

**"STUDY ON CONSUMER BEHAVIOUR TOWARDS ONLINE
SHOPPING IN MYSURU"**

**This project report is submitted in partial fulfillment for the
award of Masters in Commerce Degree as prescribed by the
University of Mysuru**

Submitted By

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Manasagangotri, Mysuru

2019-2020

UNIVERSITY OF MYSURU
Department of Students in Commerce
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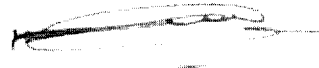
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CERTIFICATE

This is to certify that Ms. Anusha G. R has carried out her project work titled,
"STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE SHOPPING IN MYSURU"
under my guidance in partial fulfillment for the award of Masters in Commerce
degree as prescribed by the University of Mysuru.

Date : 25-09-2020

Place : Mysuru



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CERTIFICATE

This is to certify that Ms. Anusha G.R is a bonafide student of this Department, studying Masters in Commerce course in the 4th Semester. This project report titled "STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE SHOPPING" has been prepared by her in partial fulfillment of the requirement of the M.Com course of the University of Mysuru.

Date : 05-09-2020

Place : Mysuru


Dr. M. Kumarswamy

PROFESSOR AND CHAIRMAN
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