

“IMPACT OF SOCIAL MEDIA MARKETING ON SUPERMARKETS IN MYSORE”

Project Report Submitted to the University of Mysore in Partial Fulfilment of
the requirement for the Award of Degree In

MASTER OF COMMERCE (FINANCIAL SERVICES)

SUBMITTED BY

NANDISH R

M.Com (FS), IV semester

Reg No: CFS18013

DOS in COMMERCE

Manasagangotri Mysore

UNDER THE GUIDANCE OF:

DR. K. NAGENDRABABU M.com, Ph.D.,

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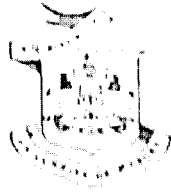
DEPARTMENT OF STUDIES IN COMMERCE

Manasagangotri

Mysore-570006

2019-2020

UNIVERSITY OF MYSORE



Prof. M. KUMARASWAMY
Department of Studies In Commerce
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CERTIFICATE

This is to certify the **MR. NANDISH R**, student of 4th semester, M.Com (Financial Services) programme of Department of Studies in Commerce during the academic year 2019 - 2020 and the project report Entitled **“IMPACT OF SOCIAL MEDIA MARKETING ON SUPERMARKETS IN MYSORE”** has been prepared by him in a partial fulfilment for the award of **MASTER OF COMMERCE IN FINANCIAL SERVICE** under the guidance and supervision of **DR. K. NAGENDRABABU**, Professor, DoS in Commerce, Manasagangotri, University of Mysore, Mysuru.

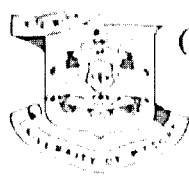
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CERTIFICATE

This is to certify the **Mr. NANDISH R**, Bonafede student of 4th semester, M.Com (FS) of Department of Studies in Commerce during the academic year 2019- 2020 and the project report Entitled "**IMPACT OF SOCIAL MEDIA MARKETING ON SUPERMARKETS IN MYSORE**" has been prepared by him in a partial fulfilment for the award of **MASTER OF COMMERCE IN FINANCIAL SERVICES** under my Guidelines and Supervision.

Date:

Place: Mysuru


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