

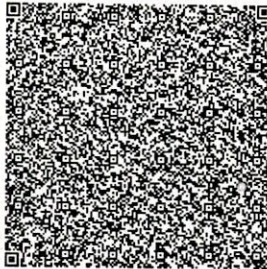


सत्यमेव जयते

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MEMORANDUM OF UNDERSTANDING

**BETWEEN
UNIVERSITY OF MYSORE
AND**

**FRANCO INDIAN FILM SOCIETY 4, RUE DES FLAMANTS, 13200 ARLES,
FRANCE REPRESENTED BY THE DIRECTOR FIFS**

Preamble

THE UNIVERSITY OF MYSORE (UoM) and FRANCO INDIAN FILM SOCIETY (FIFS) have entered into an MOU with an objective of exchanging cinematography techniques between France and India to create a bridge between the two countries as well as with other European

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(ASSOCIATION 1901)
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countries. The project funds for recurring and non-recurring costs are mobilized by FIFS through many Companies across Indian and European countries. FIFS, a Non- Profit Organization, is a technical partner in transferring technical know-how and expertise without any direct financial obligation.

Article 1: Principles to Collaborate:

- Promoting Indian films in France (Europe) and French films in India in all the regional languages by sub-titling, dubbing, etc.
- Creating platforms for exchanging educational and technical excellences between these countries through educational institutions and technical industry.
- Facilitating to organize master classes, orientation programmes and workshops by inviting international experts from European countries.
- Encouraging Faculty exchange programmes for enhancing Academic and Professional skills with the state-of-the art technology at the global level.
- Extending the helping hand to the upcoming NRI filmmakers to produce and promote their **crossover films** in all the regional languages.
- Ensuring the Indian filmmakers to shoot their movies in France (Europe) and to the French filmmakers to shoot their movies in India through the proper channel.
- Creating a gateway for channelizing the talented young Indians to make them participate in the international arena of cinema industry.
- Contributing the technical know-how and orientating the makers of Indian short films, documentaries, reportages, etc.
- Complying with any other complementary activities in cinematography field, required from time to time, within the frame work.
- FIFS represented by Mr. Madhu Thyagarajan will sign an MOU with the UoM to create a new school will operate in the name of: "**FRANCO-INDIAN SCHOOL OF CINEMA & TELEVISION MYSORE**" (FISCTM) centre on the premises of the University – a separate autonomous status campus will be created which will offer various courses accreditation to the UoM.
- FISCTM will implement and maintain the entire **Public Private Partnership** initiative with the University initially for 10 years and extendable on mutual term & conditions agreed upon and an Advisory Board should be created jointly to plan and execute the FISCTM.

Article 2: Scope

FIFS will provide core expertise to establish "FRANCO-INDIAN SCHOOL OF CINEMA & TELEVISION MYSORE" (FISCTM) at the University of Mysore. The details are given below:


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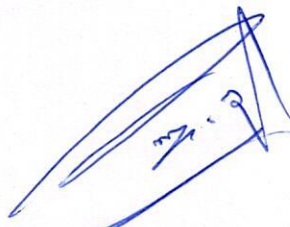
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- Establishing FISCTM at University of Mysore with National/ International collaborations.
- The Degree, Diploma & Certificate is going to be award by the UoM, Karnataka.
- This FISCTM centre will act as a hub for Film Industry- National & International/proposed Film City at Mysore by the Government of Karnataka, India.
- FISCTM will study the provision possibilities for setting up a Satellite TV channel independently or in collaboration with a French TV channel or any one of the European TV channel within the campus for teaching and business oriented purpose at a later stage depending upon the availability of funds.
- FISCTM will also have a business module by extending his services by the hands of students working opportunity with industrial professionals on Preparations, Pre-productions, Productions (shooting), and Post-productions for the Commercials, Feature films and T.V. serials and other related programmes by his capacity or its competence in terms of revenue generation;
- FISCTM will house various film & T.V. related stakeholders such as Equipment Rental Houses (Camera, Sound, Lights and Gear, Gripe etc.) within the campus for the benefits of external production companies as well as for the learning & practical purposes of the students with professional environment;
- Necessary infrastructure like, Building, Interiors, equipment will be established in FISCTM campus as an Independent campus by itself
- FISCTM will provide hands-on & virtual training required for Film Industry and students of University of Mysore (India and abroad).
- FISCTM creates a photography & media club among Indian & International students with international professionals it can help to bridge global communication
- FISCTM will provide Video conferencing facility; Webinar solutions, Digital content, Virtual Reality video and Setting up of an incubator consist of latest technology and simulating software. The Film Industry can research using technology to solve their problems and work on simulators, similar to those existing in top global universities
- **Generate revenues through students'** admission across the globe and undertaking projects through International assignments in Film production and rental of equipments.


