

“SOCIAL MEDIA MARKETING IN INDIA”

**Project Report Submitted to the University of Mysore in
Partial Fulfilment of the requirement for the Award of Degree
In**

MASTER OF COMMERCE

SUBMITTED BY,

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UNDER THE GUIDANCE OF,

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University of Mysore

DEPARTMENT OF STUDIES IN COMMERCE

Manasagangotri Mysore-570006

2019-2020

UNIVERSITY OF MYSORE
2019-20




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CERTIFICATE

This is to certify the **MR. CHANDAN .S**, student of 4th semester, M.Com programme of Department of Studies in Commerce during the academic year 2019 - 2020 and the project report Entitled "**SOCIAL MEDIA MARKETING IN INDIA**" has been prepared by him in a partial fulfilment for the award of **MASTER OF COMMERCE** under the guidance and supervision of **DR. K. NAGENDRABABU**, Professor, DoS in Commerce, Manasagangotri, University of Mysore, Mysuru.

DATE: 28/09/20
PLACE: MYSURU


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