



**UNIVERSITY OF MYSORE  
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

**“PUBLIC RELATIONS AS A TOOL FOR ACHIEVING THE  
OBJECTIVES IN THE EDUCATIONAL INSTITUTIONS.**

**CASE STUDY: UNIVERSITY OF MYSORE, MAHAJANA  
COLLEGE AND ST JOSEPH’S FIRST GRADE COLLEGE”**

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**UNDER THE GUIDANCE OF  
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**A RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILLMENT OF THE  
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IN JOURNALISM AND MASS COMMUNICATION.**

**UNIVERSITY OF MYSORE  
OCTOBER 2020**

**CERTIFICATE**

This is to certify that the thesis entitled "Public Relations as a tool for achieving the objectives in educational institutions: Case Study of University of Mysore, Mahajana College and St Joseph's First Grade College" is a record of original research work done by Iyamuremye Remy, M.A Student, Department of studies in Journalism and Mass Communication, University of Mysore, Manasagangothri, under my guidance in 2020 for the award of the Degree of Master in Communication and Journalism. This thesis in whole or part has not been provisionally submitted for any other Degree, Diploma, Associateship, Fellowship or other Degree of this or other University. Such material as has been obtained from other sources is duly acknowledged in this thesis.

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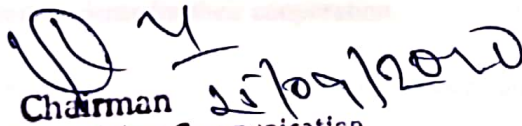
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