

INTERNSHIP REPORT

ON

**"CONSUMER PERSPECTIVE ON MYSORE SANDAL SOAPS AND
DETERGENTS IN MYSORE CITY".**

***A Internship report submitted to the University of Mysore, Mysuru
In fulfillment of the requirement for the award of MBA Agribusiness
Management***

Submitted by
Girisha C.

3rd Semester M.B.A (Agribusiness Management).
Reg. No. 18ABM007

**Under the Guidance of,
Dr. H. M. Chandrashekar**

MFAMM., Ph., D. UGC-PDRA

**Assistant Professor and Course Coordinator
Agribusiness Management**

**INSTITUTE OF DEVELOPMENT STUDIES,
'Leela Vihar', University of Mysore,
Manasagangotri, Mysuru-06.**

December -2019

Declaration

*I Mr. Girisha C. do here by declare that the Internship Report entitled "Consumer Perspective on Mysore Sandal Soaps and Detergents in Mysore city". The Internship Report Complied by me under the guidance of **Dr. H.M. Chandrashekar**, Assistant Professor and Course Coordinator of Agribusiness Management, Institute of Development Studies, University of Mysore, Manasagangotri, Mysuru.*

I further declare that this Internship report is original one and has not been reproduced or submitted to this or any other University before for award of any Degree or Diploma.


(Mr.Girisha C.)

Candidate

Place: Mysuru

Date: 20 -12-2019

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INSTITUTE OF DEVELOPMENT STUDIES
'LeelaVihar' Manasagangotri, Mysuru-06

Phone No. 0821-2149330

Date: 20-12-2019

CERTIFICATE

This is to certify that the Internship Report entitled "Consumer Perspective on Mysore Sandal Soaps and Detergents in Mysore city". has been prepared by Mr. Girisha C. in fulfilment of the requirement for the award of Degree of Master of Business Administration in Agribusiness Management in Institute of Development Studies, University of Mysore, Mysuru under my guidance and Supervision, and I am satisfied with his earnest endeavors in preparing this Internship Report.



Dr. H. M. CHANDRASHEKAR

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CERTIFICATE

This is to certify that **Girisha C.** bearing **Roll No.18ABM007** has successfully completed the Internship report on "**Consumer Perspective on Mysore Sandal Soaps and Detergents in Mysore city**". Under the guidance of **Dr. H.M Chandrashekar** Assistant Professor and Course Coordinator of **Agribusiness Management**, Institute of Development Studies, Manasagangotri, Mysuru.

This Internship Report is submitted to the University of Mysore in partial fulfillment of the requirement award of **Master of Business Administration in Agribusiness Management** during 2018-2020.

B. S. Chandrashekar
Director

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