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UNIVERSITY OF MYSORE

POLITICAL MARKETING IN INDIAN CONTEXT

Submitted By

P VISHNU

IV SEMESTER, MBA

REG NO: 18MB0103

Guide

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Professor

A Project Report Submitted to the University of Mysore in Partial Fulfillment of the
Requirements of IV Semester MBA degree examination 2019-20

B.N. Bahadur Institute of Management Science

University of Mysore, Manasagangothri,

Mysore-570 006



CERTIFICATE

This is to certify that **P VISHNU Student** of IV Semester MBA course has prepared the project report entitled "**POLITICAL MARKETING IN INDIAN CONTEXT**" partial fulfillment of the requirements of MBA degree examinations of 2020.



PLACE: MYSORE

DATE: 31 AUGUST 2020

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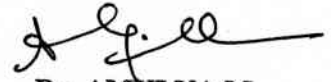
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GUIDE'S CERTIFICATE

The project report entitled "POLITICAL MARKETING IN INDIAN CONTEXT" under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of IV semester MBA degree examinations of 2020.

Date : 31st August 2020

Place : Mysore



Dr. AMULYA M

Professor

Project Guide