

# THE COVID-19 PANDEMIC AND ITS IMPACT ON DIGITAL MARKETING

*by*

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Project report submitted to the University of Mysore in partial fulfilment  
of the requirements of IV Semester MBA degree examinations 2021

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**CERTIFICATE OF THE GUIDE**

This is to certify that Mr. PAUL SELEBATSO, a student of IV Semester MBA course in this institute has prepared this project entitled "THE COVID-19 PANDEMIC AND ITS IMPACT ON DIGITAL MARKETING" in partial fulfillment of the requirements of MBA degree examination of 2021.



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**CHAIRMAN**

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MYSORE - 570 006

Place: Mysore, India

Date: \_\_\_\_/08/2021

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This is to certify that the Project Report entitled “**THE COVID-19 PANDEMIC AND ITS IMPACT ON DIGITAL MARKETING**” submitted by **PAUL SELEBATSO** is his own work and has been carried out under my supervision. It is recommended that the candidate may now be evaluated for his project work by the institute.

Place: Mysore, India

Date: 24/08/2021

PROJECT GUIDE:

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