

INTERNSHIP REPORT

ON

"ROLE OF KMF IN DEVELOPMENT OF MILK AND MILK PRODUCTS MARKETING -A CASE STUDY OF CHAMUL".

*A Internship report submitted to the University of Mysore, Mysuru
In fulfillment of the requirement for the award of MBA Agribusiness Management*

Submitted by

Akhilesh H.C.

3rd Semester M.B.A (Agribusiness Management).

Reg. No. 18ABM002

Under the Guidance of,

Dr. H. M. Chandrashekar

MFAMM., Ph., D. UGC-PDRA

Assistant Professor and Course Coordinator

Agribusiness Management

INSTITUTE OF DEVELOPMENT STUDIES,

'Leela Vihar', University of Mysore,

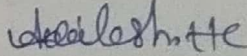
Manasagangotri, Mysuru-06.

December -2019

Declaration

I Mr. Akhilesh H.C. do here by declare that the Internship Report entitled "**Role of KMF in Development of Milk and Milk Products Marketing - A case study of CHAMUL**". The Internship Report Complied by me under the guidance of **Dr. H.M. Chandrashekar**, Assistant Professor and Course Coordinator of Agribusiness Management, Institute of Development Studies, University of Mysore, Manasagangotri, Mysuru.

I further declare that this Internship report is original one and has not been reproduced or submitted to this or any other University before for award of my Degree or Diploma.


(**Mr.Akhilesh H.C**)

Candidate

Place: Mysuru

Date: 20 -12-2019

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'LeelaVihar' Manasagangotri, Mysuru-06

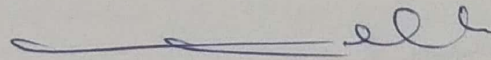
Phone No. 0821-2149330

2019

Date: 20-12-

CERTIFICATE

This is to certify that the Internship Report entitled **"Role of KMF in Development of Milk and Milk Products Marketing - A case study of CHAMUL"**. has been prepared by **Mr. Akhilesh H.C** in fulfilment of the requirement for the award of Degree of Master of Business Administration in Agribusiness in Institute of Development Studies, University of Mysore, Mysuru under my guidance and Supervision, and I am satisfied with his earnest endeavors in preparing this Internship Report.



Dr. H. M. CHANDRASHEKAR

Assistant Professor and Course Coordinator

Agribusiness Management,

Institute of Development Studies,

'LeelaVihar', University of Mysore,

Manasagangotri, Mysuru - 570006

Institute of Development Studies
University of Mysore,
Manasagangotri, Mysore - 06

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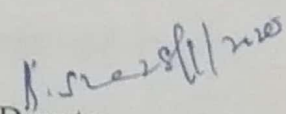
Phone No. 0821-2419798

Date: 20-12-2019

CERTIFICATE

This is to certify that **Akhilesh H.C** bearing **Roll. No.18ABM002** has successfully completed the Internship report on "**Role of KMF in Development of Milk and Milk Products Marketing - A case study of CHAMUL**" Under the guidance of **Dr. H.M Chandrashekar** Assistant Professor and Course Coordinator of Agribusiness Management, Institute of Development Studies, Manasagangotri, Mysuru.

This Internship Report is submitted to the University of Mysore in partial fulfillment of the requirement award of Master of Business Administration in Agribusiness during 2018-2020.


Director

Institute of Development Studies,
'Leela Vihar', University of Mysore,
Manasagangotri, Mysuru -570006.

Director
Institute of Development Studies
University of Mysore
Manasagangotri, Mysore - 6