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**A STUDY ON CONSUMER PERCEPTION TOWARDS
ONLINE GROCERY STORE**

Project report submitted to the University of Mysore in partial fulfillment for
the award of Degree of
MASTER IN BUSINESS ADMINISTRATION

Submitted By,
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SEPTEMBER - 2020**


**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES
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CERTIFICATE

This is to certify that **SINDHURA H.R.**, student of IV Semester MBA course has prepared this project report titled "**A STUDY ON CONSUMERS PERCEPTION TOWARDS ONLINE GROCERY STORES**", in partial fulfillment of the requirement of IV semester MBA degree examinations - 2020.

Date:

Place: Mysuru


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**“ CONSTRUCTION OF OPTIMAL PORTFOLIO” USING
THE SHARPE’S SINGLE MODEL**

By

SHWETHA

IV Semester MBA

Reg. No. 18MB0140

Under the Guidance of

Dr. M.AMULYA.BE.MBA, PhD

ASSISTANT PROFESSOR

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Project report submitted to the University of Mysore in partial fulfilment
of the requirements of 4th Semester MBA Degree examination 2020.

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