

**A STUDY OF CUSTOMER BEHAVIOUR
TOWARDS GREEN MARKETING**

**A Project submitted to DOS in Commerce University of Mysore,
Manasa Gangothri**

**In Partial fulfillment for the award of degree of Master of Commerce
By**

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**Under the Guidance and supervision of
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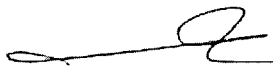


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This is to certify that **Miss. AYESHA SIDDIQUA** is a bonafide student of IV semester, M.COM programme of this department. The project report titled "**A STUDY ON CONSUMER BEHAVIOUR TOWARDS GREEN MARKETING**" has been prepared by her in partial fulfillment of the requirements of Master of Commerce programme of University of Mysore, Mysore.


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CERTIFICATE

This is to certify that this project work entitled “A STUDY ON CONSUMER BEHAVIOUR TOWARDS GREEN MARKETING” submitted by **AYESHA SIDDIQUA** to Mysore University for the award of the degree of Master of Commerce in the Department of Commerce is a record of bonafide and independent study carried out by her under my supervision. This has not been submitted previously in part or fulfillment to this or any other University for the award of any Degree.


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