

DVS 204.

Revathy Vishwanath
Assistant Director I/c (RP)
26716690

Indian Council of Social Science Research
(Ministry of Human Resource Development)
Aruna Asaf Ali Marg, New Delhi - 110067
EPABX: 26741849-51 Fax: 91-11-26741836
rpr@icssr.org

F.No. 02/248/SC/2016-17/RP

Dated: 30.03.2017

The Registrar,
University of Mysore,
Vishwavidyanlaya Karya Soudha,
Crawford Hall, PO Box No. 406,
Mysore-570005 Karnataka

**Subject: Sanction of Responsive Research Project entitled
"Tourism Marketing to Promote Local Entrepreneurship: A
Case Study of ChamaraJanagar District to Dr. M Amulya".**

Dear Sir,

The Indian Council of Social Science Research (ICSSR) considered the above research project submitted by Dr. Amulya M, Assistant Professor, Department of Business Administration (BIMS) University of Mysore, Manasagnagothri, Mysore-570006 (Karnataka).

2. The Study, as proposed by the researcher/(s), is to be located at and financially administered by your institution as per the guidelines of this award.

3. The ICSSR has sanctioned a grant-in-aid of Rs. 6,00,000/- (Rupees six lakh only) for the above research project and the grant will be released as follows:

| | | |
|---------------------|------------|-------------------|
| First installment: | Rs. | 2,40,000/- |
| Second installment: | Rs. | 2,40,000/- |
| Final installment: | Rs. | 1,20,000/- |
| Total | Rs. | 6,00,000/- |



* The break-up budget approved by the ICSSR of Rs. 6.00 Lakh is enclosed.

DVS
DR (PDE)
20/5/17

Revathy

Cont'd...2/-

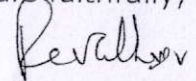
10. All grants from ICSSR are subject to the general provision of GFR 2005 and in particular with reference to the provision contained in GFR 209, GFR 210, GFR 211 and GFR 212.

The Project Director will ensure that the expenditure incurred by her conforms to the approved budget heads. The grant-in-aid is subject to all the conditions laid down in the ICSSR Research Grants scheme (responsive), available in the ICSSR website www.icssr.org

12. The expenditure on this account is debitable to the Budget Head-B Programmes Research Grants-Plan **SC. (10) Grant-in-aid** for research project (s).

13. As per MHRD instruction, the amount of grant sanctioned herein is to be utilized by the end of the project duration. Any amount of the grant remaining unspent shall be refunded to the ICSSR immediately after the expiry of the duration of the project. If the grantee fails to utilize the grant for the purpose for which the same has been sanctioned/or fails to submit the audited statement of expenditure within the stipulated period, the grantee will be required to refund the amount of the grant with interest thereon @ 10% per annum.

Yours faithfully,

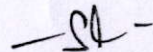


(Revathy Vishwanath)
For Member Secretary

Encl: as above

Copy to:

1. Dr. Amulya M,
Assistant Professor,
Department of Business Administration (BIMS)
University of Mysore,
Manasagnagothri, Mysore-570006
(Karnataka)
2. Finance Branch, ICSSR, New Delhi
3. Record file



(Revathy Vishwanath)
For Member Secretary

23



Indian Council of Social Science Research
 (Ministry of Human Resource Development)
 Post Box No. 10528, Aruna Asaf Ali Marg
 New Delhi - 110067
 EPABX: 26741849-51 Fax: 91-11-26741836
E-mail: rpr@icssr.org **Website:** www.icssr.org

Revathy Vishwanath
Assistant Director, RP Incharge
 ☎ 26716690

Date: 12.4.2018

F. No. 02/248/SC/2016-17/RP

The Registrar
 University of Mysore
 Vishwavidyanilaya Karya Soudha
 Crawford Hall, PO Box No.406
 Mysore-570005, Karnataka.

Q
to DR (dw)

Subject: Research Project entitled "Tourism Marketing to Promote Local Entrepreneurship: A Case Study of Chamarajanagar District"

Sir,

Please find attached herewith a Cheque bearing No.408552 dated 28.2.2018 amounting to Rs.2,40,000/- (Rupees Two lakh Forty Thousand only) drawn on Canara Bank, Jit Singh Marg, New Delhi towards the release of the **Second** installment of the above noted research project.

Kindly acknowledge the receipt of the same.

Yours sincerely,

Revathy Vishwanath
 (Revathy Vishwanath)

Copy for information to:

Dr. Amulya M
 Assistant Professor
 Department of Business Administration(BIMS)
 Manasanagothri, Mysore-570006
 Karnataka.

