

UNIVERSITY OF MYSORE

“A STDY ON EMPLOYEE RETENCION STRACEGIES AT GOKULDAS PVT.LTD”

A Major project report submitted to
The University of Mysore as a partial fulfillment for the award of
Master's degree in social work

SUBMITTED BY

**A. ESTHER MAGDALENE
MANMATHA**

**(Reg No -SW119801)
(Reg No - SW119815)**

UNDER THE GUIDANCE OF

**DR. CHANDRAMOULI
ASSOCIATE PROFESSOR
DOS IN SOCIAL WORK,
UNIVERSITY OF MYSORE.**

**UNIVERSITY OF MYSORE
DEPARTMENT OF STUDIES IN SOCIAL WORK
MANASAGANGOTHRI, MYSURU**

OCTOBER -2021

DECLARATION

Ms. A. ESTHER MAGDHALENE and Mr. MANMATHA student of fourth semester, Department of Studies in Social Work, University of Mysore, Manasagangotri, Mysuru, hereby declare that the major project entitled "A STUDY ON THE EMPLOYEE RETENTION STRATEGY" has been carried out by us and submitted the same in partial fulfillment of the requirements for the award of the degree of Master of Social Work by the University of Mysore, Manasagangotri, Mysuru during the academic year 2020-21. Further, we declare that the matter embodied in the report has not been submitted previously by anybody for the award of any degree or diploma to any other university.

This work has been carried out under the guidance and supervision of DR. CHANDRAMOULI, Associate Professor and Mr. CHANDAN K P, Faculty Supervisor, DOS in Social Work, University of Mysore, Manasagangotri, Mysuru.

Signature of the Research Supervisor

DR. CHANDRAMOULI

DR. CHANDRAMOULI

Associate Professor,

~~Guest Faculty,~~

DOS in Social Work.

DOS in Social Work.

University of Mysore,

University of Mysore,

Manasagangotri,

Manasagangotri,

Mysuru.

Mysuru.

Date; 07/10/2021

A. ESTHER MAGDHALENE (SW119801)

Place; Mysore

MANMATHA (SW119815)



UNIVERSITY OF MYSURU
DEPARTMENT OF STUDIES IN SOCIAL WORK

DR. CHANDRAMOULI

Associate Professor,
University of Mysore

Manasagangotri
Mysore – 570 006

DR. CHANDRAMOULI

Faculty Supervisor
University of Mysore

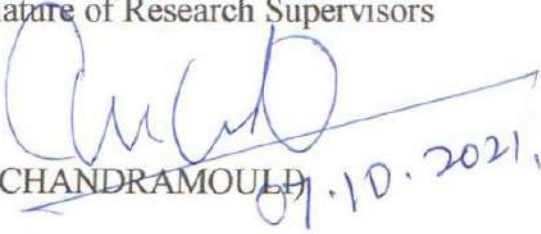
Manasagangotri
Mysore – 570 006

CERTIFICATE

This is to certify that the major project work entitled “**A STUDY ON THE EMPLOYEE RETENTION STRATEGY**” is a major project work carried out by Ms A. ESTHER MAGDHALENE (SW119801) & MANMATHA (SW119815) in partial fulfillment for the award of the degree of Master of Social Work by the Department of Studies in Social Work, University of Mysore, Manasagangotri, Mysuru, during academic year 2020-21. The major project has been approved as it satisfies the academic requirements in respect of project work prescribed for the said degree.

It is also certified that the project report has not been submitted in part or full to any other university for any other degree.

Signature of Research Supervisors


(DR. CHANDRAMOULI) 07.10.2021,

(DR. CHANDRAMOULI)

Date: Mysuru

Date: 07.10.2021,

Department of Studies in Social Work
University of Mysore
Manasagangotri, Mysuru - 570 006