

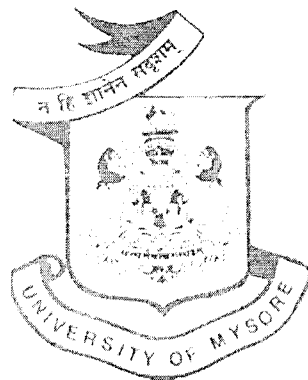
"A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING"

Dissertation Submitted to the University Of Mysore as a partial fulfillment
of the Degree in Master of Commerce [M.Com]

SUBMITTED BY
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UNDER THE GUIDANCE OF

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2019-2020



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This is to certify that **Miss. ALIYA FIRDOSE (REG NO: CM183704)** is a IV sem student of M.Com, Department of studies in commerce, Manasagangothri , Mysore during the academic year 2019-2020.

The Dissertation titled "**A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING**" has been prepared by her in partial fulfillment of the requirements of final year M.Com Examination during the academic year 2019-2020 under my guidance and supervision.

Date: 28/04/2020

Place: Mysore

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Place: Mysore

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