

**A Project Report On**  
**“CONSUMER SATISFACTION ON PRODUCTS OF**  
**KARNATAKA SOAPS AND DETERGENT LIMITED”**

**Submitted By**

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**VI Semester MBA**

**REG.NO:19MB0045**

**GUIDE**

**Prof. D. Anand, MBA, Ph.D.**

**Project report submitted to the University of Mysuru**  
**In partial fulfillment of the requirements of VI Semester**  
**MBA degree examinations-2021**

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**CERTIFICATE**

This is to certify that **KARTHIK K S**, student of VI semester MBA course of this institute has prepared the project report titled "**A PROJECT REPORT ON CONSUMER SATISFACTION ON PRODUCTS OF KSDL**" in partial fulfillment of the requirement of VI Semester MBA degree examinations-2021.

Date 30/08/2021

Place: Mysuru

  
Prof. D. Anand MBA, Ph.D.

**CHAIRMAN**  
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**Guidance certificate**

This project report titled "A PROJECT REPORT ON CONSUMER SATISFACTION ON PRODUCTS OF KSDL" is prepared by KARTHIK under my guidance. The report is submitted to University of Mysuru in partial fulfillment of the requirements of IV Semester MBA degree examinations-2021.

**Date:** 30/08/2021

**Place:** Mysuru

  
**Prof. D. Anand MBA, Ph.D.**

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