

**A STUDY ON CUSTOMER PREFERENCES AND CUSTOMER
SATISFACTION TOWARDS OLA CAB SERVICES WITH
REFERENCE TO MYSORE CITY**

Submitted By,

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Under the Guidance of:

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Project Report submitted to the University of Mysore in partial fulfilment of the
requirements of IV Semester MBA Examination – 2021

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CERTIFICATE

This is to certify that **VIKASH Y**, a student of IV semester MBA course in this institute has prepared the project report titled “**A STUDY ON CUSTOMER PREFERENCES AND CUSTOMER SATISFACTION TOWARDS OLA CAB SERVICES WITH REFERENCE TO MYSORE CITY.**” in partial fulfillment of the requirements of IV semester MBA Degree Examination - 2021-2022



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Date: 30/08/2021

Place: Mysuru

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GUIDE CERTIFICATE

The project report titled "A STUDY ON CUSTOMER PREFERENCES AND CUSTOMER SATISFACTION TOWARDS OLA CAB SERVICES WITH REFERENCE TO MYSORE CITY." is prepared by VIKASH Y, under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirements of IV semester MBA Degree Examination – 2021-2022.

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