FAX: + 91-821-2419396 Email: regeval@uni-musore.ac.in Office of the Registrar (Evaluation) Viswavidyanilaya Karya Soudha Crawford Hall, Mysore-570 005.

No. Ex. 9.3/Ph.D/KTC/2016-17

Dated: 07-01-2021

## NOTIFICATION

Sub: Declaration of result of l'h.D. Degree.

It is hereby notified that the Vice-Chancellor, under the authorisation of the Syndicate and on the recommendation of the Board of Examiners, has accepted the thesis on "Brand Building for Higher Educational Institutions: A Study of Business Schools in Karnataka" submitted by Chethankumar K.T under the guidance of Dr. Manjunath S.J for the award of Ph.D. Degree in Management as per Regulations governing Award of degree of Doctor of Philosophy-2010 and he/she has prepared the thesis in English Language. Further, it is declared that Chethankumar K.T is eligible to receive the Ph.D. Degree in Management at the next Convocation (in person/in absentia).

BY ORDER (Prof. A. P. Gnana Prakash) IGE INTERPLEMENT AND INTERPLEMENT

1. Chethankumar K.T., Research Schalar, DOS in Business Administration, Was Mysore Manasagangotri, Mysore-06, with an intimation that he/she should take prof SQRRon from this office whenever he/she wants to publish his/her thesis.

2. Dr. Manjunath S.J, Research Gulde, DOS in Business Administration, BIMS, Manasagangotti,

Mysore-06. 3. The Chairman, DOS in Business Administration, BIMS, Manasagangotri, Mysore-06.

4. The Chairman, BOS in Business Administration, BIMS, Manasagangotri, Mysore-06.

5. The Secretary, U.G.C., Bahadur Shah Zafar Marg, New Delhi.

The Registrar, University of Mysore, Mysore-570005.

7. The Finance Officer, University of Mysore, Mysore 570 005.

8. The Director of Student Welfare, Manasagangotti, Mysore 570 006.

9. The Director, College Development Council, Maharaja's College Centenary Building, Mysore.

10. The University Librarian, Mysore University Library, Manasagangotri, Mysore 570 006.

11. The Personal Secretary to Vice-Chancellor, University of Mysore, Mysore 570 005.

12. The Deputy Registrar, Development Section, University of Mysore, Mysore 570 005.

13. The Deputy Registrar, SC / ST Cell, Maharaja's College Centenary Bldg., UOM 570 005.

14. The Assistant Librarian, Documentation Division, Association of Indian Universities (AIU), AlU House, 16-Comrade Indrajit Gupta (Korla) Marg, New Delhi-110002

15. The Special officer, Examination Branch, University of Mysore, Mysore 570 005.

16. The Superintendent, Ex.7, Examination Branch, Crawford Hall, Mysore 570 005.

17. The P.A. to V.C. / Regr. / Regr. (Evaluation), University of Mysore, Mysore 570 005.

18. The District Information Officer, Dept. of Information and Publicity, Vartha Bhavan, H C Dasappa Circle, Mysore for favour of publication in the leading newspapers, free of cost (50 copies enclosed).

19. The Station Director, All India Radio, Mysore I Bangalore for information with a request to announce the gist in the regional News Bulletin.

20. The Examiners concerned for information.

21. File.

