

**CONSUMER BUYING BEHAVIOR TOWARDS  
ONLINE SHOPPING-AMAZON**

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**By  
THABISO FRANK MOLISE  
IV SEMESTER MBA  
REG. NO. – 18MB0154**

**GUIDE  
Dr.Amulya**

**Project Report submitted to the University of Mysore in partial  
fulfillment of the requirements of IV Semester MBA Examination –  
2020**

**B. N. Bahadur Institute of Management Sciences  
University of Mysore, Manasagangothri,  
Mysuru-570006**

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTRI,  
MYSURU-570006**

**CERTIFICATE**

This is to certify that **Mr. Thabiso Frank Molise**, a student of IV semester MBA course in this institute has prepared the project report titled **“Consumer Buying Behavior Towards Online Shopping-Amazon”** in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:

Place: Mysuru



**Prof. Aisha M Sheriff**

**CHAIRMAN**  
**(CHAIRPERSON)**  
DOS In Business Administration (BIMS)  
UNIVERSITY OF MYSORE  
Manasagangotri, MYSORE-570006

**B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
MYSURU-570006**

**GUIDE CERTIFICATE**

The project report titled “Consumer Buying Behavior Towards Online Shopping-Amazon” is prepared by Mr. Thabiso Frank Molise, under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination – 2020

Date:

Place: Mysuru



**Dr. Amulya**

**(PROJECT GUIDE)**