

**INTERNSHIP REPORT  
ON  
"CONSUMER PERCEPTIONS TOWARDS HOPCOMS IN  
DEVELOPMENT OF AGRIBUSINESS - A STUDY IN BANGALORE CITY"**

**A INTERNSHIP REPORT SUBMITTED TO THE UNIVERSITY OF  
MYSORE FOR THE PARTIAL FULFILLMENT OF  
MASTER OF BUSINESS ADMINISTRATION IN  
AGRIBUSINESS MANAGEMENT**

**Submitted by  
Ms. Banupriya B.  
3<sup>rd</sup> Semester M.B.A (Agribusiness Management).  
Reg. No. 18ABM004**

**Under the Guidance of  
Dr. H. M. Chandrashekar  
MFAMM., Ph., D., UGC-PDRA  
Assistant Professor and Course Coordinator,  
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**INSTITUTE OF DEVELOPMENT STUDIES,  
'Leela Vihar', University of Mysore,  
Manasagangotri, Mysore-06.  
December-2019.**

## DECLARATION

I Ms. Banupriya B. do here by declare that the Internship Report entitled "*Consumer Perceptions Towards HOPCOMS in development of Agribusiness - A Study in Bangalore City*". The Report Complied by me under the guidance of Dr. H.M. Chandrashekar, Assistant Professor and Course Coordinator of Agri-Business Management, Institute of Development Studies, University of Mysore, Manasagangotri, Mysuru.

I further declare that this Project report is original one and has not been reproduced or submitted to this or any other University before for award of any Degree or Diploma.

*Banupriya B*  
(Ms. Banupriya B.)

Candidate

Place: Mysuru

Date: 20 -12-2019

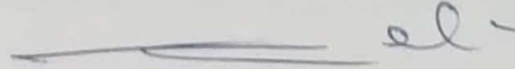
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Phone No. 0821-2149330

Date: 20 -12-2019

**CERTIFICATE**

*This is to certify that the Internship Report entitled "Consumer Perceptions Towards HOPCOMS in development of Agribusiness - A Study in Bangalore City". has been prepared by Ms. Banupriya B. in fulfilment of the requirement for the award of Degree of Master of Business Administration in Agri-Business Management in Institute of Development Studies, University of Mysore, Mysuru under my guidance and Supervision, and I am satisfied with his earnest endeavors in preparing this Project Report.*



**Dr. H. M. CHANDRASHEKAR**

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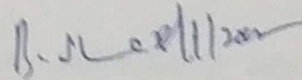
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**CERTIFICATE**

*This is to certify that Ms. Banupriya B. bearing Roll No. 18ABM004 has successfully completed the Internship report on "Consumer Perceptions Towards HOPCOMS in development of Agribusiness - A Study in Bangalore City" Under the guidance of Dr. H.M. Chandrashekar Assistant Professor and Course Coordinator of Agribusiness Management, Institute of Development Studies, University of Mysore, Manasagangothri, Mysuru.*

*This Internship Report is submitted to the University of Mysore in partial fulfilment of the requirement award of Master of Business Administration in Agribusiness Management during 2018-2020.*



Director

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**Director**  
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