

**“EFFECTIVE VISUAL MERCHANDISING IN
FASHION RETAILING”**

By

Shravya B D

IV semester MBA

REG NO 19MB0125

GUIDE

Prof. S. J. Manjunath MBA, Ph.D.,

Project report submitted to the university of Mysore in partial
fulfillment of the requirements of IV semester examination-2021

DOS in Management

B N Bahadur Institute of Management Sciences

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UNIVERSITY OF MYSORE, MANASAGANGOTRI,
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CERTIFICATE

This is to certify that Ms. SHRAVYA B D, a student of IV semester MBA course in this institute has prepared the project report titled “**Effective visual merchandising in fashion retailing**” in partial fulfillment of the requirements IV semester MBA degree examination-2021.

Date: 30/08/2021

Place: Mysuru



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GUIDE CERTIFICATE

The project report titled "Effective visual merchandising in fashion retailing" is prepared by Ms. SHRAVYA B D, under my guidance. This report is submitted to university of Mysore in partial fulfillment of the requirements of IV semester MBA degree examination-2021.

Date: 30/08/2021

Place: Mysuru

(Prof. S J Manjunath)

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