

Special lecture on International Business:-

A special lecture on International Business was organised for final year m.com students (50 students) dated on 30th Jan 2021.

Thanks to globalisation the go global concept has given rise to international business that is borderless economy to expand and diversify our business through out the world has one village.

The session was presided by Rajeshwari, Assistant professor, vidhyavardhaka first grade college, Mysore.