Dv-8
12/4/18

Revd

Revathy Vishwanath
Assistant Director, RP Incharge
☎ 26716690

Indian Council of Social Science Research
(Ministry of Human Resource Development)
Post Box No. 10528, Aruna Asaf Ali Marg
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E-mail: rpr@icssr.org Website: www.icssr.org

F. No 02/248(SC)/2016-17/RPR

Date: 19.05.2017

The Registrar,
University of Mysore,
Vishwavidyanlaya Karya Soudha,
Crawford Hall, PO Box No. 406,
Mysore-570005 Karnataka

Handwritten notes in a box:
ಮ-500
30/05/17

Subject: Research Project entitled "Tourism Marketing to Promote Local Entrepreneurship: A Case Study of Chamarajanagar District"

Sir/Madam,

Please find attached herewith a cheque bearing No. 035852 dated 31.03.2017 amounting to Rs. 2,40,000/- (Rupees Two Lakh Forty Thousand only) drawn on Canara Bank, Jit Singh Marg, New Delhi towards the release of **First** installment of the above noted research project.

Kindly acknowledge the receipt of the same.

sincerely,

Yours

Revathy
(Revathy Vishwanath)

Copy for information to:

Dr. Amulya M,
Assistant Professor,
Department of Business Administration (BIMS)
University of Mysore,
Manasagnagothri, Mysore-570006
(Karnataka)

DV-8
Handwritten initials and signature



Revathy Vishwanath
Assistant Director, RP Incharge
☎ 26716690

Revd

Indian Council of Social Science Research
(Ministry of Human Resource Development)
Post Box No. 10528, Aruna Asaf Ali Marg
New Delhi - 110067
EPABX: 26741849-51 Fax: 91-11-26741836
E-mail: rpr@icssr.org **Website:** www.icssr.org

F. No 02/248(SC)/2016-17/RPR

Date: 19.05.2017

The Registrar,
University of Mysore,
Vishwavidyanlaya Karya Soudha,
Crawford Hall, PO Box No. 406,
Mysore-570005 Karnataka

m-500
30/05/17

Subject: Research Project entitled "Tourism Marketing to Promote Local Entrepreneurship: A Case Study of Chamarajanagar District"

Sir/Madam,

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Kindly acknowledge the receipt of the same.

sincerely,

Yours

Revathy
(Revathy Vishwanath)

Copy for information to:

Dr. Amulya M,
Assistant Professor,
Department of Business Administration (BIMS)
University of Mysore,
Manasagnagothri, Mysore-570006
(Karnataka)

DV-8

RB

29/5/17

कॅनरा बँक



Canara Bank

बँका केंद्र, नई दिल्ली - 110 067

ICSSR RESEARCH CENTRE, NEW DELHI - 110 067

2013/CSP/SB2 IFSC: CNRB0008474

valid for three months only from the date of instrument

बैंक SB

31032017
D D M M Y Y Y Y

Pay Registrar University of Mysore, Mysore

साधारक को Or Bearer

Rupees रुपये Two lakhs forty Thousands only-

अदा करें

₹

2,40,000/-

खा. सं.
A/c. No.

8474101050826



"Payable at par at all our branches in India"

Maathubal
Asst. Director
ICSSR, New Delhi

Seema
DCFO
ICSSR, New Delhi
Please sign above

⑈035852⑈ 110015180⑈

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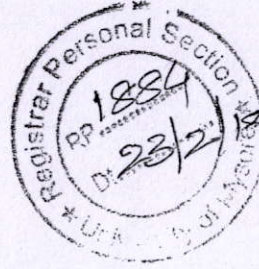
INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH

Aruna Asaf Ali Marg
New Delhi-110067
Fax # 26741836

Ravethy Vishwanath
Assistant Director I/c (RP)
Tel # 011-26716690

F.No. 02/248/SC/2016-17/RP

The Registrar,
University of Mysore,
Vishwavidyanlaya Karya Soudha,
Crawford Hall, PO Box No. 406,
Mysore-570005 Karnataka



Dated: 17.02.2018

Subject: Research Project entitled "Tourism Marketing to Promote Local Entrepreneurship: A Case Study of Chamarajanagar District".

Sir,

In continuation of the Council's letter of even number dated 30.03.17 on the above subject, I am directed to convey the sanction of the ICSSR, to the payment of **Rs. 2,40,000/-** as the **second** installment for the research project mentioned above. This brings to the total amount released so far to **Rs. 4,80,000/-** against the total sanctioned grant of **Rs. 6,00,000/-**.

A copy of the grant-in-aid bill for release of **Rs. 2,40,000/-** as the **second** installment is enclosed. It is requested that the bill may be filled in and returned to the Council to enable us to release the grant.

The grant-in-aid is subject to all the conditions laid down in our letter referred above.

The expenditure on this account is debitable to the Budget Head B Programmes-Research Grants-**Plan SC (10)** grant-in-aid for research project.

Yours faithfully,

(For Member Secretary)

Encl: as above.

Copy to:

1. FA&CAO, ICSSR, New Delhi
2. Dr. Amulya M,
Assistant Professor,
Department of Business Administration (BIMS)
University of Mysore,
Manasagnagothri, Mysore-570006
(Karnataka)

(For Member Secretary)