

**CUSTOMER SATISFACTION TOWARD  
ONLINE SHOPPING ON SNAPDEAL.COM IN MYSORE**

**By**

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**Project Report to the University of Mysore in Partial Fulfillment of The  
Requirement of IV Semester MBA Degree Examination 2021**

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**CHAIRPERSON CERTIFICATE**

This is to certify that **Ms. Lam Thi Kieu Oanh**, a student of IV semester MBA course in this institute has prepared this project report entitled "**Customer Satisfaction Toward Online Shopping on Snapdeal.com in Mysore**" in partial fulfillment of the requirements of MBA degree examination of 2021.



**Prof. D. ANAND**

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**GUIDANCE CERTIFICATE**

The project report entitled " **Customer Satisfaction Toward Online Shopping on Snapdeal.com in Mysore**" is prepared by **Ms. Lam Thi Kieu Oanh** in partial fulfillment of the requirements of MBA under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA degree examination of 2021.



**Prof. D. ANAND**

Project Guide