

THE STUDY ON THE CONSUMER BEHAVIOUR
DURING COVID-19 PANDEMIC ON FMCG
PRODUCTS IN MYSORE.

A project report submitted
To the University of Mysore for the award of
MASTERS OF COMMERCE

By,

PRAVEEN MV

REG NO: CM183794

IV SEMESTER M.COM

MANASAGANGOTHRI

MYSORE.

UNDER THE GUIDANCE OF

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September 2020

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CERTIFICATE

This is to certify that PRAVEEN MV is a student of IV semester, Master of commerce programme of this department. The project report entitled "THE STUDY ON THE CONSUMER BEHAVIOUR DURING COVID-19 PANDEMIC ON FMCG PRODUCTS IN MYSORE." has been prepared by him in partial fulfilment of the required M.com programme of University of Mysore.

Date:

Place: Mysore.

(Dr. KUMARASWAMI)

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