A STUDY ON ONLINE BUYING BEHAVIOR OF INDIA CUSTOMERS

A Project submitted to DOS in Commerce University of Mysore, Manasa Gangothri

In Partial fulfillment for the award of degree of Master of Commerce By

SANGAMA S.G Reg.No. CM183815 DOS IN COMMERCE UNIVERSITY OF MYSORE MANASA GANGOTHRI

Under the Guidance and supervision of PROF.N.NAGARAJA



DOS IN COMMERCE, UNIVERSITY OF MYSORE
MANASA GANGOTHRI
MYSURU, INDIA - 570006

2020



UNIVERSITY OF MYSORE

Dr. M. Kumaraswamy, M.Com, PhD

Professor and Chairman,

DOS in Commerce,

Manasa Gangothri

Mysore

DoS in Commerce,

Manasa Gangothri

Mysore -570006

September 2020

This is to certify that Miss. SANGAMA S.G is a bonafide student of IV semester, M.COM programme of this department. The project report titled "A STUDY ON ONLINE BUYING BEHAVIOR OF INDIAN CUSTOMERS" has been prepared by her in partial fulfillment of the requirements of Master of Commerce programme of University of Mysore, Mysore.

Dr. M. Kumaraswamy

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UNIVERSITY OF MYSORE

Dr. N. Nagaraja, M.Com, MBA, PhD.

Professor

DOS in Commerce,

Manasa Gangothri

Mysore

DOS in Commerce,

Manasa Gangothri

Mysore -570006

September 2020

CERTIFICATE

This is to certify that this project work entitled "A STUDY ON ONLINE BUYING BEHAVIOR OF INDIAN CUSTOMERS" submitted by SANGAMA S.G to Mysore University for the award of the degree of Master of Commerce in the Department of Commerce is a record of bonafide and independent study carried out by her under my supervision. This has not been submitted previously in part or fulfillment to this or any other University for the award of any Degree.

PROF.N.NAGARAJA

Research Guide

DOS IN COMMERCE MANASAGANGOTRA MYSORE-570003