A STUDY ON CUSTOMER SATISFACTION TOWARDS METAL BEST CORPORATION

Submitted By

GOUTHAM R

IV Semester MBA

Reg. No. 19MB0028

Under the Guidance of

Prof. D. ANAND, MBA, PhD.

Professor, Department of Studies in Business Administration,
B.N. Bahadur Institute of Management Science,
Manasagangothri, University of Mysore

Project report submitted to the University of Mysore in partial fulfilment of the requirements of 4th Semester MBA Degree examination 2021.

B.N. Bahadur Institute of Management Sciences,

UNIVERSITY OF MYSORE

B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES UNIVERSITY OF MYSORE, MANASAGANGOTRI MYSURU-570 006

CERTIFICATE

This is to certify that **GOUTHAM R** student of IV semester MBA course in this institute has prepared the project report titled "A **STUDY ON CUSTOMER SATISFACTION TOWARDS METAL BEST CORPORATION**" in partial fulfilment of the requirement of IV semester MBA degree examination 2020-2021.

Date: 30/08/2021

Place: Mysore

(Prof. D. ANAND)

CHAIRPERSON

UNIVERSITY OF MYSORE

B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES UNIVERSITY OF MYSORE, MANASAGANGOTRI MYSURU-570 006

GUIDANCE CERTIFICATE

The project report titled "A STUDY ON CUSTOMER SATISFACTION TOWARDS METAL BEST CORPORATION" is prepared by GOUTHAM R under my guidance. This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA degree examination of 2020-2021.

Date: 30/08/2021

Place: Mysore

(Prof. D. ANAND)

PROJECT GUIDE CHAIRMAN

DOS. In Business Administration MANASAGANGOTHRI MYSORE -570 008.