

**IMPACT OF VISUAL MERCHNDISING ON SALES AT
BIG BAZAAR**

By

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Project Report submitted to the University of Mysore in partial fulfilment of the requirements of IV
Semester MBA degree examinations 2021

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CERTIFICATE

This is to certify that **Surendrababu P** student of IV Semester M.B.A. course has prepared this project report entitled "**A Study IMPACT OF VISUAL MERCHENDISING ON SALES AT BIG BAZAAR**" in Partial fulfilment of the requirements for the award of post-graduation degree in Master of Business Administration of the University of Mysore, during the academic year 2020-2021.

Place: Mysore

Date: 30 / 8 / 2021



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GUIDANCE CERTIFICATE

The project report entitled "Impact of visual merchandising on sales at big bazaar" is prepared by **Surendrababu P** in partial fulfilment of the requirements of M.B.A. under my guidance. This report is submitted to University of Mysore in partial fulfilments of the requirements of IV Semester M.B.A. degree examination of 2021.



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PROJECT GUIDE

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