

UNIVERSITY OF MYSORE

SIR.M VISHWESHVARAIAH POST GRADUATE CENTRE TUBINAKERE, MANDYA- 571 402

MAJOR PROJECT

"A STUDY ON EMPLOYEE RETENTION STRATEGIES"

(With special reference to Mandya Milk Union Limited, Gejjalagere, Mandya)

A Report of the project work submitted to the University of Mysore in partial fulfillment of the requirements for the completion of IVth semester of the Master of Social Work, University of Mysore.

SUBMITTED BY:

SRINIVASA

IVth Semester MSW Register No.: SW118676

UNDER THE GUIDANCE

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UNIVERSITY OF MYSORE

SIR. M. VISWESHVARAIAH POST GRADUATE CENTRE

TUBINAKERE, MANDYA - 571 402

2019-2020

CERTIFICATE

This is to certify that Mr. SRINIVASA 4th semester MSW student of Department of Social Work, Sir. M Vishweshvaraiah post graduate centre, Tubinakere, Mandya has completed his Dissertation entitled "A Study on Employee Retention strategies" (With special reference to Mandya Milk Union Limited, Gejjalagere). under my guidance and reference in partial fulfillment of the requirement for the award of the Degree of Master of Social Work, University of Mysore, Mysore during the academic year 2019-20.

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DECLARATION

I hereby declare that the Dissertation report entitled "A Study on Employee Retention strategies" (With special reference to Mandya Milk Union Limited, Gejjalagere). has been prepared by me during the academic year 2019-20 under the supervision and guidance of Mr. Sunil k s Faculty Supervisor, Department of Social Work, Sir. M Vishweshvaraiah post graduate centre, Tubinakere, Mandya in partial fulfillment of the requirement for the award of the Degree of Master of Social Work, University of Mysore.

I also declare that this Dissertation is a result of our own sincere efforts and have not submitted this dissertation to any other university for the award of any degree/diploma.

Place: Tubinakere

Date: 23-10-2020

Signature of the Student SRINIVASA (SW118676)