

INTERNSHIP REPORT
ON
MARKETING OF POTATO - A CASES STUDY OF
APMC YASHWANTHPUR

A report submitted to the University of Mysore, Mysore
In fulfillment of the requirement for the award of
MBA- Agri-Business Management

Submitted By

RAJESH.S.K

3rd Semester,

MBA Agri-Business Management

Reg. No:18ABM019

Under the Guidance of

Dr. H. M. Chandrashekar

MFAMM., Ph.D., UGC-PDRA

MBA Agri-Business Management

INSTITUTE OF DEVELOPMENT STUDIES
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,
MYSORE – 570006

DECEMBER 2019

DECLARATION

I Mr. RAJESH S K, do here by declare that the Project Report entitled **"MARKETING OF POTATO - A CASES STUDY OF APMC YASHWANTHPUR"** the report Complied by me under the guidance of Dr. H.M.Chandrashekar, Assistant Professor of MBA-Agri-Business management, Institute of Development Studies, University of Mysore, Manasagangothri, Mysore.

I further declare that this Project report is original done and has not been reproduced or submitted to this or any other University before for award of any Degree or Diploma.

Place: Mysore

Date: 21 -12-2019

Rajesh S.K.
(Mr. RAJESH .S K)

Candidate

UNIVERSITY OF MYSORE
INSTITUTE OF DEVELOPMENT STUDIES

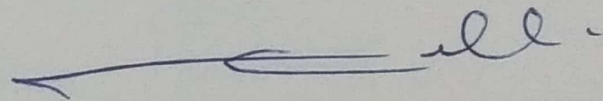
Manasagangothri, Mysore-570006

Phone No. 0821-2419330

Date:

CERTIFICATE

This is to certify that the Project Report entitled on "MARKETING OF POTATO A CASES STUDY OF APMC YASHWANTHPUR" has been prepared by **Mr. RAJESH S K.** in fulfillment of the requirement for the award of Degree of MBA in Agri-Business management, Institute of Development Studies, University of Mysore, Mysore under my guidance and Supervision, and I am satisfied with his earnest endeavor's in preparing this project Report.



Dr. H.M. CHANDRASHEKAR

(Guide)

Institute of Development Studies,
University of Mysore,
Manasagangothri, Mysore - 570006

UNIVERSITY OF MYSORE
INSTITUTE OF DEVELOPMENT STUDIES

Manasagangotri, Mysore-570006

Phone No. 0821-2419330

Date:

CERTIFICATE

This is to certify that the Internship Report entitled on "MARKETING OF POTATO A CASES STUDY OF APMC YASHWANTHPUR" has been prepared by **Mr. RAJESH S K .** in fulfillment of the requirement for the award of Degree of MBA in Agri-Business management, Institute of Development Studies, University of Mysore, Mysore under my guidance and Supervision, and I am satisfied with his earnest endeavor's in preparing this in Report.

B. J. Le 28/1/20
(Director)

Director

Institute of Development Studies
University of Mysore
Mysore-570006