"Consumer Perception of Business Owner as Brand Ambassadors"

Submitted By
MANOJ KUMAR M

4th semester

Reg no: 19MB0060

Under the guide Prof. D. Anand, MBA,Ph.D

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Project Report submitted to the University of Mysore in Partial fulfilment of the requirement of IV Semester MBA Degree

DEPARTMENT OF STUDIES IN BUSINESS ADMINISTRATION B.N BAHADUR INSTITUTE OF MANAGEMENT SCEIENCE MYSORE-570006

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CERTIFICATE

This is to certify that Manoj Kumar M bearing Reg.No 19MB0060, is a bonafide student of Master of Business Administration course The project report on "Consumer Perception of Business Owner as Brand Ambassadors" as part of his curriculum activity as per the norms for obtaining a post-graduation degree in Master of Business Administration from University of Mysore during the Year 2019-2021

ate: 30-08-2021

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Prof. D ANAND, MBA, Ph.D

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GUIDANCE CERTIFICATE

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Date: 30-08_ 2.21 Place: Mysore

Prof. D Anand, MBA, Ph.D