajendra Umesh Nayak	Library Work	
01.11.2020 Sunday	HOLIDAY			HOLIDAY		
02.11.2020 Monday	Share Price Prediction Model Rajendra Umesh Nayak	Introduction to Digital Marketing Rajesh Chakravarthy		Online Teaching Challenges and Tools to be Used Bharath Rajanna	Education and Social Media Rajesh Chakravarthy	
03.11.2020 Tuesday	Future of Analytics in Management Bharath Rajanna	Introduction to Design Thinking Vindhyashree N.		Advanced Excel Tips and Tricks Bharath Rajanna	Process of Design Thinking Vindhyashree N.	
04.11.2020 Wednesday	Behavioral Finance for Stock Traders Vinod Tantri	Personal Finance : A Missing Link in Education System Vinod Tantri		Impact of Covid-19 on MSME Prof. P. Paramashivaiah	Emerging Technologies, Pedagogy and Management in the 21 st Century Dr. Manjunath S.	

Tea Break : 11.15 AM to 11.45 AM and 3.15 PM to 3.45 PM


UNIVERSITY OF MYSORE
UGC–HUMAN RESOURCE DEVELOPMENT CENTRE
MANASAGANGOTRI, MYSORE-570 006.

27th REFRESHER COURSE IN COMMERCE (ONLINE) – TIME TABLE FOR 2nd WEEK (05.11.2020 TO 11.11.2020)
THRUST AREA : “CONTEMPORARY ISSUES IN COMMERCE AND BUSINESS EDUCATION”

Date and Day	10.00 AM to 11.15 AM	11.45 AM to 1.00 PM	1.15 to 2.00	2.00 PM to 3.15 PM	3.45 PM to 5.00 PM	
05.11.2020 Thursday	Crypto Currency – I Prof. D.K. Murthy	Crypto Currency – II Prof. D.K. Murthy	L U N C H B R E A K	Teaching Methodology Strategy for Commerce and Management Faculty in Global Prof. K. Maran	Pedagogy Approach in Commerce and Business Education for Sustainable Development Prof. K. Maran	
06.11.2020 Friday	Work Life Balance after Covid-19 – I Prof. Paramashivaiah	Work Life Balance after Covid-19 – II Prof. Paramashivaiah		Stress Management Prof. Aisha M. Sheriff	Emotional Intelligence Prof. Aisha M. Sheriff	
07.11.2020 Saturday	Dynamics of Personality Prof. B.H. Suresh	Impact of Digital Marketing on Consumer Buying Behaviour Prof. B. Nagaraj		Reverse Mortgage Prof. K. Nagendra Babu	Library Work	
08.11.2020 Sunday	HOLIDAY			HOLIDAY		
09.11.2020 Monday	Impact of Covid-19 on Business Prof. Jagadeesha	Sampling and Sample Size Determination Prof. Hari Kumar P.N.		Participants Seminar Prof. S.J. Manjunath	Participants Seminar Dr. Mahesh R.	
10.11.2020 Tuesday	Participants Seminar Dr. Kumaraswamy M.	Environmental Accounting: Issues and Challenges Prof. N. Nagaraj		Participants Seminar Prof. K. Nagendra Babu	Participants Seminar Dr. Thimmarayappa R.	
11.11.2020 Wednesday	Participants Seminar Prof. B. Nagaraj	Participants Seminar Dr. Mahesh R.		ONLINE TEST and FEEDBACK SESSION		

Tea Break : 11.15 AM to 11.45 AM and 3.15 PM to 3.45 PM



UNIVERSITY OF MYSORE
UGC –HUMAN RESOURCE DEVELOPMENT CENTRE, MANASAGANGOTRI, MYSORE-570 006
27th REFRESHER COURSE IN COMMERCE

GROUP PHOTO