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Article 3: Nature of the cooperation:

Franco-Indian Film Society:


- Mr. Madhu THYAGARAJAN, Director of FIFS will execute the project of FISCTM with the University of Mysore in the capacity of director of the project,
- FIFS will provide unique syllabus, Infrastructure, faculty, hardware and software support and international academic structure to run the school, to the University's FISCTM initially for 10 years from the date of signing the Memorandum of Understanding and extendable in future,
- FISCTM will provide academic courses to the University as per the guidance of FIFS, and the syllabus will be approved by the UoM as per the act of Karnataka State Government.
- FISCTM will liaise with the University and FIFS.
- FIFS will enter MOU with UoM and other stakeholders will sign with FISCTM.
- FISCTM will maintain and constantly monitor the project as per the guidance of FIFS,
- FISCTM will take care of the technology requirement periodically and will train students and staff accordingly
- FIFS will liaise with University and FISCTM for timely implementation of technical solution in terms of equipment and related software. Over a period of time when the equipment becomes obsolete then it is important to introduce & implement latest technology from the Research & Development point of view to upgrade the quality of training/production activity to compete with other players in this domain.
- FIFS will be housed at the University for 10 years – as per terms of **Memorandum of Agreement** with the admissible extension clause for future.

The University of Mysore

- The UoM will provide direction for FIFS and FISCTM initially for the successful implementation of the project.
- The UoM will provide land in the UoM campus to construct a newly designed infrastructure for FISCTM after obtaining permission from the State Government of Karnataka.
- The required infrastructure is provided by the UoM for the first 5 years period to run the proposed academic courses with suitable fee to be decided by the authorities. Once the FISCTM is comfortable in their day to day operational, FISCTM will create their own infrastructure to house the program in the land allotted for the purpose of project. Finally FISCTM shall work under the University of Mysore and following the University norms.


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27/11/2016

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- The initial investment is taken care to modify OR renovate the existing the UoM infrastructure to accommodate for present day classroom requirement, with the permission from the University of Mysore.
- FISCTM will implement recruitment process of staff & trainers wherever required; the HR personnel will be sourced globally as per the industry needs and also utilized Intellectual resources from the University of Mysore with the perusal of FIFS;

Article 4: Financial conditions:

All the financial conditions will be derived at the time of final agreement between UoM and FIFS which is subject to the syndicate decision.

Article 5: Coming into force and terms of the cooperation:

- This MOU is subject to ratification by the authorities of each institution according to the applicable procedures in each country. It will, therefore, become effective as of the date of its signature by the competent authorities of both institutions.
- When this Memorandum of Understanding contains one or more cooperation program, it shall specify the concerned disciplinary fields, its nature and objectives, as well the practical arrangements for its implementation.
- Each party will appoint a person in charge of the program who shall ensure its preparation, implementation, and evaluation.

Article 6: Period of Agreement:

This Memorandum of Understanding is concluded for a period of TEN (10) years, unless terminated, without prejudice to actions previously undertaken. It is renewable upon written agreement of both Parties for a period that the Parties shall determine on renewal. The renewal of the agreement shall come into force under the same conditions as those stipulated in Article 5 & 1 above.

Any amendment to this Memorandum of Understanding can only originate from an exchange of letters between the UoM and the Director of FIFS.

Article 7: Disputes:

The parties shall endeavor to reach an amicable settlement of any dispute that may arise concerning the validity, interpretation, performance or nonperformance, interruption or termination of this memorandum.


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In case of failure to reach an amicable settlement, the parties agree to terminate this MOU, subject to the condition that such termination shall not affect the ongoing ventures, if any, undertaken in pursuance of this MOU, according the tenure, if any, of such ventures.

The termination will take effect upon the receipt of a written notice sent by either institution to inform the other from its intention to terminate this MOU.


Executed in four original copies, two in French and two in English. The text in its original language shall prevail.


Prof. C. Basavaraju
Registrar
University of Mysore, Mysuru.
MYSORE - 570 005.
REGISTRAR 27/01/2016



27/01/2016
Franco Indian Film Society
4, rue des Flamants,
3200 Arles, France.
FRANCO INDIAN FILM SOCIETY
(ASSOCIATION 1901)
4, Rue des Flamants, 13200
Arles, FRANCE

Witness: 1

Witness: 2

1. 
Director - 27-01-2016
Planning, Monitoring and Evaluation Board
University of Mysore
MYSORE - 570 005

2.

1. 
Dr. Tara Michael.
Vice-President of Franco-Indian
2. Film Society
France. - 13200.