

**A STUDY ON “CONSUMER BEHAVIOUR TOWARDS  
MORE SUPER MARKET” IN MYSURU CITY**

By

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Under the Guidance of

**Prof. D. ANAND, MBA, Ph.D.**

**Project report submitted to the University of Mysore in partial  
fulfilment of the requirements of 4th Semester MBA Degree  
examination - 2021**

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**CERTIFICATE**

This is to certify that **MOHAMMED ASIF**, student of IV semester MBA course in this institute has prepared the project report titled **A STUDY ON "CONSUMER BEHAVIOUR TOWARDS MORE SUPER MARKET" IN MYSURU CITY** in partial fulfillment of the requirement of IV semester MBA degree examination – 2020-2021

**Date:** 30/08/2021

**Place:** Mysore

  
(Prof. D. ANAND)

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**GUIDANCE CERTIFICATE**

The project report titled **A STUDY ON "CONSUMER BEHAVIOUR TOWARDS MORE SUPER MARKET" IN MYSURU CITY** is prepared by **MOHAMMED ASIF** under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirement of IV semester MBA degree examination of 2020-2021.

**Date:** 30/08/2021

**Place:** Mysore

A handwritten signature in blue ink, appearing to be 'D. Anand', written over a horizontal line.

**(Prof. D. ANAND)**

**PROJECT GUIDE**