

**"A STUDY ON CONSUMER PERCEPTION TOWARDS
ONLINE SHOPPING IN INDIA"**

**Project Report Submitted to the University of Mysore in
Partial Fulfilment of the requirement for the Award of Degree**

In

MASTER OF COMMERCE

SUBMITTED BY

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M.Com, IV semester

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DOS in COMMERCE

Manasagangotri Mysore

UNDER THE GUIDANCE OF:

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2019-2020

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This is to certify that the Project work entitled “A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE SHOPPING IN INDIA” is a record of academic year 2019-2020 Project work done by **Mr. GOUTHAMA.M.A.**, Student of DoS in Commerce during the period of his study at DoS in Commerce under the Guidance of **Prof. B. NAGARAJU**, Professor of Commerce, Department of Studies in Commerce, Manasagangotri, University of Mysore, Mysuru.

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This is to certify the **Mr. GOUTHAMA.M.A.**, Bonafede student of 4th semester, M.Com of Department of Studies in Commerce during the academic year 2019-2020 and the project report Entitled “**A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE SHOPPING IN INDIA**” has been prepared by him in a partial fulfilment for the award of MASTER OF COMMERCE under the my Supervision.

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