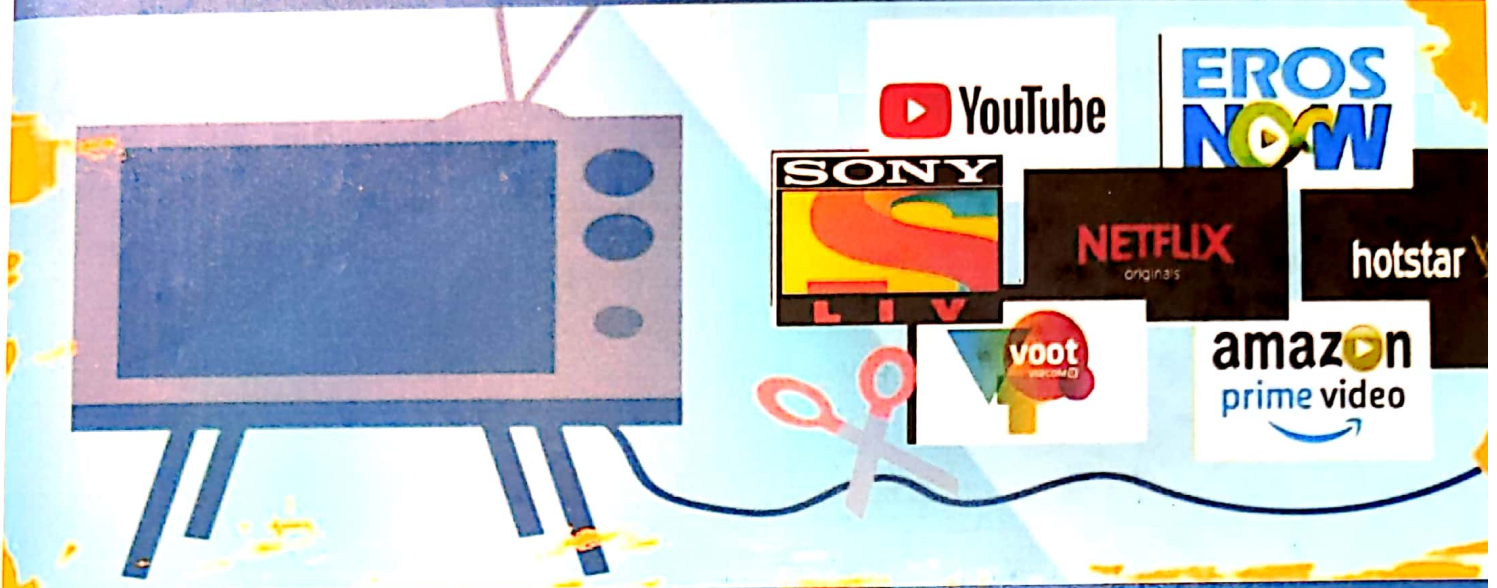


IMPACT OF INTERNET STREAMING SERVICES ON TELEVISION VIEWERSHIP: A STUDY ON MANASAGANGOTRI



A DISSERTATION SUBMITTED TO THE UNIVERSITY OF MYSORE, FOR
THE PARTIAL FULFILLMENT OF MASTERS DEGREE IN JOURNALISM AND
MASS COMMUNICATION

BY,

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2019

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CERTIFICATE

This is to certify that the Dissertation entitled “**IMPACT OF INTERNET STREAMING SERVICES ON TELEVISION VIEWERSHIP: A STUDY ON MANASAGANGOTRI**” is a record of original and independent work done by **Nehla M** (Reg no: CO117026) during the academic year 2018-2019 under the guidance of Asst. Prof. **Dr. N. MAMATHA** for the award of degree of Masters of Arts (Journalism and Mass Communication) of University of Mysore. This report in whole or part has not been provisionally submitted for any other Degree, diploma, Fellowship or other similar degree of this or other University. Such material as has been obtained from other sources is duly acknowledged in this thesis.

Date: 15-05-2019

Place: Mysore, Karnataka


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