SOCIAL MEDIA MARKETING FOR BUSINESSES

By

RAMBAHALA WALTER

IV Semester MBA

Reg. No. 19MB0103

Guide

Dr. AMULYA. M. BE., MBA., Ph.D.,

Associate Professor

Project Report submitted to the University of Mysore in partial fulfilment of the requirements of IV Semester MBA degree examination 2021

B.N. Bahadur of Management Sciences

University of Mysore, Manasaagangothri

Mysore-570 006

UNIVERSITY OF MYSORE

B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES

UNIVERSITY OF MYSORE, MANASAGANGOTHRI

MYSORE - 570 006

CHAIRPERSON CERTIFICATE

This is to certify that RAMBAHALA WALTER Student of IV semester MBA course has prepared this project report entitled "SOCIAL MEDIA MARKETING FOR BUSINESSES" in partial fulfilment of the requirements of MBA degree examination of 2021.

Place: Mysore, India

Date:

Prof D Anand

CHAIRPERSON

CHAIRMAN DOS. In Business Administration MANASAGANGOTHRI MYSORE -570 008.

UNIVERSITY OF MYSORE

B.N. BAHADUR INSTUTE OF MANAGEMENT SCIENCES

UNIVERSITY OF MYSORE, MANASAGANGOTHRI

MYSORE - 570 006

GUIDANCE CERTIFICATE

This project report titled "SOCIAL MEDIA MARKETING FOR BUSINESSES" prepared by RAMBAHALA WALTER under my guidance. This report is submitted to University of Mysore in partial fulfilment the requirement of IV semester MBA degree examination of 2021.

Place: Mysore

Date

Dr. AMULYA. M

Project Guide