



**ETHICS IN INFLUENCER MARKETING ON
INSTAGRAM**

**A Dissertation submitted to the University of Mysore
In partial fulfilment of the requirements for the Degree of
MASTER OF ARTS**

**IN
JOURNALISM AND MASS COMMUNICATION**

**Submitted By
ASHIKA APPAIAH WULWARA**

**Guide
DR. SAPNA. M.S
Associate Professor, DOS in Journalism and
Mass Communication**

**JOURNALISM AND MASS COMMUNICATION
University of Mysore
Manasagangothri, Mysore - 570006
Karnataka
India**

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CERTIFICATE

This is to certify that the dissertation titled 'Ethics In Influencer Marketing On Instagram' is the record of the original work done by Ashika Appaiah Wulwara under my guidance and supervision. The results of the research presented in this dissertation have not previously formed the basis for the award of any degree, diploma, or certificate of this University or of any other university or institute.

September 2020

Dr. Sapna. M.S.

14/09/2020

Associate Professor

Dept. of Journalism & Mass Comm,

University of Mysore, Mysore

Dr. M.S. Sapna MA, Ph.D
Associate Professor
Department of Journalism and Communication
University of Mysore
Mysore - 05

104
27/09/2020
Chairman
DOS in Journalism and Mass Communication
Mahasabaganahalli, MYSURU-570 006