

**MARKET TRENDS, CONSUMER AWARENESS ABOUT NUTRITION
LABELLING AND CONSUMPTION PATTERN OF NON-ALCOHOLIC
BEVERAGES AMONG YOUNG ADULTS IN MYSORE CITY**

A project submitted to the

UNIVERSITY OF MYSORE

In partial fulfilment of the requirement for the degree of

MASTER OF SCIENCE

in

FOOD SCIENCE AND NUTRITION

BY

SRIHARI M

Register No: FS119035

Under the guidance of

Dr. ASNA UROOJ

DEPARTMENT OF STUDIES IN FOOD SCIENCE AND NUTRITION,

UNIVERSITY OF MYSORE,

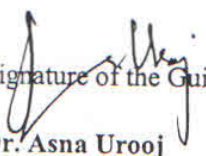
MANASAGANGOTRI, MYSURU.

NOVEMBER - 2021

CERTIFICATE

This is to certify that the project "MARKET TRENDS, CONSUMER AWARENESS ABOUT NUTRITION LABELLING AND CONSUMPTION PATTERN OF NON-ALCOHOLIC BEVERAGES AMONG YOUNG ADULTS IN MYSORE CITY" submitted by SRIHARI M, 2nd year M.Sc, Department of Studies in Food Science and Nutrition, University of Mysore, Manasagangotri, Mysuru, as a partial fulfilment of requirement for the Master's Degree in Food Science and Nutrition, was carried under the guidance and supervision of Dr. Asna Urooj. I certify that this is a bona fide work.

This project or any part of it has not been submitted previously to this or any other University for any other degree.


Signature of the Guide:

Dr. Asna Urooj

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DECLARATION

I hereby declare that the investigation reported in the project entitled “**MARKET TRENDS, CONSUMER AWARENESS ABOUT NUTRITION LABELLING AND CONSUMPTION PATTERN OF NON-ALCOHOLIC BEVERAGES AMONG YOUNG ADULTS IN MYSORE CITY**” was carried out by me during the year 2021-2022, in the Department of Studies in Food Science and Nutrition, University of Mysore, Mysuru, under the guidance of **Dr. Asna Urooj** in partial fulfilment of the requirement of the Degree of Master of Science (Food Science and Nutrition), University of Mysore.

I, further declare that the work embodied in this dissertation has not been submitted previously for any degree, diploma or any other with similar title.

Suhani, M

Signature of the candidate

Reg. No. FS119035