

DIGITAL MARKETING IN INDIA

SUBMITTED BY

MADANKUMAR S

IV SEMESTER MBA

REG.NO. 19MB0055

UNDER THE GUIDANCE OF:

DR. D. ANAND, MBA, Ph.D.

**PROJECT REPORT SUBMITTED TO THE UNIVERSITY OF
MYSORE IN PARTIAL FULFILMENT OF THE
REQUIREMENTS OF IV SEMESTER MBA EXAMINATION
B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

UNIVERSITY OF MYSORE

MANASAGANGOTRI,

MYSURU-570006

UNIVERSITY OF MYSORE

B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES

MANASAGANGOTRI

MYSORE – 570006

CERTIFICATE

This is to certify that **MADANKUMAR S** student of IV semester MBA course has prepared this project entitled “**DIGITAL MARKETING IN INDIA**” in partial fulfillment of the requirement of MBA Degree examination of 2021

PLACE: MYSORE

DATE: 30/08/2021



DR. D. ANAND

CHAIRPERSON

B.N.BAHADUR INSTITUTE OF MANAGEMENT SCIENCES

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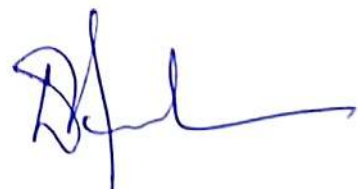
MYSORE-570006

GUIDENCE CERTIFICATE

This project report entitled “**DIGITAL MARKETING IN INDIA**” is prepared by **MADANKUMAR S** under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements IV semester MBA degree examination, 2021.

PLACE: MYSORE

DATE: 30/08/2021



Dr. D. ANAND
CHAIRMAN

DOS, In Business Administration
(Project guide)
MYSORE-570006